

TUPPER LAKE GOFF-NELSON MEMORIAL LIBRARY: 41 Lake St, Tupper Lake, 12986-1610
 Ring 1 mile radius, 44.223498, -74.466643

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	2,708	2,652
Households	1,175	1,149
Families	686	n/a
Median Age	40.6	41.4
Median Household Income	\$50,783	\$56,295

	Average Amount Spent	Total
Apparel and Services	\$1,508.18	\$1,771,762
Men's	\$288.36	\$338,759
Women's	\$537.35	\$631,266
Children's	\$136.24	\$160,046
Footwear	\$306.07	\$359,558
Watches & Jewelry	\$67.45	\$79,236
Apparel Products and Services	\$120.92	\$142,049
Computer		
Computers and Hardware for Home Use	\$137.04	\$160,994
Portable Memory	\$3.95	\$4,640
Computer Software and Accessories	\$26.85	\$31,539
Entertainment & Recreation	\$1,961.33	\$2,304,100
Fees and Admissions	\$486.70	\$571,758
Membership Fees for Clubs	\$132.81	\$156,022
Fees for Participant Sports, excl. Trips	\$57.67	\$67,754
Admission to Movie/Theatre/Opera/Ballet	\$35.98	\$42,269
Admission to Sporting Events, excl. Trips	\$35.21	\$41,359
Fees for Recreational Lessons	\$79.44	\$93,327
Dating Services	\$0.59	\$695
TV/Video/Audio	\$766.78	\$900,790
Cable and Satellite Television Services	\$536.91	\$630,745
Televisions	\$87.00	\$102,207
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.40	\$7,513
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.71	\$17,275
Video Game Hardware/Accessories	\$31.15	\$36,598
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.45	\$14,627
Rental of Video Cassettes and DVDs	\$13.55	\$15,923
Installation of Televisions	n/a	n/a
Audio	\$55.04	\$64,665
Rental and Repair of TV/Radio/Sound Equipment	\$1.61	\$1,891
Pets	\$547.65	\$643,360
Toys and Games	\$69.48	\$81,617
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$124.41	\$146,150
Photo Equipment and Supplies	\$35.77	\$42,024
Reading	\$75.01	\$88,120
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,986.61	\$8,207,636
Food At Home	\$4,410.22	\$5,180,979
Bakery and Cereal Products	\$598.63	\$703,245
Meats, Poultry, Fish, and Eggs	\$958.10	\$1,125,547
Dairy Products	\$463.43	\$544,417
Fruits and Vegetables	\$838.77	\$985,364
Snacks and Other Food At Home	\$2,089.43	\$2,454,586
Food Away from Home	\$2,576.39	\$3,026,651
Alcoholic Beverages	\$484.21	\$568,836
Nonalcoholic Beverages at Home	\$427.60	\$502,330
Health		
Nonprescription Drugs	\$66.97	\$78,675
Prescription Drugs	\$112.58	\$132,252
Eyeglasses and Contact Lenses	\$51.56	\$60,565
Home		
Utilities, Fuel and Public Services	\$3,228.52	\$3,792,756
Household Furnishings and Equipment		
Household Textiles	\$101.27	\$118,973
Furniture	\$382.49	\$449,334
Rugs	\$20.55	\$24,142
Major Appliances	\$170.76	\$200,598
Housewares	\$57.13	\$67,119
Small Appliances	\$37.65	\$44,229
Luggage	\$6.21	\$7,290
Telephones and Accessories	\$61.99	\$72,824
Household Operations		
Lawn and Garden	\$202.75	\$238,182
Moving/Storage/Freight Express	\$46.22	\$54,302
Housekeeping Supplies	\$692.76	\$813,828
Insurance		
Vehicle Insurance	\$915.26	\$1,075,218
Life/Other Insurance	\$309.73	\$363,864
Health Insurance	\$2,365.29	\$2,778,658
Personal Care Products	\$361.92	\$425,167
School Books and Supplies	\$58.20	\$68,370
Smoking Products	\$360.55	\$423,564
Transportation		
Vehicle Purchases (Net Outlay)	\$3,223.79	\$3,787,197
Gasoline and Motor Oil	\$2,688.08	\$3,157,865
Vehicle Maintenance and Repairs	\$856.59	\$1,006,288
Travel		
Airline Fares	\$318.99	\$374,740
Lodging on Trips	\$315.15	\$370,224
Auto/Truck/Van Rental on Trips	\$17.45	\$20,494
Food and Drink on Trips	\$228.49	\$268,417

