"SEND ME A MAN WHO READS!"

This eye-catching title won for International Paper Company the 1961 and 1962 Saturday Review Award for Distinguished Advertising in the Public Interest. This company's unusually well-designed ads push home the vital need for reading in order to keep pace with the changing world of the present.

Librarians, we are sure, are well aware of the upsurge in book demand in all age groups, in all areas, - for education, for information, for pleasure! There seems to be an ever-increasing correlation between the increase in education and the increase in reading, an increase reflected in the use of libraries. Statistics show this - and book budgets grow larger. Collections become more comprehensive. The use of libraries become a part of the daily pattern of living. For what better way is there than through books to broaden your horizons, enrich your philosophy, augment your background of information, and add dimension to your time of recreation?

The lifetime reading habit can be one's most valuable possession - and should be cultivated with care and renewed daily.

We think these advertisements by International Paper are important. For many years librarians have recognized the vital significance of reading. So have educators, parents, and readers themselves! And now big business recognizes this - and reiterates its recognition.

Is reading a part of your daily life? What book are you reading now?

YOUNG ADULT COLLECTION

The increasing need for and use of books in the Young Adult category makes it necessary for Headquarters to specifically designate such books by symbol or letter.

Books ordered for this group will be designated by YP, or Y and the class number, on book jacket, card and pocket. This procedure will be followed for both central and member libraries.

At Headquarters the Young Adult books will be shelved in a separate section of the library. Adult books that have Young Adult interest will be handled as usual by being classed as adult - and a colored dot on the spine of the book will alert librarians to the fact that such books can be used on Young Adult shelves.
In accordance with this arrangement, children using the bookmobiles will now receive their adult borrowers' cards at age thirteen, or, in eighth grade. Such borrowers' cards will have a "Y" stamped on them for identification.

FALL WORKSHOP FOR TRUSTEES

A workshop for all system trustees and member library trustees will be held Saturday, September 21, at St. Peter's School, North Catherine Street, Plattsburgh. This year's topic "Financing Library Service" should have special interest for trustees since it involves budget preparation, planning, etc. Workbooks will be provided for each participant. Detailed information has been mailed to each trustee, inviting him to participate. It is hoped there will be a good attendance at this special program prepared by the Library Extension Division.

REFERENCE COURSE FOR COMMUNITY LIBRARIANS

A training course in Reference Service has been scheduled for community librarians by Library Extension Division to be held at Lake Placid on September 16 and 30, October 14 and 28. Meetings begin at 9:30 a.m. at the Lake Placid Club. Mr. Robert P. Stewart, Reference Consultant, Library Extension Division, will teach this fall session.

HARRISON BIRD ADDRESSES MEETING

Harrison Bird, author of March to Saratoga and Navies in the Mountains, addressed librarians, trustees and special guests from the three county area at a luncheon held at the Royal Savage Inn, August 5.

Mr. Bird told the audience of the research material the author must read and evaluate in order to have the proper perspective of history; material ranging from official accounts and records to private journals and letters. Only in this way, Mr. Bird concluded, can the researcher begin to feel the continuity of events in the past.

Mr. Bird is currently working on another book based on the French and Indian Wars.

FALL LIBRARIANS' MEETING

A book review meeting will be held at the Chateaugay Memorial Library on Monday, September 9 at 10 a.m. Reviewers will be Mrs. Anne Mitchell, Mr. Anthony Vecchio, and Mr. Berry.
The October 7 Librarians' Meeting will be held in the auditorium of Plattsburgh Public Library. Mrs. Barbara Doh, Children and Young Adult Consultant at Headquarters, will be the speaker.

Librarians and trustees are asked to attend both meetings.

CHILDREN'S BOOK WEEK - NOVEMBER 10 - 16, 1963

Posters and bookmarks will be distributed soon to member libraries for Children's Book Week. This year's poster is designed by Adrienne Adams.

NYLA MEETING

The 1963 meeting of the New York Library Association will be held in the Manger Hotel, Rochester, October 9-12. We urge that a representative from each library attend this meeting.

