

TICONDEROGA BLACK WATCH MEMORIAL LIBRAR: 99 Montcalm St, Ticonderoga, 12883-1343
Ring 1 mile radius, 43.848763, -73.425315

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	2,922	2,911
Households	1,212	1,207
Families	824	n/a
Median Age	44.5	45.0
Median Household Income	\$42,459	\$47,240

	Average Amount Spent	Total
Apparel and Services	\$1,548.68	\$1,876,383
Men's	\$297.81	\$360,830
Women's	\$546.46	\$662,090
Children's	\$139.79	\$169,368
Footwear	\$312.47	\$378,594
Watches & Jewelry	\$71.64	\$86,795
Apparel Products and Services	\$127.46	\$154,432
Computer		
Computers and Hardware for Home Use	\$140.29	\$169,978
Portable Memory	\$3.93	\$4,763
Computer Software and Accessories	\$27.20	\$32,955
Entertainment & Recreation	\$2,185.22	\$2,647,609
Fees and Admissions	\$497.11	\$602,300
Membership Fees for Clubs	\$137.82	\$166,987
Fees for Participant Sports, excl. Trips	\$61.01	\$73,924
Admission to Movie/Theatre/Opera/Ballet	\$37.21	\$45,081
Admission to Sporting Events, excl. Trips	\$35.62	\$43,157
Fees for Recreational Lessons	\$79.00	\$95,720
Dating Services	\$0.49	\$591
TV/Video/Audio	\$959.97	\$1,163,100
Cable and Satellite Television Services	\$724.80	\$878,168
Televisions	\$89.90	\$108,927
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.92	\$8,379
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.11	\$18,311
Video Game Hardware/Accessories	\$32.93	\$39,899
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.39	\$15,016
Rental of Video Cassettes and DVDs	\$13.53	\$16,395
Installation of Televisions	n/a	n/a
Audio	\$54.85	\$66,454
Rental and Repair of TV/Radio/Sound Equipment	\$1.64	\$1,985
Pets	\$565.62	\$685,308
Toys and Games	\$71.50	\$86,623
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$126.10	\$152,784
Photo Equipment and Supplies	\$36.41	\$44,113
Reading	\$78.46	\$95,059
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,202.86	\$8,726,973
Food At Home	\$4,560.00	\$5,524,890
Bakery and Cereal Products	\$617.98	\$748,743
Meats, Poultry, Fish, and Eggs	\$995.21	\$1,205,796
Dairy Products	\$478.17	\$579,351
Fruits and Vegetables	\$862.33	\$1,044,794
Snacks and Other Food At Home	\$2,163.17	\$2,620,887
Food Away from Home	\$2,642.87	\$3,202,093
Alcoholic Beverages	\$490.28	\$594,017
Nonalcoholic Beverages at Home	\$441.95	\$535,468
Health		
Nonprescription Drugs	\$69.90	\$84,690
Prescription Drugs	\$118.90	\$144,060
Eyeglasses and Contact Lenses	\$52.79	\$63,962
Home		
Utilities, Fuel and Public Services	\$3,926.48	\$4,757,317
Household Furnishings and Equipment		
Household Textiles	\$104.13	\$126,160
Furniture	\$381.92	\$462,730
Rugs	\$20.53	\$24,871
Major Appliances	\$168.34	\$203,957
Housewares	\$59.54	\$72,133
Small Appliances	\$38.64	\$46,819
Luggage	\$6.19	\$7,504
Telephones and Accessories	\$61.50	\$74,519
Household Operations		
Lawn and Garden	\$214.46	\$259,839
Moving/Storage/Freight Express	\$47.25	\$57,246
Housekeeping Supplies	\$729.60	\$883,977
Insurance		
Vehicle Insurance	\$923.75	\$1,119,212
Life/Other Insurance	\$337.77	\$409,238
Health Insurance	\$2,442.93	\$2,959,847
Personal Care Products	\$376.48	\$456,144
School Books and Supplies	\$64.47	\$78,110
Smoking Products	\$382.46	\$463,382
Transportation		
Vehicle Purchases (Net Outlay)	\$3,163.99	\$3,833,486
Gasoline and Motor Oil	\$2,696.89	\$3,267,543
Vehicle Maintenance and Repairs	\$874.59	\$1,059,648
Travel		
Airline Fares	\$328.71	\$398,265
Lodging on Trips	\$325.38	\$394,233
Auto/Truck/Van Rental on Trips	\$17.70	\$21,445
Food and Drink on Trips	\$229.83	\$278,465