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,582	4,491
Households	1,898	1,857
Families	1,148	n/a
Median Age	42.5	43.4
Median Household Income	\$53,599	\$59,381

	Average Amount Spent	Total
Apparel and Services	\$1,508.61	\$2,862,665
Men's	\$286.99	\$544,588
Women's	\$538.14	\$1,021,155
Children's	\$136.37	\$258,767
Footwear	\$307.11	\$582,763
Watches & Jewelry	\$67.38	\$127,853
Apparel Products and Services	\$121.15	\$229,887
Computer		
Computers and Hardware for Home Use	\$137.22	\$260,390
Portable Memory	\$3.96	\$7,517
Computer Software and Accessories	\$26.65	\$50,564
Entertainment & Recreation	\$1,962.96	\$3,724,827
Fees and Admissions	\$488.24	\$926,470
Membership Fees for Clubs	\$132.91	\$252,204
Fees for Participant Sports, excl. Trips	\$57.96	\$109,990
Admission to Movie/Theatre/Opera/Ballet	\$36.12	\$68,546
Admission to Sporting Events, excl. Trips	\$35.53	\$67,423
Fees for Recreational Lessons	\$79.88	\$151,577
Dating Services	\$0.58	\$1,104
TV/Video/Audio	\$767.55	\$1,456,477
Cable and Satellite Television Services	\$537.81	\$1,020,533
Televisions	\$86.83	\$164,768
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.42	\$12,188
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.78	\$28,040
Video Game Hardware/Accessories	\$31.22	\$59,248
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.37	\$23,481
Rental of Video Cassettes and DVDs	\$13.52	\$25,651
Installation of Televisions	n/a	n/a
Audio	\$55.14	\$104,624
Rental and Repair of TV/Radio/Sound Equipment	\$1.63	\$3,099
Pets	\$547.50	\$1,038,921
Toys and Games	\$69.12	\$131,155
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$123.73	\$234,789
Photo Equipment and Supplies	\$35.91	\$68,148
Reading	\$75.19	\$142,673
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,995.94	\$13,275,202
Food At Home	\$4,417.41	\$8,382,284
Bakery and Cereal Products	\$600.26	\$1,139,028
Meats, Poultry, Fish, and Eggs	\$961.43	\$1,824,365
Dairy Products	\$463.87	\$880,229
Fruits and Vegetables	\$840.19	\$1,594,301
Snacks and Other Food At Home	\$2,089.67	\$3,965,261
Food Away from Home	\$2,578.53	\$4,892,913
Alcoholic Beverages	\$484.33	\$919,051
Nonalcoholic Beverages at Home	\$428.05	\$812,244
Health		
Nonprescription Drugs	\$66.55	\$126,277
Prescription Drugs	\$111.77	\$212,098
Eyeglasses and Contact Lenses	\$51.90	\$98,488
Home		
Utilities, Fuel and Public Services	\$3,233.80	\$6,136,320
Household Furnishings and Equipment		
Household Textiles	\$101.26	\$192,154
Furniture	\$383.20	\$727,150
Rugs	\$20.78	\$39,430
Major Appliances	\$170.29	\$323,138
Housewares	\$56.93	\$108,024
Small Appliances	\$37.81	\$71,748
Luggage	\$6.19	\$11,744
Telephones and Accessories	\$61.72	\$117,124
Household Operations		
Lawn and Garden	\$202.19	\$383,671
Moving/Storage/Freight Express	\$46.23	\$87,716
Housekeeping Supplies	\$693.84	\$1,316,597
Insurance		
Vehicle Insurance	\$915.61	\$1,737,424
Life/Other Insurance	\$308.59	\$585,574
Health Insurance	\$2,369.84	\$4,496,908
Personal Care Products	\$361.75	\$686,444
School Books and Supplies	\$58.45	\$110,905
Smoking Products	\$360.48	\$684,024
Transportation		
Vehicle Purchases (Net Outlay)	\$3,226.66	\$6,122,763
Gasoline and Motor Oil	\$2,688.37	\$5,101,336
Vehicle Maintenance and Repairs	\$856.69	\$1,625,619
Travel		
Airline Fares	\$318.47	\$604,324
Lodging on Trips	\$315.35	\$598,403
Auto/Truck/Van Rental on Trips	\$17.39	\$32,992
Food and Drink on Trips	\$229.46	\$435,417

