

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
 Ring 1 mile radius, 44.673377, -74.544964

[Spending Patterns Data Resource Manual](#)

<b>Demographic</b>	<b>2015</b>	<b>2020</b>
Population	508	493
Households	222	215
Families	146	n/a
Median Age	45.4	45.9
Median Household Income	\$36,681	\$40,681
	<b>Average Amount Spent</b>	<b>Total</b>
<b>Apparel and Services</b>	\$1,460.48	\$324,161
Men's	\$283.01	\$62,815
Women's	\$520.96	\$115,630
Children's	\$124.16	\$27,557
Footwear	\$298.50	\$66,254
Watches & Jewelry	\$60.19	\$13,360
Apparel Products and Services	\$122.61	\$27,214
<b>Computer</b>		
Computers and Hardware for Home Use	\$128.12	\$28,437
Portable Memory	\$3.75	\$832
Computer Software and Accessories	\$24.82	\$5,508
<b>Entertainment &amp; Recreation</b>	\$1,854.86	\$411,695
Fees and Admissions	\$430.28	\$95,502
Membership Fees for Clubs	\$121.08	\$26,875
Fees for Participant Sports, excl. Trips	\$50.74	\$11,262
Admission to Movie/Theatre/Opera/Ballet	\$31.77	\$7,051
Admission to Sporting Events, excl. Trips	\$30.47	\$6,763
Fees for Recreational Lessons	\$63.87	\$14,176
Dating Services	\$0.57	\$127
TV/Video/Audio	\$764.38	\$169,658
Cable and Satellite Television Services	\$546.87	\$121,382
Televisions	\$84.13	\$18,672
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.50	\$1,442
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.12	\$3,133
Video Game Hardware/Accessories	\$30.52	\$6,774
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.49	\$2,549
Rental of Video Cassettes and DVDs	\$12.69	\$2,816
Installation of Televisions	n/a	n/a
Audio	\$49.30	\$10,942
Rental and Repair of TV/Radio/Sound Equipment	\$1.57	\$349
Pets	\$526.64	\$116,890
Toys and Games	\$66.34	\$14,726
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$102.42	\$22,733
Photo Equipment and Supplies	\$31.14	\$6,911
Reading	\$71.89	\$15,957
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
Ring 1 mile radius, 44.673377, -74.544964

Spending Patterns Data Resource Manual

<b>Goods and Services</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Food</b>	\$6,945.99	\$1,541,699
Food At Home	\$4,479.39	\$994,224
Bakery and Cereal Products	\$609.26	\$135,227
Meats, Poultry, Fish, and Eggs	\$984.95	\$218,614
Dairy Products	\$465.70	\$103,364
Fruits and Vegetables	\$847.22	\$188,046
Snacks and Other Food At Home	\$2,112.38	\$468,854
Food Away from Home	\$2,466.60	\$547,475
Alcoholic Beverages	\$445.75	\$98,937
Nonalcoholic Beverages at Home	\$439.43	\$97,534
<b>Health</b>		
Nonprescription Drugs	\$63.00	\$13,983
Prescription Drugs	\$114.62	\$25,441
Eyeglasses and Contact Lenses	\$47.34	\$10,507
<b>Home</b>		
Utilities, Fuel and Public Services	\$3,239.49	\$719,022
<b>Household Furnishings and Equipment</b>		
Household Textiles	\$97.29	\$21,594
Furniture	\$366.50	\$81,347
Rugs	\$20.83	\$4,623
Major Appliances	\$155.02	\$34,407
Housewares	\$55.60	\$12,340
Small Appliances	\$36.76	\$8,158
Luggage	\$5.71	\$1,268
Telephones and Accessories	\$63.30	\$14,049
<b>Household Operations</b>		
Lawn and Garden	\$189.00	\$41,950
Moving/Storage/Freight Express	\$45.11	\$10,013
Housekeeping Supplies	\$689.72	\$153,086
<b>Insurance</b>		
Vehicle Insurance	\$884.37	\$196,291
Life/Other Insurance	\$294.92	\$65,459
Health Insurance	\$2,334.47	\$518,148
Personal Care Products	\$363.94	\$80,779
School Books and Supplies	\$66.08	\$14,667
Smoking Products	\$385.62	\$85,590
<b>Transportation</b>		
Vehicle Purchases (Net Outlay)	\$2,919.32	\$647,959
Gasoline and Motor Oil	\$2,625.66	\$582,780
Vehicle Maintenance and Repairs	\$831.13	\$184,474
<b>Travel</b>		
Airline Fares	\$288.99	\$64,144
Lodging on Trips	\$279.70	\$62,080
Auto/Truck/Van Rental on Trips	\$14.22	\$3,157
Food and Drink on Trips	\$206.75	\$45,889

