

WILLSBORO PAINE MEMORIAL LIBRARY: 2 Gilliland Ln, Willsboro, 12996-3726
Ring 1 mile radius, 44.363971, -73.390371

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	610	597
Households	269	263
Families	186	n/a
Median Age	49.7	51.0
Median Household Income	\$42,766	\$48,205
	Average Amount Spent	Total
Apparel and Services	\$1,492.03	\$400,730
Men's	\$296.48	\$79,629
Women's	\$523.08	\$140,489
Children's	\$130.68	\$35,098
Footwear	\$306.63	\$82,355
Watches & Jewelry	\$63.15	\$16,961
Apparel Products and Services	\$121.44	\$32,618
Computer		
Computers and Hardware for Home Use	\$131.11	\$35,214
Portable Memory	\$3.84	\$1,033
Computer Software and Accessories	\$26.14	\$7,020
Entertainment & Recreation	\$2,044.59	\$549,138
Fees and Admissions	\$465.64	\$125,061
Membership Fees for Clubs	\$130.03	\$34,924
Fees for Participant Sports, excl. Trips	\$55.87	\$15,005
Admission to Movie/Theatre/Opera/Ballet	\$34.19	\$9,182
Admission to Sporting Events, excl. Trips	\$32.23	\$8,657
Fees for Recreational Lessons	\$69.54	\$18,677
Dating Services	\$0.64	\$172
TV/Video/Audio	\$884.66	\$237,601
Cable and Satellite Television Services	\$659.00	\$176,994
Televisions	\$88.30	\$23,715
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.35	\$1,705
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.43	\$3,876
Video Game Hardware/Accessories	\$29.50	\$7,924
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.71	\$3,144
Rental of Video Cassettes and DVDs	\$13.12	\$3,525
Installation of Televisions	n/a	n/a
Audio	\$52.58	\$14,121
Rental and Repair of TV/Radio/Sound Equipment	\$1.63	\$438
Pets	\$548.69	\$147,367
Toys and Games	\$66.91	\$17,970
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$111.79	\$30,024
Photo Equipment and Supplies	\$33.82	\$9,084
Reading	\$76.57	\$20,565
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,127.76	\$1,914,378
Food At Home	\$4,578.87	\$1,229,794
Bakery and Cereal Products	\$619.23	\$166,312
Meats, Poultry, Fish, and Eggs	\$999.83	\$268,534
Dairy Products	\$479.00	\$128,649
Fruits and Vegetables	\$868.81	\$233,346
Snacks and Other Food At Home	\$2,169.34	\$582,643
Food Away from Home	\$2,548.90	\$684,584
Alcoholic Beverages	\$475.33	\$127,664
Nonalcoholic Beverages at Home	\$447.08	\$120,078
Health		
Nonprescription Drugs	\$68.36	\$18,361
Prescription Drugs	\$118.67	\$31,871
Eyeglasses and Contact Lenses	\$50.39	\$13,533
Home		
Utilities, Fuel and Public Services	\$3,654.11	\$981,423
Household Furnishings and Equipment		
Household Textiles	\$104.53	\$28,076
Furniture	\$376.59	\$101,146
Rugs	\$21.03	\$5,647
Major Appliances	\$167.08	\$44,875
Housewares	\$56.63	\$15,210
Small Appliances	\$36.81	\$9,885
Luggage	\$6.02	\$1,616
Telephones and Accessories	\$66.23	\$17,788
Household Operations		
Lawn and Garden	\$202.10	\$54,279
Moving/Storage/Freight Express	\$46.25	\$12,421
Housekeeping Supplies	\$706.65	\$189,793
Insurance		
Vehicle Insurance	\$922.34	\$247,724
Life/Other Insurance	\$319.78	\$85,887
Health Insurance	\$2,510.50	\$674,271
Personal Care Products	\$369.49	\$99,239
School Books and Supplies	\$57.62	\$15,476
Smoking Products	\$374.00	\$100,449
Transportation		
Vehicle Purchases (Net Outlay)	\$3,139.81	\$843,293
Gasoline and Motor Oil	\$2,695.34	\$723,914
Vehicle Maintenance and Repairs	\$866.38	\$232,691
Travel		
Airline Fares	\$314.67	\$84,515
Lodging on Trips	\$308.04	\$82,734
Auto/Truck/Van Rental on Trips	\$16.13	\$4,333
Food and Drink on Trips	\$226.47	\$60,825