BOOKMOBILE STOP CANCELLED

The bookmobile stop at Tahawus has been cancelled since this village is now being moved to Newcomb. Borrowers have been asked to use the Newcomb stop in the future.

STAFF CHANGES AT HEADQUARTERS

Mr. Anthony F. Vecchio has joined Headquarters as Assistant Director. Mr. Vecchio, who received his M.S. in L.S. from Columbia University, has an extensive background in book selection, research, and supervision of specialized forms of library service. Prior to joining the headquarters staff, Mr. Vecchio was the Adult Specialist in the New Utrecht District Library of the Brooklyn Public Library.

Cynthia Summer, Susan Llewellyn, and Frank Leggett, pages at Headquarters, have resigned. John Ryan, student at State University Teachers College at Plattsburgh, has joined the staff as page.

AREA AUTHOR IN HORIZON MAGAZINE

The July issue of Horizon magazine carries an article, "Who Is Behind the Assault on English?", by Lincoln Barnett of Westport. The article will be a chapter from his forthcoming book The Treasure of our Tongue, to be published by Knopf in 1964. Librarians and trustees will remember Mr. Barnett's speaking at the August meeting in 1961.
FILMS AVAILABLE

Films listed are at Headquarters for member librarians to borrow for organizations in the three county area. These films will be available through October.

FOR ADULT GROUPS, THOSE STARRED ARE SUITABLE FOR TEEN-AGE GROUPS.

Amazon Family 19 min.  Color
*Arctic Codfishing 17 min.  Color
*Australia 22 min.  Color
*Brasilia 14 min.  Color
Consumers Want To Know 30 min.  Color
*Donald in Mathematic Land 26 min.  Color
Ezra Pound 16 min.  Black & White
*Forces of Gravity 27 min.  Color
*Guatemala: Nation of Central America 17 min.  Color
*I Was a Ninety-Pound Weakling 30 min.  Black & White
*Introducing Portugal 18 min.  Black & White
*Iron Curtain Lands 20 min.  Color
The Land 54 min.  Black & White
Look at Your Schools 27 min.  Color
*Man in Space 34 min.  Color
*None For the Road 12 min.  Color
Nuclear Radiation: uses in industry 15 min.  Color
*Ottawa: Canada's Capital 14 min.  Color
Panama-Danger Zone 54 min.  Black & White
*Railroaders 22 min.  Black & White
*Research by Rockets 29 min.  Color
*Thailand: Land of rice 14 min.  Color

FOR CHILDREN'S GROUPS

Andy and the Lion 10 min.  Color
Harold and the Purple Crayon 9 min.  Color
Magic Michael 6 min.  Color
Make Way for Ducklings 10 min.  Color
Secrets of the Ant and Insect World 13 min.  Color
Stop, Look, and Think 14 min.  Color
Zoo Baby Animals 11 min.  Color

CANADIAN FILMS AVAILABLE FOR ADULT GROUPS FROM SEPT 15 THROUGH NOV 30

*Arctic Fishing 14 min.  Color
*Cape Islander 14 min.  Color
*The Silent Ones 27 min.  Color
MEMOS FROM MEMBER LIBRARIES

CHAZY PUBLIC LIBRARY

Friends of the Library sponsored the annual silver tea held August 9 for the benefit of the library.

ESSEX FREE LIBRARY

A food sale was held August 19 for the benefit of the library.

KEENE VALLEY LIBRARY ASSOCIATION

A library benefit show was held August 15 in Keene Valley Central School.

WADHAMS FREE LIBRARY

The library committee scheduled a rummage sale on August 23 at the Wadhams Grange Hall to raise funds for the library.

WESTPORT LIBRARY ASSOCIATION

Miss Sandra Clark has joined the staff as assistant to the librarian during the summer.

A book and rummage sale, held August 27, was successful in raising additional library funds.

R. Edwin Berry, Director

Mary G. Leggett, Editor