

WILMINGTON E.M. COOPER MEMORIAL LIBRARY: 2 Gilliland Ln, Willsboro, 12996-3726
Ring 1 mile radius, 44.388794, -73.816627

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	564	789
Households	258	361
Families	175	n/a
Median Age	45.4	46.0
Median Household Income	\$57,772	\$63,847
	Average Amount Spent	Total
Apparel and Services	\$1,537.52	\$397,058
Men's	\$295.96	\$76,432
Women's	\$547.54	\$141,399
Children's	\$137.21	\$35,434
Footwear	\$312.69	\$80,751
Watches & Jewelry	\$70.96	\$18,325
Apparel Products and Services	\$123.40	\$31,867
Computer		
Computers and Hardware for Home Use	\$141.95	\$36,659
Portable Memory	\$4.03	\$1,040
Computer Software and Accessories	\$26.95	\$6,960
Entertainment & Recreation	\$2,195.16	\$566,893
Fees and Admissions	\$528.31	\$136,434
Membership Fees for Clubs	\$144.46	\$37,305
Fees for Participant Sports, excl. Trips	\$62.27	\$16,080
Admission to Movie/Theatre/Opera/Ballet	\$38.65	\$9,981
Admission to Sporting Events, excl. Trips	\$39.98	\$10,324
Fees for Recreational Lessons	\$86.83	\$22,424
Dating Services	\$0.64	\$165
TV/Video/Audio	\$931.59	\$240,581
Cable and Satellite Television Services	\$695.39	\$179,583
Televisions	\$88.87	\$22,950
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.70	\$1,731
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.89	\$3,846
Video Game Hardware/Accessories	\$31.37	\$8,100
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.41	\$3,205
Rental of Video Cassettes and DVDs	\$13.72	\$3,543
Installation of Televisions	n/a	n/a
Audio	\$58.32	\$15,061
Rental and Repair of TV/Radio/Sound Equipment	\$1.72	\$444
Pets	\$567.40	\$146,529
Toys and Games	\$70.22	\$18,134
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$130.92	\$33,809
Photo Equipment and Supplies	\$36.94	\$9,540
Reading	\$78.00	\$20,144
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Goods and Services	Average Amount Spent	Total
Food	\$7,029.50	\$1,815,343
Food At Home	\$4,374.61	\$1,129,728
Bakery and Cereal Products	\$592.76	\$153,078
Meats, Poultry, Fish, and Eggs	\$950.54	\$245,473
Dairy Products	\$457.68	\$118,194
Fruits and Vegetables	\$830.77	\$214,543
Snacks and Other Food At Home	\$2,075.85	\$536,081
Food Away from Home	\$2,654.89	\$685,615
Alcoholic Beverages	\$488.44	\$126,139
Nonalcoholic Beverages at Home	\$425.22	\$109,812
Health		
Nonprescription Drugs	\$65.36	\$16,879
Prescription Drugs	\$111.76	\$28,861
Eyeglasses and Contact Lenses	\$53.64	\$13,853
Home		
Utilities, Fuel and Public Services	\$3,796.74	\$980,495
Household Furnishings and Equipment		
Household Textiles	\$102.97	\$26,593
Furniture	\$399.12	\$103,072
Rugs	\$22.32	\$5,765
Major Appliances	\$178.43	\$46,078
Housewares	\$58.03	\$14,987
Small Appliances	\$37.64	\$9,719
Luggage	\$6.76	\$1,745
Telephones and Accessories	\$64.04	\$16,539
Household Operations		
Lawn and Garden	\$211.10	\$54,517
Moving/Storage/Freight Express	\$47.00	\$12,137
Housekeeping Supplies	\$712.64	\$184,037
Insurance		
Vehicle Insurance	\$903.91	\$233,432
Life/Other Insurance	\$330.86	\$85,443
Health Insurance	\$2,373.02	\$612,824
Personal Care Products	\$367.99	\$95,033
School Books and Supplies	\$60.12	\$15,525
Smoking Products	\$356.22	\$91,992
Transportation		
Vehicle Purchases (Net Outlay)	\$3,247.47	\$838,647
Gasoline and Motor Oil	\$2,653.63	\$685,289
Vehicle Maintenance and Repairs	\$861.40	\$222,453
Travel		
Airline Fares	\$345.13	\$89,127
Lodging on Trips	\$345.28	\$89,169
Auto/Truck/Van Rental on Trips	\$17.67	\$4,563
Food and Drink on Trips	\$242.20	\$62,546

