

UPPER JAY WELLS MEMORIAL LIBRARY: 12230 NY-9N, Upper Jay, PA 12867
Ring 1 mile radius, 44.338185, -73.773861

Spending Patterns Data Resource Manual

| Demographic Summary | 2015 | 2020 |
|---------------------|----------|----------|
| Population | 123 | 135 |
| Households | 48 | 52 |
| Families | 33 | n/a |
| Median Age | 46.7 | 47.9 |
| Median Household | \$56,617 | \$63,695 |

| | Average Amount Spent | Total |
|--|----------------------|----------|
| Entertainment/Recreation Fees and Admissions | \$619.75 | \$29,670 |
| Admission to Movies, Theater, Opera, Ballet | \$43.96 | \$2,105 |
| Admission to Sporting | \$47.15 | \$2,257 |
| Fees for Participant Sports, excl.Trips | \$74.73 | \$3,577 |
| Fees for Recreational Lessons | \$99.27 | \$4,753 |
| Membership Fees for Social/Recreation/Civic Clubs | \$171.85 | \$8,227 |
| Dating Services | \$0.78 | \$37 |
| Rental of Video Cassettes and DVDs | \$15.19 | \$727 |
| Toys & Games | \$73.96 | \$3,541 |
| Toys and Playground Equipment | \$2.42 | \$116 |
| Play Arcade Pinball/Video Games | n/a | n/a |
| Online Entertainment and Games | \$2.79 | \$134 |
| Sports, Recreation and Exercise | \$151.40 | \$7,248 |
| Exercise Equipment and Gear, Game Tables | \$35.82 | \$1,715 |
| Bicycles | \$21.83 | \$1,045 |
| Camping Equipment | \$11.25 | \$538 |
| Hunting and Fishing Equipment | \$62.15 | \$2,975 |
| Winter Sports Equipment | \$4.21 | \$202 |
| Water Sports Equipment | \$4.18 | \$200 |
| Other Sports Equipment | \$9.34 | \$447 |
| Rental/Repair of Sports/Recreation/Exercise Equipment | \$2.63 | \$126 |
| Photographic Equipment and Supplies | \$42.32 | \$2,026 |
| Film | \$1.16 | \$55 |
| Film Processing | \$6.64 | \$318 |
| Photographic Equipment | \$19.91 | \$953 |
| Photographer Fees/Other Supplies & Equip Rental/Repair | \$14.61 | \$699 |
| Reading | \$90.10 | \$4,314 |
| Magazine/Newspaper Subscriptions | \$42.54 | \$2,036 |
| Magazine/Newspaper Single Copies | \$11.21 | \$537 |
| Books | \$32.44 | \$1,553 |
| Digital Book Readers | \$36.78 | \$1,761 |

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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| Demographic Summary | 2015 | 2020 |
|----------------------------|-------------|-------------|
| Population | 438 | 467 |
| Households | 184 | 195 |
| Families | 125 | n/a |
| Median Age | 46.7 | 47.8 |
| Median Household | \$56,711 | \$63,786 |

