

UPPER JAY WELLS MEMORIAL LIBRARY: 12230 NY-9N, Upper Jay, 12987
 Ring 1 mile radius, 44.338185, -73.773861

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	123	135
Households	48	52
Families	33	n/a
Median Age	46.7	47.9
Median Household Income	\$56,617	\$63,695

	Average Amount Spent	Total
Apparel and Services	\$1,737.37	\$83,174
Men's	\$340.01	\$16,277
Women's	\$612.82	\$29,338
Children's	\$153.20	\$7,334
Footwear	\$350.96	\$16,802
Watches & Jewelry	\$83.22	\$3,984
Apparel Products and Services	\$140.79	\$6,740
Computer		
Computers and Hardware for Home Use	\$162.99	\$7,803
Portable Memory	\$4.39	\$210
Computer Software and Accessories	\$29.95	\$1,434
Entertainment & Recreation	\$2,516.87	\$120,492
Fees and Admissions	\$619.75	\$29,670
Membership Fees for Clubs	\$171.85	\$8,227
Fees for Participant Sports, excl. Trips	\$74.73	\$3,577
Admission to Movie/Theatre/Opera/Ballet	\$43.96	\$2,105
Admission to Sporting Events, excl. Trips	\$47.15	\$2,257
Fees for Recreational Lessons	\$99.27	\$4,753
Dating Services	\$0.78	\$37
TV/Video/Audio	\$1,058.52	\$50,675
Cable and Satellite Television Services	\$789.24	\$37,784
Televisions	\$102.04	\$4,885
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.73	\$370
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.77	\$803
Video Game Hardware/Accessories	\$35.67	\$1,708
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.90	\$666
Rental of Video Cassettes and DVDs	\$15.19	\$727
Installation of Televisions	n/a	n/a
Audio	\$66.23	\$3,170
Rental and Repair of TV/Radio/Sound Equipment	\$2.01	\$96
Pets	\$644.89	\$30,873
Toys and Games	\$79.17	\$3,790
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$151.40	\$7,248
Photo Equipment and Supplies	\$42.32	\$2,026
Reading	\$90.10	\$4,314
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$8,041.14	\$384,958
Food At Home	\$5,011.29	\$239,908
Bakery and Cereal Products	\$678.15	\$32,465
Meats, Poultry, Fish, and Eggs	\$1,093.46	\$52,348
Dairy Products	\$521.53	\$24,967
Fruits and Vegetables	\$949.81	\$45,471
Snacks and Other Food At Home	\$2,377.15	\$113,803
Food Away from Home	\$3,029.84	\$145,049
Alcoholic Beverages	\$566.80	\$27,135
Nonalcoholic Beverages at Home	\$486.66	\$23,298
Health		
Nonprescription Drugs	\$73.66	\$3,526
Prescription Drugs	\$126.82	\$6,071
Eyeglasses and Contact Lenses	\$62.84	\$3,008
Home		
Utilities, Fuel and Public Services	\$4,302.42	\$205,972
Household Furnishings and Equipment		
Household Textiles	\$116.39	\$5,572
Furniture	\$449.99	\$21,543
Rugs	\$25.18	\$1,206
Major Appliances	\$199.14	\$9,534
Housewares	\$66.67	\$3,192
Small Appliances	\$42.45	\$2,032
Luggage	\$7.51	\$359
Telephones and Accessories	\$74.18	\$3,551
Household Operations		
Lawn and Garden	\$239.60	\$11,470
Moving/Storage/Freight Express	\$51.26	\$2,454
Housekeeping Supplies	\$808.40	\$38,701
Insurance		
Vehicle Insurance	\$1,038.76	\$49,729
Life/Other Insurance	\$398.09	\$19,058
Health Insurance	\$2,728.13	\$130,605
Personal Care Products	\$416.72	\$19,950
School Books and Supplies	\$66.86	\$3,201
Smoking Products	\$396.17	\$18,966
Transportation		
Vehicle Purchases (Net Outlay)	\$3,750.96	\$179,572
Gasoline and Motor Oil	\$3,027.34	\$144,930
Vehicle Maintenance and Repairs	\$996.26	\$47,695
Travel		
Airline Fares	\$403.38	\$19,311
Lodging on Trips	\$406.72	\$19,471
Auto/Truck/Van Rental on Trips	\$20.73	\$992
Food and Drink on Trips	\$287.26	\$13,752