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	5,580	5,471
Households	2,231	2,184
Families	1,371	n/a
Median Age	43.7	44.7
Median Household Income	\$55,932	\$61,924

	Average Amount Spent	Total
Apparel and Services	\$1,527.53	\$3,408,093
Men's	\$290.67	\$648,526
Women's	\$545.58	\$1,217,260
Children's	\$137.58	\$306,965
Footwear	\$311.00	\$693,879
Watches & Jewelry	\$68.51	\$152,855
Apparel Products and Services	\$122.58	\$273,486
Computer		
Computers and Hardware for Home Use	\$139.31	\$310,821
Portable Memory	\$4.02	\$8,964
Computer Software and Accessories	\$27.05	\$60,346
Entertainment & Recreation	\$1,993.25	\$4,447,160
Fees and Admissions	\$498.98	\$1,113,274
Membership Fees for Clubs	\$135.93	\$303,265
Fees for Participant Sports, excl. Trips	\$59.15	\$131,960
Admission to Movie/Theatre/Opera/Ballet	\$36.96	\$82,452
Admission to Sporting Events, excl. Trips	\$36.51	\$81,458
Fees for Recreational Lessons	\$81.65	\$182,176
Dating Services	\$0.60	\$1,343
TV/Video/Audio	\$776.54	\$1,732,554
Cable and Satellite Television Services	\$543.72	\$1,213,109
Televisions	\$88.06	\$196,462
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.49	\$14,470
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.93	\$33,315
Video Game Hardware/Accessories	\$31.46	\$70,200
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.51	\$27,922
Rental of Video Cassettes and DVDs	\$13.68	\$30,511
Installation of Televisions	n/a	n/a
Audio	\$56.07	\$125,105
Rental and Repair of TV/Radio/Sound Equipment	\$1.66	\$3,709
Pets	\$555.50	\$1,239,391
Toys and Games	\$69.81	\$155,758
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$125.77	\$280,603
Photo Equipment and Supplies	\$36.45	\$81,315
Reading	\$76.41	\$170,479
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,081.66	\$15,799,991
Food At Home	\$4,465.19	\$9,962,338
Bakery and Cereal Products	\$606.71	\$1,353,628
Meats, Poultry, Fish, and Eggs	\$971.41	\$2,167,315
Dairy Products	\$468.85	\$1,046,068
Fruits and Vegetables	\$849.13	\$1,894,500
Snacks and Other Food At Home	\$2,112.66	\$4,713,585
Food Away from Home	\$2,616.47	\$5,837,650
Alcoholic Beverages	\$491.94	\$1,097,567
Nonalcoholic Beverages at Home	\$432.67	\$965,325
Health		
Nonprescription Drugs	\$67.38	\$150,343
Prescription Drugs	\$112.90	\$251,902
Eyeglasses and Contact Lenses	\$52.83	\$117,865
Home		
Utilities, Fuel and Public Services	\$3,270.02	\$7,295,788
Household Furnishings and Equipment		
Household Textiles	\$102.80	\$229,367
Furniture	\$389.39	\$868,783
Rugs	\$21.12	\$47,132
Major Appliances	\$173.62	\$387,367
Housewares	\$57.76	\$128,877
Small Appliances	\$38.24	\$85,311
Luggage	\$6.33	\$14,125
Telephones and Accessories	\$62.43	\$139,292
Household Operations		
Lawn and Garden	\$205.31	\$458,069
Moving/Storage/Freight Express	\$46.89	\$104,618
Housekeeping Supplies	\$703.36	\$1,569,278
Insurance		
Vehicle Insurance	\$926.89	\$2,068,000
Life/Other Insurance	\$313.77	\$700,049
Health Insurance	\$2,400.75	\$5,356,336
Personal Care Products	\$366.32	\$817,292
School Books and Supplies	\$59.08	\$131,809
Smoking Products	\$363.29	\$810,549
Transportation		
Vehicle Purchases (Net Outlay)	\$3,276.95	\$7,311,236
Gasoline and Motor Oil	\$2,721.27	\$6,071,471
Vehicle Maintenance and Repairs	\$869.04	\$1,938,920
Travel		
Airline Fares	\$325.17	\$725,489
Lodging on Trips	\$322.73	\$720,043
Auto/Truck/Van Rental on Trips	\$17.69	\$39,461
Food and Drink on Trips	\$234.47	\$523,125

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).