| | Average Amount Spent | Total |
|--|-----------------------------|--------------|
| Entertainment/Recreation Fees and Admissions | \$586.38 | \$107,734 |
| Admission to Movies, Theater, Opera, Ballet | \$41.94 | \$7,705 |
| Admission to Sporting | \$44.71 | \$8,214 |
| Fees for Participant Sports, excl.Trips | \$69.75 | \$12,815 |
| Fees for Recreational Lessons | \$95.10 | \$17,472 |
| Membership Fees for Social/Recreation/Civic Clubs | \$161.59 | \$29,688 |
| Dating Services | \$0.73 | \$134 |
| Rental of Video Cassettes and DVDs | \$14.62 | \$2,687 |
| Toys & Games | \$70.23 | \$12,904 |
| Toys and Playground Equipment | \$2.23 | \$409 |
| Play Arcade Pinball/Video Games | n/a | n/a |
| Online Entertainment and Games | \$2.65 | \$486 |
| Sports, Recreation and Exercise | \$144.29 | \$26,509 |
| Exercise Equipment and Gear, Game Tables | \$34.05 | \$6,257 |
| Bicycles | \$20.29 | \$3,728 |
| Camping Equipment | \$11.05 | \$2,030 |
| Hunting and Fishing Equipment | \$60.24 | \$11,067 |
| Winter Sports Equipment | \$4.03 | \$740 |
| Water Sports Equipment | \$3.95 | \$726 |
| Other Sports Equipment | \$8.12 | \$1,493 |
| Rental/Repair of Sports/Recreation/Exercise Equipment | \$2.56 | \$470 |
| Photographic Equipment and Supplies | \$40.68 | \$7,474 |
| Film | \$1.03 | \$190 |
| Film Processing | \$6.45 | \$1,184 |
| Photographic Equipment | \$19.37 | \$3,559 |
| Photographer Fees/Other Supplies & Equip Rental/Repair | \$13.82 | \$2,540 |
| Reading | \$85.60 | \$15,727 |
| Magazine/Newspaper Subscriptions | \$40.23 | \$7,391 |
| Magazine/Newspaper Single Copies | \$10.34 | \$1,900 |
| Books | \$31.41 | \$5,771 |
| Digital Book Readers | \$35.08 | \$6,445 |

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| Demographic Summary | 2015 | 2020 |
|----------------------------|-------------|-------------|
| Population | 699 | 772 |
| Households | 293 | 322 |
| Families | 198 | n/a |
| Median Age | 47.0 | 47.9 |
| Median Household | \$56,033 | \$62,819 |

| | Average Amount Spent | Total |
|--|-----------------------------|--------------|
| Entertainment/Recreation Fees and Admissions | \$583.42 | \$171,151 |
| Admission to Movies, Theater, Opera, Ballet | \$42.02 | \$12,327 |
| Admission to Sporting | \$44.41 | \$13,028 |
| Fees for Participant Sports, excl.Trips | \$69.03 | \$20,249 |
| Fees for Recreational Lessons | \$95.03 | \$27,878 |
| Membership Fees for Social/Recreation/Civic Clubs | \$160.39 | \$47,052 |
| Dating Services | \$0.72 | \$211 |
| Rental of Video Cassettes and DVDs | \$14.72 | \$4,318 |
| Toys & Games | \$70.37 | \$20,645 |
| Toys and Playground Equipment | \$2.26 | \$662 |
| Play Arcade Pinball/Video Games | n/a | n/a |
| Online Entertainment and Games | \$2.63 | \$773 |
| Sports, Recreation and Exercise | \$143.77 | \$42,177 |
| Exercise Equipment and Gear, Game Tables | \$34.04 | \$9,987 |
| Bicycles | \$20.23 | \$5,935 |
| Camping Equipment | \$11.16 | \$3,273 |
| Hunting and Fishing Equipment | \$59.97 | \$17,592 |
| Winter Sports Equipment | \$4.00 | \$1,174 |
| Water Sports Equipment | \$3.91 | \$1,147 |
| Other Sports Equipment | \$7.90 | \$2,317 |
| Rental/Repair of Sports/Recreation/Exercise Equipment | \$2.57 | \$754 |
| Photographic Equipment and Supplies | \$40.68 | \$11,935 |
| Film | \$1.00 | \$295 |
| Film Processing | \$6.50 | \$1,906 |
| Photographic Equipment | \$19.40 | \$5,690 |
| Photographer Fees/Other Supplies & Equip Rental/Repair | \$13.78 | \$4,044 |
| Reading | \$85.59 | \$25,108 |
| Magazine/Newspaper Subscriptions | \$40.14 | \$11,777 |
| Magazine/Newspaper Single Copies | \$10.24 | \$3,005 |
| Books | \$31.61 | \$9,275 |
| Digital Book Readers | \$35.08 | \$10,292 |

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).