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Demographic	2015	2020
Population	1,240	1,734
Households	542	758
Families	366	n/a
Median Age	45.4	46.0
Median Household Income	\$57,772	\$63,847
	Average Amount Spent	Total
Apparel and Services	\$1,609.34	\$872,083
Men's	\$309.79	\$167,872
Women's	\$573.11	\$310,564
Children's	\$143.62	\$77,825
Footwear	\$327.30	\$177,358
Watches & Jewelry	\$74.27	\$40,248
Apparel Products and Services	\$129.16	\$69,991
Computer		
Computers and Hardware for Home Use	\$148.58	\$80,516
Portable Memory	\$4.22	\$2,284
Computer Software and Accessories	\$28.21	\$15,287
Entertainment & Recreation	\$2,297.70	\$1,245,101
Fees and Admissions	\$552.99	\$299,658
Membership Fees for Clubs	\$151.20	\$81,935
Fees for Participant Sports, excl. Trips	\$65.18	\$35,318
Admission to Movie/Theatre/Opera/Ballet	\$40.45	\$21,921
Admission to Sporting Events, excl. Trips	\$41.85	\$22,676
Fees for Recreational Lessons	\$90.89	\$49,250
Dating Services	\$0.67	\$361
TV/Video/Audio	\$975.11	\$528,402
Cable and Satellite Television Services	\$727.88	\$394,429
Televisions	\$93.02	\$50,405
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.01	\$3,801
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.59	\$8,447
Video Game Hardware/Accessories	\$32.83	\$17,791
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.99	\$7,040
Rental of Video Cassettes and DVDs	\$14.36	\$7,782
Installation of Televisions	n/a	n/a
Audio	\$61.04	\$33,079
Rental and Repair of TV/Radio/Sound Equipment	\$1.80	\$974
Pets	\$593.91	\$321,831
Toys and Games	\$73.50	\$39,829
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$137.03	\$74,256
Photo Equipment and Supplies	\$38.67	\$20,953
Reading	\$81.65	\$44,243
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,357.86	\$3,987,149
Food At Home	\$4,578.96	\$2,481,290
Bakery and Cereal Products	\$620.45	\$336,215
Meats, Poultry, Fish, and Eggs	\$994.94	\$539,147
Dairy Products	\$479.06	\$259,597
Fruits and Vegetables	\$869.58	\$471,215
Snacks and Other Food At Home	\$2,172.82	\$1,177,427
Food Away from Home	\$2,778.90	\$1,505,859
Alcoholic Beverages	\$511.26	\$277,046
Nonalcoholic Beverages at Home	\$445.08	\$241,186
Health		
Nonprescription Drugs	\$68.41	\$37,073
Prescription Drugs	\$116.98	\$63,389
Eyeglasses and Contact Lenses	\$56.15	\$30,427
Home		
Utilities, Fuel and Public Services	\$3,974.10	\$2,153,522
Household Furnishings and Equipment		
Household Textiles	\$107.78	\$58,407
Furniture	\$417.77	\$226,383
Rugs	\$23.36	\$12,661
Major Appliances	\$186.76	\$101,205
Housewares	\$60.75	\$32,917
Small Appliances	\$39.39	\$21,347
Luggage	\$7.07	\$3,833
Telephones and Accessories	\$67.03	\$36,325
Household Operations		
Lawn and Garden	\$220.96	\$119,738
Moving/Storage/Freight Express	\$49.19	\$26,658
Housekeeping Supplies	\$745.93	\$404,212
Insurance		
Vehicle Insurance	\$946.14	\$512,702
Life/Other Insurance	\$346.31	\$187,664
Health Insurance	\$2,483.87	\$1,345,983
Personal Care Products	\$385.18	\$208,727
School Books and Supplies	\$62.92	\$34,098
Smoking Products	\$372.86	\$202,048
Transportation		
Vehicle Purchases (Net Outlay)	\$3,399.16	\$1,841,971
Gasoline and Motor Oil	\$2,777.58	\$1,505,143
Vehicle Maintenance and Repairs	\$901.63	\$488,586
Travel		
Airline Fares	\$361.25	\$195,756
Lodging on Trips	\$361.41	\$195,846
Auto/Truck/Van Rental on Trips	\$18.49	\$10,022
Food and Drink on Trips	\$253.51	\$137,374