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
Ring 2 mile radius, 44.673377, -74.544964

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	710	691
Households	317	309
Families	210	n/a
Median Age	45.4	46.0
Median Household Income	\$37,908	\$42,065
	<b>Average Amount Spent</b>	<b>Total</b>
<b>Apparel and Services</b>	\$1,432.14	\$454,568
Men's	\$277.28	\$88,010
Women's	\$510.93	\$162,171
Children's	\$121.92	\$38,698
Footwear	\$292.59	\$92,871
Watches & Jewelry	\$59.36	\$18,841
Apparel Products and Services	\$120.22	\$38,159
<b>Computer</b>		
Computers and Hardware for Home Use	\$125.96	\$39,979
Portable Memory	\$3.68	\$1,169
Computer Software and Accessories	\$24.39	\$7,740
<b>Entertainment &amp; Recreation</b>	\$1,821.99	\$578,308
Fees and Admissions	\$424.97	\$134,888
Membership Fees for Clubs	\$119.47	\$37,920
Fees for Participant Sports, excl. Trips	\$50.10	\$15,901
Admission to Movie/Theatre/Opera/Ballet	\$31.41	\$9,971
Admission to Sporting Events, excl. Trips	\$30.24	\$9,598
Fees for Recreational Lessons	\$63.44	\$20,135
Dating Services	\$0.56	\$177
TV/Video/Audio	\$748.51	\$237,581
Cable and Satellite Television Services	\$535.08	\$169,837
Televisions	\$82.45	\$26,169
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.39	\$2,027
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.81	\$4,385
Video Game Hardware/Accessories	\$29.88	\$9,484
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.28	\$3,579
Rental of Video Cassettes and DVDs	\$12.44	\$3,950
Installation of Televisions	n/a	n/a
Audio	\$48.57	\$15,416
Rental and Repair of TV/Radio/Sound Equipment	\$1.54	\$488
Pets	\$516.43	\$163,917
Toys and Games	\$65.04	\$20,644
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$101.30	\$32,153
Photo Equipment and Supplies	\$30.78	\$9,768
Reading	\$70.54	\$22,389
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
Ring 2 mile radius, 44.673377, -74.544964

Spending Patterns Data Resource Manual

<b>Goods and Services</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Food</b>	\$6,805.53	\$2,160,107
Food At Home	\$4,384.99	\$1,391,815
Bakery and Cereal Products	\$596.38	\$189,295
Meats, Poultry, Fish, and Eggs	\$963.73	\$305,892
Dairy Products	\$456.00	\$144,736
Fruits and Vegetables	\$829.58	\$263,314
Snacks and Other Food At Home	\$2,068.14	\$656,437
Food Away from Home	\$2,420.54	\$768,291
Alcoholic Beverages	\$438.30	\$139,119
Nonalcoholic Beverages at Home	\$429.98	\$136,477
<b>Health</b>		
Nonprescription Drugs	\$61.75	\$19,600
Prescription Drugs	\$112.07	\$35,572
Eyeglasses and Contact Lenses	\$46.61	\$14,794
<b>Home</b>		
Utilities, Fuel and Public Services	\$3,171.25	\$1,006,571
<b>Household Furnishings and Equipment</b>		
Household Textiles	\$95.45	\$30,296
Furniture	\$359.52	\$114,114
Rugs	\$20.38	\$6,469
Major Appliances	\$152.39	\$48,368
Housewares	\$54.58	\$17,323
Small Appliances	\$36.09	\$11,455
Luggage	\$5.62	\$1,784
Telephones and Accessories	\$61.48	\$19,514
<b>Household Operations</b>		
Lawn and Garden	\$185.61	\$58,913
Moving/Storage/Freight Express	\$44.19	\$14,025
Housekeeping Supplies	\$675.80	\$214,501
<b>Insurance</b>		
Vehicle Insurance	\$866.79	\$275,123
Life/Other Insurance	\$290.35	\$92,159
Health Insurance	\$2,286.47	\$725,736
Personal Care Products	\$356.37	\$113,112
School Books and Supplies	\$64.60	\$20,506
Smoking Products	\$376.37	\$119,461
<b>Transportation</b>		
Vehicle Purchases (Net Outlay)	\$2,869.63	\$910,835
Gasoline and Motor Oil	\$2,572.22	\$816,434
Vehicle Maintenance and Repairs	\$815.34	\$258,792
<b>Travel</b>		
Airline Fares	\$284.79	\$90,395
Lodging on Trips	\$276.21	\$87,669
Auto/Truck/Van Rental on Trips	\$14.09	\$4,473
Food and Drink on Trips	\$203.83	\$64,696