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	438	467
Households	184	195
Families	125	n/a
Median Age	46.7	47.8
Median Household Income	\$56,711	\$63,786
	Average Amount Spent	Total
Apparel and Services	\$1,660.84	\$305,140
Men's	\$322.06	\$59,170
Women's	\$588.88	\$108,192
Children's	\$146.28	\$26,876
Footwear	\$339.28	\$62,334
Watches & Jewelry	\$78.19	\$14,365
Apparel Products and Services	\$132.56	\$24,355
Computer		
Computers and Hardware for Home Use	\$155.68	\$28,603
Portable Memory	\$4.27	\$785
Computer Software and Accessories	\$28.63	\$5,260
Entertainment & Recreation	\$2,370.17	\$435,462
Fees and Admissions	\$586.38	\$107,734
Membership Fees for Clubs	\$161.59	\$29,688
Fees for Participant Sports, excl. Trips	\$69.75	\$12,815
Admission to Movie/Theatre/Opera/Ballet	\$41.94	\$7,705
Admission to Sporting Events, excl. Trips	\$44.71	\$8,214
Fees for Recreational Lessons	\$95.10	\$17,472
Dating Services	\$0.73	\$134
TV/Video/Audio	\$984.21	\$180,825
Cable and Satellite Television Services	\$728.16	\$133,781
Televisions	\$97.02	\$17,825
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.45	\$1,369
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.95	\$2,931
Video Game Hardware/Accessories	\$33.81	\$6,212
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.31	\$2,445
Rental of Video Cassettes and DVDs	\$14.62	\$2,687
Installation of Televisions	n/a	n/a
Audio	\$62.99	\$11,573
Rental and Repair of TV/Radio/Sound Equipment	\$1.92	\$353
Pets	\$614.62	\$112,921
Toys and Games	\$75.11	\$13,799
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$144.29	\$26,509
Photo Equipment and Supplies	\$40.68	\$7,474
Reading	\$85.60	\$15,727
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,683.47	\$1,411,654
Food At Home	\$4,792.82	\$880,567
Bakery and Cereal Products	\$650.01	\$119,425
Meats, Poultry, Fish, and Eggs	\$1,044.02	\$191,813
Dairy Products	\$499.02	\$91,683
Fruits and Vegetables	\$910.21	\$167,229
Snacks and Other Food At Home	\$2,270.94	\$417,232
Food Away from Home	\$2,890.65	\$531,087
Alcoholic Beverages	\$543.05	\$99,772
Nonalcoholic Beverages at Home	\$465.03	\$85,439
Health		
Nonprescription Drugs	\$69.81	\$12,825
Prescription Drugs	\$120.13	\$22,071
Eyeglasses and Contact Lenses	\$60.29	\$11,078
Home		
Utilities, Fuel and Public Services	\$4,018.83	\$738,364
Household Furnishings and Equipment		
Household Textiles	\$109.54	\$20,126
Furniture	\$435.46	\$80,005
Rugs	\$24.95	\$4,584
Major Appliances	\$191.65	\$35,211
Housewares	\$63.15	\$11,602
Small Appliances	\$40.89	\$7,513
Luggage	\$7.23	\$1,329
Telephones and Accessories	\$69.88	\$12,839
Household Operations		
Lawn and Garden	\$230.34	\$42,320
Moving/Storage/Freight Express	\$50.37	\$9,254
Housekeeping Supplies	\$771.11	\$141,672
Insurance		
Vehicle Insurance	\$990.75	\$182,027
Life/Other Insurance	\$366.80	\$67,391
Health Insurance	\$2,619.95	\$481,353
Personal Care Products	\$396.07	\$72,769
School Books and Supplies	\$63.63	\$11,691
Smoking Products	\$375.19	\$68,933
Transportation		
Vehicle Purchases (Net Outlay)	\$3,612.88	\$663,780
Gasoline and Motor Oil	\$2,896.90	\$532,237
Vehicle Maintenance and Repairs	\$947.17	\$174,020
Travel		
Airline Fares	\$382.37	\$70,252
Lodging on Trips	\$385.62	\$70,848
Auto/Truck/Van Rental on Trips	\$19.76	\$3,631
Food and Drink on Trips	\$275.40	\$50,598