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,549	2,165
Households	676	945
Families	457	n/a
Median Age	45.4	46.0
Median Household Income	\$57,772	\$63,847

	Average Amount Spent	Total
Apparel and Services	\$1,612.34	\$1,089,178
Men's	\$310.37	\$209,662
Women's	\$574.18	\$387,875
Children's	\$143.89	\$97,198
Footwear	\$327.91	\$221,509
Watches & Jewelry	\$74.41	\$50,268
Apparel Products and Services	\$129.40	\$87,414
Computer		
Computers and Hardware for Home Use	\$148.86	\$100,559
Portable Memory	\$4.22	\$2,853
Computer Software and Accessories	\$28.26	\$19,093
Entertainment & Recreation	\$2,301.99	\$1,555,053
Fees and Admissions	\$554.02	\$374,254
Membership Fees for Clubs	\$151.49	\$102,332
Fees for Participant Sports, excl. Trips	\$65.30	\$44,110
Admission to Movie/Theatre/Opera/Ballet	\$40.53	\$27,378
Admission to Sporting Events, excl. Trips	\$41.92	\$28,321
Fees for Recreational Lessons	\$91.06	\$61,511
Dating Services	\$0.67	\$451
TV/Video/Audio	\$976.93	\$659,941
Cable and Satellite Television Services	\$729.24	\$492,617
Televisions	\$93.19	\$62,953
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.03	\$4,747
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.62	\$10,550
Video Game Hardware/Accessories	\$32.89	\$22,220
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.02	\$8,793
Rental of Video Cassettes and DVDs	\$14.39	\$9,720
Installation of Televisions	n/a	n/a
Audio	\$61.16	\$41,313
Rental and Repair of TV/Radio/Sound Equipment	\$1.80	\$1,217
Pets	\$595.01	\$401,947
Toys and Games	\$73.64	\$49,744
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$137.29	\$92,741
Photo Equipment and Supplies	\$38.74	\$26,169
Reading	\$81.80	\$55,256
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,371.60	\$4,979,699
Food At Home	\$4,587.51	\$3,098,975
Bakery and Cereal Products	\$621.61	\$419,911
Meats, Poultry, Fish, and Eggs	\$996.80	\$673,361
Dairy Products	\$479.95	\$324,220
Fruits and Vegetables	\$871.20	\$588,518
Snacks and Other Food At Home	\$2,176.87	\$1,470,532
Food Away from Home	\$2,784.09	\$1,880,724
Alcoholic Beverages	\$512.21	\$346,013
Nonalcoholic Beverages at Home	\$445.91	\$301,226
Health		
Nonprescription Drugs	\$68.54	\$46,302
Prescription Drugs	\$117.20	\$79,169
Eyeglasses and Contact Lenses	\$56.25	\$38,001
Home		
Utilities, Fuel and Public Services	\$3,981.52	\$2,689,614
Household Furnishings and Equipment		
Household Textiles	\$107.99	\$72,947
Furniture	\$418.55	\$282,738
Rugs	\$23.41	\$15,813
Major Appliances	\$187.11	\$126,398
Housewares	\$60.86	\$41,112
Small Appliances	\$39.47	\$26,661
Luggage	\$7.09	\$4,787
Telephones and Accessories	\$67.16	\$45,367
Household Operations		
Lawn and Garden	\$221.38	\$149,545
Moving/Storage/Freight Express	\$49.29	\$33,294
Housekeeping Supplies	\$747.32	\$504,835
Insurance		
Vehicle Insurance	\$947.90	\$640,332
Life/Other Insurance	\$346.96	\$234,380
Health Insurance	\$2,488.51	\$1,681,048
Personal Care Products	\$385.90	\$260,687
School Books and Supplies	\$63.04	\$42,587
Smoking Products	\$373.55	\$252,345
Transportation		
Vehicle Purchases (Net Outlay)	\$3,405.51	\$2,300,506
Gasoline and Motor Oil	\$2,782.77	\$1,879,829
Vehicle Maintenance and Repairs	\$903.32	\$610,214
Travel		
Airline Fares	\$361.92	\$244,487
Lodging on Trips	\$362.09	\$244,600
Auto/Truck/Van Rental on Trips	\$18.53	\$12,517
Food and Drink on Trips	\$253.98	\$171,572

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).