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	3,761	3,747
Households	1,568	1,562
Families	1,075	n/a
Median Age	46.2	46.8
Median Household Income	\$43,913	\$48,826

	Average Amount Spent	Total
Apparel and Services	\$1,556.46	\$2,440,819
Men's	\$297.54	\$466,590
Women's	\$556.28	\$872,356
Children's	\$138.12	\$216,595
Footwear	\$311.72	\$488,834
Watches & Jewelry	\$72.10	\$113,068
Apparel Products and Services	\$128.26	\$201,131
Computer		
Computers and Hardware for Home Use	\$141.08	\$221,247
Portable Memory	\$3.98	\$6,245
Computer Software and Accessories	\$27.57	\$43,242
Entertainment & Recreation	\$2,198.76	\$3,448,061
Fees and Admissions	\$500.49	\$784,856
Membership Fees for Clubs	\$138.55	\$217,272
Fees for Participant Sports, excl. Trips	\$61.36	\$96,222
Admission to Movie/Theatre/Opera/Ballet	\$37.81	\$59,299
Admission to Sporting Events, excl. Trips	\$36.15	\$56,689
Fees for Recreational Lessons	\$79.27	\$124,305
Dating Services	\$0.50	\$785
TV/Video/Audio	\$966.51	\$1,515,661
Cable and Satellite Television Services	\$730.79	\$1,146,014
Televisions	\$89.93	\$141,023
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.85	\$10,748
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.15	\$23,763
Video Game Hardware/Accessories	\$32.58	\$51,092
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.49	\$19,580
Rental of Video Cassettes and DVDs	\$13.66	\$21,428
Installation of Televisions	n/a	n/a
Audio	\$55.54	\$87,098
Rental and Repair of TV/Radio/Sound Equipment	\$1.65	\$2,594
Pets	\$570.22	\$894,205
Toys and Games	\$71.53	\$112,177
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$125.16	\$196,270
Photo Equipment and Supplies	\$36.39	\$57,065
Reading	\$79.58	\$124,794
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,248.34	\$11,366,728
Food At Home	\$4,584.17	\$7,188,814
Bakery and Cereal Products	\$621.83	\$975,138
Meats, Poultry, Fish, and Eggs	\$999.74	\$1,567,769
Dairy Products	\$481.17	\$754,558
Fruits and Vegetables	\$868.43	\$1,361,859
Snacks and Other Food At Home	\$2,171.43	\$3,405,196
Food Away from Home	\$2,664.18	\$4,177,921
Alcoholic Beverages	\$493.00	\$773,109
Nonalcoholic Beverages at Home	\$444.39	\$696,892
Health		
Nonprescription Drugs	\$70.58	\$110,677
Prescription Drugs	\$119.73	\$187,754
Eyeglasses and Contact Lenses	\$53.48	\$83,866
Home		
Utilities, Fuel and Public Services	\$3,958.30	\$6,207,337
Household Furnishings and Equipment		
Household Textiles	\$104.81	\$164,359
Furniture	\$386.46	\$606,035
Rugs	\$20.78	\$32,579
Major Appliances	\$171.07	\$268,273
Housewares	\$59.80	\$93,785
Small Appliances	\$39.06	\$61,253
Luggage	\$6.29	\$9,871
Telephones and Accessories	\$61.80	\$96,916
Household Operations		
Lawn and Garden	\$215.40	\$337,779
Moving/Storage/Freight Express	\$47.82	\$74,987
Housekeeping Supplies	\$734.18	\$1,151,331
Insurance		
Vehicle Insurance	\$930.45	\$1,459,116
Life/Other Insurance	\$337.69	\$529,552
Health Insurance	\$2,470.98	\$3,874,942
Personal Care Products	\$379.22	\$594,690
School Books and Supplies	\$64.00	\$100,359
Smoking Products	\$382.95	\$600,528
Transportation		
Vehicle Purchases (Net Outlay)	\$3,182.85	\$4,991,297
Gasoline and Motor Oil	\$2,714.31	\$4,256,539
Vehicle Maintenance and Repairs	\$879.39	\$1,379,038
Travel		
Airline Fares	\$331.50	\$519,854
Lodging on Trips	\$327.93	\$514,249
Auto/Truck/Van Rental on Trips	\$17.78	\$27,879
Food and Drink on Trips	\$232.28	\$364,264