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
Ring 3 mile radius, 44.673377, -74.544964

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	980	960
Households	424	415
Families	285	n/a
Median Age	45.4	46.1
Median Household Income	\$39,127	\$43,439
	Average Amount Spent	Total
<b>Apparel and Services</b>	\$1,489.65	\$631,831
Men's	\$287.76	\$122,055
Women's	\$531.65	\$225,500
Children's	\$127.29	\$53,992
Footwear	\$304.02	\$128,950
Watches & Jewelry	\$62.67	\$26,583
Apparel Products and Services	\$125.03	\$53,031
<b>Computer</b>		
Computers and Hardware for Home Use	\$131.90	\$55,946
Portable Memory	\$3.84	\$1,631
Computer Software and Accessories	\$25.51	\$10,818
<b>Entertainment &amp; Recreation</b>	\$1,903.76	\$807,476
Fees and Admissions	\$450.42	\$191,046
Membership Fees for Clubs	\$126.29	\$53,567
Fees for Participant Sports, excl. Trips	\$53.05	\$22,502
Admission to Movie/Theatre/Opera/Ballet	\$33.40	\$14,164
Admission to Sporting Events, excl. Trips	\$32.44	\$13,760
Fees for Recreational Lessons	\$68.20	\$28,928
Dating Services	\$0.58	\$245
TV/Video/Audio	\$775.71	\$329,016
Cable and Satellite Television Services	\$553.31	\$234,686
Televisions	\$85.63	\$36,319
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.68	\$2,832
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.29	\$6,061
Video Game Hardware/Accessories	\$30.95	\$13,128
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.77	\$4,990
Rental of Video Cassettes and DVDs	\$12.95	\$5,491
Installation of Televisions	n/a	n/a
Audio	\$51.14	\$21,692
Rental and Repair of TV/Radio/Sound Equipment	\$1.59	\$673
Pets	\$537.19	\$227,848
Toys and Games	\$67.60	\$28,674
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$107.76	\$45,705
Photo Equipment and Supplies	\$32.68	\$13,862
Reading	\$73.49	\$31,169
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

WAVERLY READING CENTER: 5 N Main St, Saint Regis Falls, 12980-2811  
Ring 3 mile radius, 44.673377, -74.544964

Spending Patterns Data Resource Manual

<b>Goods and Services</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Food</b>	\$7,063.15	\$2,995,819
Food At Home	\$4,540.43	\$1,925,816
Bakery and Cereal Products	\$617.44	\$261,885
Meats, Poultry, Fish, and Eggs	\$996.62	\$422,716
Dairy Products	\$472.48	\$200,401
Fruits and Vegetables	\$859.59	\$364,594
Snacks and Other Food At Home	\$2,142.22	\$908,617
Food Away from Home	\$2,522.71	\$1,070,003
Alcoholic Beverages	\$459.21	\$194,773
Nonalcoholic Beverages at Home	\$444.70	\$188,618
<b>Health</b>		
Nonprescription Drugs	\$64.15	\$27,210
Prescription Drugs	\$115.68	\$49,064
Eyeglasses and Contact Lenses	\$49.01	\$20,785
<b>Home</b>		
Utilities, Fuel and Public Services	\$3,283.77	\$1,392,806
<b>Household Furnishings and Equipment</b>		
Household Textiles	\$99.41	\$42,163
Furniture	\$374.32	\$158,766
Rugs	\$21.07	\$8,938
Major Appliances	\$159.54	\$67,670
Housewares	\$56.94	\$24,149
Small Appliances	\$37.67	\$15,976
Luggage	\$5.89	\$2,500
Telephones and Accessories	\$62.33	\$26,435
<b>Household Operations</b>		
Lawn and Garden	\$193.82	\$82,209
Moving/Storage/Freight Express	\$45.82	\$19,435
Housekeeping Supplies	\$701.45	\$297,519
<b>Insurance</b>		
Vehicle Insurance	\$900.43	\$381,916
Life/Other Insurance	\$305.19	\$129,447
Health Insurance	\$2,370.83	\$1,005,584
Personal Care Products	\$369.25	\$156,617
School Books and Supplies	\$66.66	\$28,273
Smoking Products	\$386.60	\$163,977
<b>Transportation</b>		
Vehicle Purchases (Net Outlay)	\$3,004.03	\$1,274,153
Gasoline and Motor Oil	\$2,668.62	\$1,131,889
Vehicle Maintenance and Repairs	\$849.00	\$360,101
<b>Travel</b>		
Airline Fares	\$300.11	\$127,291
Lodging on Trips	\$292.63	\$124,118
Auto/Truck/Van Rental on Trips	\$15.06	\$6,386
Food and Drink on Trips	\$215.03	\$91,204

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).