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	699	772
Households	293	322
Families	198	n/a
Median Age	47.0	47.9
Median Household Income	\$56,033	\$62,819
	Average Amount Spent	Total
Apparel and Services	\$1,666.04	\$488,751
Men's	\$321.79	\$94,401
Women's	\$592.33	\$173,766
Children's	\$146.89	\$43,092
Footwear	\$341.00	\$100,036
Watches & Jewelry	\$77.75	\$22,807
Apparel Products and Services	\$132.64	\$38,910
Computer		
Computers and Hardware for Home Use	\$155.61	\$45,649
Portable Memory	\$4.32	\$1,268
Computer Software and Accessories	\$28.81	\$8,450
Entertainment & Recreation	\$2,367.94	\$694,659
Fees and Admissions	\$583.42	\$171,151
Membership Fees for Clubs	\$160.39	\$47,052
Fees for Participant Sports, excl. Trips	\$69.03	\$20,249
Admission to Movie/Theatre/Opera/Ballet	\$42.02	\$12,327
Admission to Sporting Events, excl. Trips	\$44.41	\$13,028
Fees for Recreational Lessons	\$95.03	\$27,878
Dating Services	\$0.72	\$211
TV/Video/Audio	\$984.34	\$288,766
Cable and Satellite Television Services	\$728.20	\$213,624
Televisions	\$96.99	\$28,453
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.45	\$2,186
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.00	\$4,693
Video Game Hardware/Accessories	\$33.79	\$9,913
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.36	\$3,918
Rental of Video Cassettes and DVDs	\$14.72	\$4,318
Installation of Televisions	n/a	n/a
Audio	\$63.03	\$18,491
Rental and Repair of TV/Radio/Sound Equipment	\$1.92	\$562
Pets	\$615.73	\$180,629
Toys and Games	\$75.26	\$22,080
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$143.77	\$42,177
Photo Equipment and Supplies	\$40.68	\$11,935
Reading	\$85.59	\$25,108
Catered Affairs	n/a	n/a

Source: Synergis Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,693.18	\$2,256,873
Food At Home	\$4,799.52	\$1,407,989
Bakery and Cereal Products	\$651.17	\$191,028
Meats, Poultry, Fish, and Eggs	\$1,044.55	\$306,430
Dairy Products	\$500.23	\$146,748
Fruits and Vegetables	\$912.08	\$267,568
Snacks and Other Food At Home	\$2,273.83	\$667,050
Food Away from Home	\$2,893.66	\$848,883
Alcoholic Beverages	\$542.17	\$159,050
Nonalcoholic Beverages at Home	\$465.65	\$136,604
Health		
Nonprescription Drugs	\$70.13	\$20,575
Prescription Drugs	\$120.59	\$35,378
Eyeglasses and Contact Lenses	\$60.09	\$17,628
Home		
Utilities, Fuel and Public Services	\$4,023.71	\$1,180,397
Household Furnishings and Equipment		
Household Textiles	\$109.86	\$32,230
Furniture	\$437.36	\$128,303
Rugs	\$25.13	\$7,371
Major Appliances	\$192.79	\$56,556
Housewares	\$63.14	\$18,522
Small Appliances	\$41.09	\$12,055
Luggage	\$7.28	\$2,135
Telephones and Accessories	\$69.80	\$20,475
Household Operations		
Lawn and Garden	\$231.13	\$67,804
Moving/Storage/Freight Express	\$51.01	\$14,963
Housekeeping Supplies	\$773.36	\$226,872
Insurance		
Vehicle Insurance	\$990.99	\$290,718
Life/Other Insurance	\$362.83	\$106,440
Health Insurance	\$2,624.32	\$769,872
Personal Care Products	\$397.17	\$116,515
School Books and Supplies	\$63.92	\$18,753
Smoking Products	\$377.46	\$110,731
Transportation		
Vehicle Purchases (Net Outlay)	\$3,610.11	\$1,059,063
Gasoline and Motor Oil	\$2,901.50	\$851,186
Vehicle Maintenance and Repairs	\$945.79	\$277,456
Travel		
Airline Fares	\$380.95	\$111,756
Lodging on Trips	\$383.54	\$112,516
Auto/Truck/Van Rental on Trips	\$19.70	\$5,778
Food and Drink on Trips	\$273.91	\$80,356

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).