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,266	4,250
Households	1,781	1,774
Families	1,221	n/a
Median Age	46.7	47.4
Median Household Income	\$43,830	\$48,759

	Average Amount Spent	Total
Apparel and Services	\$1,557.16	\$2,773,378
Men's	\$296.88	\$528,764
Women's	\$559.11	\$995,808
Children's	\$137.26	\$244,464
Footwear	\$311.06	\$554,010
Watches & Jewelry	\$72.14	\$128,489
Apparel Products and Services	\$128.61	\$229,057
Computer		
Computers and Hardware for Home Use	\$141.54	\$252,093
Portable Memory	\$3.99	\$7,108
Computer Software and Accessories	\$27.65	\$49,241
Entertainment & Recreation	\$2,204.34	\$3,926,034
Fees and Admissions	\$501.41	\$893,037
Membership Fees for Clubs	\$138.62	\$246,889
Fees for Participant Sports, excl. Trips	\$61.45	\$109,445
Admission to Movie/Theatre/Opera/Ballet	\$37.97	\$67,620
Admission to Sporting Events, excl. Trips	\$36.40	\$64,837
Fees for Recreational Lessons	\$79.22	\$141,092
Dating Services	\$0.51	\$903
TV/Video/Audio	\$970.54	\$1,728,585
Cable and Satellite Television Services	\$734.78	\$1,308,672
Televisions	\$89.92	\$160,146
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.80	\$12,103
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.14	\$26,960
Video Game Hardware/Accessories	\$32.41	\$57,716
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.50	\$22,262
Rental of Video Cassettes and DVDs	\$13.70	\$24,398
Installation of Televisions	n/a	n/a
Audio	\$55.80	\$99,387
Rental and Repair of TV/Radio/Sound Equipment	\$1.66	\$2,964
Pets	\$571.74	\$1,018,294
Toys and Games	\$71.51	\$127,366
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$124.44	\$221,630
Photo Equipment and Supplies	\$36.21	\$64,485
Reading	\$79.95	\$142,389
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,258.51	\$12,927,784
Food At Home	\$4,590.88	\$8,176,592
Bakery and Cereal Products	\$623.10	\$1,109,780
Meats, Poultry, Fish, and Eggs	\$1,000.81	\$1,782,489
Dairy Products	\$482.24	\$858,898
Fruits and Vegetables	\$870.52	\$1,550,440
Snacks and Other Food At Home	\$2,172.88	\$3,870,009
Food Away from Home	\$2,667.64	\$4,751,199
Alcoholic Beverages	\$492.82	\$877,745
Nonalcoholic Beverages at Home	\$444.81	\$792,232
Health		
Nonprescription Drugs	\$70.50	\$125,567
Prescription Drugs	\$119.84	\$213,450
Eyeglasses and Contact Lenses	\$53.60	\$95,472
Home		
Utilities, Fuel and Public Services	\$3,975.30	\$7,080,211
Household Furnishings and Equipment		
Household Textiles	\$105.18	\$187,327
Furniture	\$388.38	\$691,732
Rugs	\$20.98	\$37,362
Major Appliances	\$171.58	\$305,595
Housewares	\$59.84	\$106,582
Small Appliances	\$39.20	\$69,824
Luggage	\$6.34	\$11,291
Telephones and Accessories	\$62.06	\$110,529
Household Operations		
Lawn and Garden	\$215.14	\$383,174
Moving/Storage/Freight Express	\$48.02	\$85,520
Housekeeping Supplies	\$734.85	\$1,308,804
Insurance		
Vehicle Insurance	\$931.56	\$1,659,163
Life/Other Insurance	\$337.33	\$600,807
Health Insurance	\$2,478.45	\$4,414,239
Personal Care Products	\$379.49	\$675,893
School Books and Supplies	\$64.00	\$113,994
Smoking Products	\$383.18	\$682,467
Transportation		
Vehicle Purchases (Net Outlay)	\$3,178.36	\$5,660,813
Gasoline and Motor Oil	\$2,717.34	\$4,839,714
Vehicle Maintenance and Repairs	\$879.89	\$1,567,124
Travel		
Airline Fares	\$332.54	\$592,274
Lodging on Trips	\$328.55	\$585,159
Auto/Truck/Van Rental on Trips	\$17.78	\$31,668
Food and Drink on Trips	\$233.07	\$415,118

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).