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	941	921
Households	412	403
Families	286	n/a
Median Age	50.0	51.2
Median Household Income	\$42,560	\$48,088
	Average Amount Spent	Total
Apparel and Services	\$1,500.30	\$618,687
Men's	\$298.28	\$123,004
Women's	\$525.75	\$216,804
Children's	\$131.45	\$54,208
Footwear	\$308.35	\$127,156
Watches & Jewelry	\$63.53	\$26,196
Apparel Products and Services	\$122.09	\$50,346
Computer		
Computers and Hardware for Home Use	\$131.86	\$54,375
Portable Memory	\$3.87	\$1,594
Computer Software and Accessories	\$26.28	\$10,839
Entertainment & Recreation	\$2,055.92	\$847,809
Fees and Admissions	\$468.40	\$193,159
Membership Fees for Clubs	\$130.79	\$53,936
Fees for Participant Sports, excl. Trips	\$56.18	\$23,166
Admission to Movie/Theatre/Opera/Ballet	\$34.39	\$14,181
Admission to Sporting Events, excl. Trips	\$32.42	\$13,369
Fees for Recreational Lessons	\$69.96	\$28,849
Dating Services	\$0.65	\$266
TV/Video/Audio	\$889.24	\$366,702
Cable and Satellite Television Services	\$662.32	\$273,125
Televisions	\$88.81	\$36,624
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.38	\$2,630
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.50	\$5,980
Video Game Hardware/Accessories	\$29.65	\$12,228
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.77	\$4,855
Rental of Video Cassettes and DVDs	\$13.20	\$5,442
Installation of Televisions	n/a	n/a
Audio	\$52.88	\$21,806
Rental and Repair of TV/Radio/Sound Equipment	\$1.64	\$677
Pets	\$551.80	\$227,549
Toys and Games	\$67.29	\$27,749
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$112.46	\$46,374
Photo Equipment and Supplies	\$34.01	\$14,025
Reading	\$76.96	\$31,735
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,165.27	\$2,954,778
Food At Home	\$4,602.30	\$1,897,875
Bakery and Cereal Products	\$622.37	\$256,651
Meats, Poultry, Fish, and Eggs	\$1,004.83	\$414,367
Dairy Products	\$481.47	\$198,545
Fruits and Vegetables	\$873.26	\$360,111
Snacks and Other Food At Home	\$2,180.62	\$899,234
Food Away from Home	\$2,562.97	\$1,056,903
Alcoholic Beverages	\$477.97	\$197,104
Nonalcoholic Beverages at Home	\$449.35	\$185,300
Health		
Nonprescription Drugs	\$68.72	\$28,337
Prescription Drugs	\$119.31	\$49,200
Eyeglasses and Contact Lenses	\$50.64	\$20,883
Home		
Utilities, Fuel and Public Services	\$3,672.88	\$1,514,605
Household Furnishings and Equipment		
Household Textiles	\$105.12	\$43,347
Furniture	\$378.80	\$156,208
Rugs	\$21.16	\$8,727
Major Appliances	\$167.99	\$69,276
Housewares	\$56.95	\$23,483
Small Appliances	\$37.00	\$15,257
Luggage	\$6.05	\$2,497
Telephones and Accessories	\$66.66	\$27,490
Household Operations		
Lawn and Garden	\$203.23	\$83,806
Moving/Storage/Freight Express	\$46.53	\$19,190
Housekeeping Supplies	\$710.37	\$292,939
Insurance		
Vehicle Insurance	\$927.22	\$382,361
Life/Other Insurance	\$321.44	\$132,554
Health Insurance	\$2,523.25	\$1,040,525
Personal Care Products	\$371.42	\$153,163
School Books and Supplies	\$57.92	\$23,886
Smoking Products	\$375.95	\$155,032
Transportation		
Vehicle Purchases (Net Outlay)	\$3,157.37	\$1,302,021
Gasoline and Motor Oil	\$2,710.02	\$1,117,545
Vehicle Maintenance and Repairs	\$871.12	\$359,226
Travel		
Airline Fares	\$316.59	\$130,553
Lodging on Trips	\$309.88	\$127,788
Auto/Truck/Van Rental on Trips	\$16.24	\$6,696
Food and Drink on Trips	\$227.77	\$93,928

