

SARANAC LAKE FREE LIBRARY: 109 Main St, Saranac Lake, 12983-1126  
 Ring 1 mile radius, 44.327148, -74.13033

[Spending Patterns Data Resource Manual](#)

<b>Demographic Summary</b>	<b>2015</b>	<b>2020</b>
Population	5,005	4,880
Households	2,342	2,278
Families	1,192	n/a
Median Age	41.9	42.3
Median Household	\$46,110	\$51,157

  

	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	\$430.75	\$1,008,628
Admission to Movies, Theater, Opera, Ballet	\$31.41	\$73,542
Admission to Sporting	\$31.80	\$74,470
Fees for Participant Sports, excl. Trips	\$52.12	\$122,036
Fees for Recreational Lessons	\$68.26	\$159,845
Membership Fees for Social/Recreation/Civic Clubs	\$118.45	\$277,358
Dating Services	\$0.55	\$1,294
Rental of Video Cassettes and DVDs	\$12.04	\$28,187
<b>Toys &amp; Games</b>	\$58.00	\$135,803
Toys and Playground Equipment	\$1.92	\$4,500
Play Arcade Pinball/Video Games	n/a	n/a
Online Entertainment and Games	\$2.13	\$4,978
<b>Sports, Recreation and Exercise</b>	\$110.67	\$259,129
Exercise Equipment and Gear, Game Tables	\$25.68	\$60,127
Bicycles	\$16.94	\$39,666
Camping Equipment	\$8.84	\$20,711
Hunting and Fishing Equipment	\$44.97	\$105,294
Winter Sports Equipment	\$2.83	\$6,632
Water Sports Equipment	\$2.93	\$6,853
Other Sports Equipment	\$6.62	\$15,511
Rental/Repair of Sports/Recreation/Exercise Equipment	\$1.86	\$4,345
<b>Photographic Equipment and Supplies</b>	\$31.28	\$73,238
Film	\$0.81	\$1,894
Film Processing	\$5.00	\$11,718
Photographic Equipment	\$14.59	\$34,162
Photographer Fees/Other Supplies & Equip Rental/Repair	\$10.87	\$25,464
<b>Reading</b>	\$67.32	\$157,633
Magazine/Newspaper Subscriptions	\$31.81	\$74,477
Magazine/Newspaper Single Copies	\$8.29	\$19,422
Books	\$24.38	\$57,083
Digital Book Readers	\$27.80	\$65,098

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

SARANAC LAKE FREE LIBRARY: 109 Main St, Saranac Lake, 12983-1126  
 Ring 2 mile radius, 44.327148, -74.13033

[Spending Patterns Data Resource Manual](#)

<b>Demographic Summary</b>	<b>2015</b>	<b>2020</b>
Population	6,665	6,506
Households	3,121	3,036
Families	1,633	n/a
Median Age	42.6	43.1
Median Household	\$50,102	\$55,590

  

	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	\$454.27	\$1,417,587
Admission to Movies, Theater, Opera, Ballet	\$33.17	\$103,514
Admission to Sporting	\$33.89	\$105,754
Fees for Participant Sports, excl. Trips	\$54.73	\$170,800
Fees for Recreational Lessons	\$72.51	\$226,278
Membership Fees for Social/Recreation/Civic Clubs	\$125.33	\$391,106
Dating Services	\$0.57	\$1,786
Rental of Video Cassettes and DVDs	\$12.22	\$38,139
<b>Toys &amp; Games</b>	\$59.25	\$184,889
Toys and Playground Equipment	\$1.97	\$6,152
Play Arcade Pinball/Video Games	n/a	n/a
Online Entertainment and Games	\$2.16	\$6,743
<b>Sports, Recreation and Exercise</b>	\$114.48	\$357,242
Exercise Equipment and Gear, Game Tables	\$26.75	\$83,487
Bicycles	\$17.31	\$54,012
Camping Equipment	\$9.01	\$28,106
Hunting and Fishing Equipment	\$46.70	\$145,737
Winter Sports Equipment	\$3.01	\$9,390
Water Sports Equipment	\$3.02	\$9,430
Other Sports Equipment	\$6.73	\$20,987
Rental/Repair of Sports/Recreation/Exercise Equipment	\$1.96	\$6,103
<b>Photographic Equipment and Supplies</b>	\$32.28	\$100,740
Film	\$0.83	\$2,582
Film Processing	\$5.16	\$16,101
Photographic Equipment	\$15.19	\$47,401
Photographer Fees/Other Supplies & Equip Rental/Repair	\$11.11	\$34,654
<b>Reading</b>	\$69.22	\$216,014
Magazine/Newspaper Subscriptions	\$32.63	\$101,816
Magazine/Newspaper Single Copies	\$8.47	\$26,417
Books	\$25.20	\$78,639
Digital Book Readers	\$28.47	\$88,828

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

SARANAC LAKE FREE LIBRARY: 109 Main St, Saranac Lake, 12983-1126  
 Ring 3 mile radius, 44.327148, -74.13033

[Spending Patterns Data Resource Manual](#)

<b>Demographic Summary</b>	<b>2015</b>	<b>2020</b>
Population	7,330	7,168
Households	3,241	3,155
Families	1,693	n/a
Median Age	42.3	42.7
Median Household	\$51,041	\$56,647

  

	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	\$456.61	\$1,479,980
Admission to Movies, Theater, Opera, Ballet	\$33.31	\$107,970
Admission to Sporting	\$34.08	\$110,468
Fees for Participant Sports, excl. Trips	\$54.96	\$178,125
Fees for Recreational Lessons	\$72.99	\$236,567
Membership Fees for Social/Recreation/Civic Clubs	\$125.98	\$408,317
Dating Services	\$0.58	\$1,866
Rental of Video Cassettes and DVDs	\$12.26	\$39,726
<b>Toys &amp; Games</b>	\$59.41	\$192,546
Toys and Playground Equipment	\$1.98	\$6,408
Play Arcade Pinball/Video Games	n/a	n/a
Online Entertainment and Games	\$2.17	\$7,022
<b>Sports, Recreation and Exercise</b>	\$115.00	\$372,737
Exercise Equipment and Gear, Game Tables	\$26.89	\$87,170
Bicycles	\$17.36	\$56,281
Camping Equipment	\$9.04	\$29,309
Hunting and Fishing Equipment	\$46.93	\$152,125
Winter Sports Equipment	\$3.03	\$9,819
Water Sports Equipment	\$3.03	\$9,834
Other Sports Equipment	\$6.74	\$21,836
Rental/Repair of Sports/Recreation/Exercise Equipment	\$1.97	\$6,376
<b>Photographic Equipment and Supplies</b>	\$32.40	\$105,030
Film	\$0.83	\$2,686
Film Processing	\$5.18	\$16,781
Photographic Equipment	\$15.26	\$49,465
Photographer Fees/Other Supplies & Equip Rental/Repair	\$11.14	\$36,096
<b>Reading</b>	\$69.39	\$224,910
Magazine/Newspaper Subscriptions	\$32.69	\$105,959
Magazine/Newspaper Single Copies	\$8.48	\$27,485
Books	\$25.28	\$81,943
Digital Book Readers	\$28.55	\$92,535

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).