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,407	1,378
Households	620	606
Families	428	n/a
Median Age	50.1	51.3
Median Household Income	\$42,476	\$48,040

	Average Amount Spent	Total
Apparel and Services	\$1,489.05	\$922,822
Men's	\$295.18	\$182,935
Women's	\$523.08	\$324,172
Children's	\$130.21	\$80,695
Footwear	\$305.94	\$189,601
Watches & Jewelry	\$62.92	\$38,991
Apparel Products and Services	\$121.33	\$75,193
Computer		
Computers and Hardware for Home Use	\$130.76	\$81,036
Portable Memory	\$3.84	\$2,377
Computer Software and Accessories	\$26.07	\$16,158
Entertainment & Recreation	\$2,040.56	\$1,264,616
Fees and Admissions	\$463.88	\$287,485
Membership Fees for Clubs	\$129.59	\$80,312
Fees for Participant Sports, excl. Trips	\$55.75	\$34,553
Admission to Movie/Theatre/Opera/Ballet	\$34.07	\$21,113
Admission to Sporting Events, excl. Trips	\$32.13	\$19,912
Fees for Recreational Lessons	\$69.25	\$42,919
Dating Services	\$0.63	\$393
TV/Video/Audio	\$884.29	\$548,031
Cable and Satellite Television Services	\$659.16	\$408,505
Televisions	\$88.02	\$54,550
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.36	\$3,942
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.45	\$8,953
Video Game Hardware/Accessories	\$29.51	\$18,288
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.67	\$7,234
Rental of Video Cassettes and DVDs	\$13.10	\$8,116
Installation of Televisions	n/a	n/a
Audio	\$52.43	\$32,492
Rental and Repair of TV/Radio/Sound Equipment	\$1.63	\$1,009
Pets	\$547.28	\$339,168
Toys and Games	\$66.72	\$41,351
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$111.36	\$69,016
Photo Equipment and Supplies	\$33.75	\$20,916
Reading	\$76.58	\$47,462
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,122.51	\$4,414,095
Food At Home	\$4,578.41	\$2,837,418
Bakery and Cereal Products	\$619.27	\$383,787
Meats, Poultry, Fish, and Eggs	\$1,000.24	\$619,886
Dairy Products	\$478.86	\$296,769
Fruits and Vegetables	\$868.72	\$538,382
Snacks and Other Food At Home	\$2,168.36	\$1,343,815
Food Away from Home	\$2,544.10	\$1,576,678
Alcoholic Beverages	\$474.35	\$293,976
Nonalcoholic Beverages at Home	\$447.15	\$277,115
Health		
Nonprescription Drugs	\$68.34	\$42,353
Prescription Drugs	\$118.49	\$73,433
Eyeglasses and Contact Lenses	\$50.41	\$31,239
Home		
Utilities, Fuel and Public Services	\$3,653.44	\$2,264,178
Household Furnishings and Equipment		
Household Textiles	\$104.32	\$64,649
Furniture	\$375.31	\$232,595
Rugs	\$20.90	\$12,950
Major Appliances	\$166.82	\$103,387
Housewares	\$56.51	\$35,024
Small Appliances	\$36.78	\$22,796
Luggage	\$5.98	\$3,707
Telephones and Accessories	\$65.80	\$40,778
Household Operations		
Lawn and Garden	\$201.66	\$124,974
Moving/Storage/Freight Express	\$46.02	\$28,520
Housekeeping Supplies	\$706.13	\$437,614
Insurance		
Vehicle Insurance	\$921.58	\$571,138
Life/Other Insurance	\$319.65	\$198,102
Health Insurance	\$2,510.70	\$1,555,975
Personal Care Products	\$369.31	\$228,878
School Books and Supplies	\$57.58	\$35,684
Smoking Products	\$373.81	\$231,665
Transportation		
Vehicle Purchases (Net Outlay)	\$3,132.89	\$1,941,573
Gasoline and Motor Oil	\$2,691.11	\$1,667,783
Vehicle Maintenance and Repairs	\$864.93	\$536,028
Travel		
Airline Fares	\$313.28	\$194,154
Lodging on Trips	\$306.85	\$190,164
Auto/Truck/Van Rental on Trips	\$16.03	\$9,936
Food and Drink on Trips	\$225.80	\$139,935

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).