

ROUSES POINT DODGE MEMORIAL LIBRARY: 144 Lake St, Rouses Point, 12979-1429
 Ring 1 mile radius, 44.990539, -73.364068

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	2,075	2,063
Households	1,006	1,001
Families	582	n/a
Median Age	45.2	46.3
Median Household Income	\$52,054	\$57,417

	Average Amount Spent	Total
Apparel and Services	\$1,410.36	\$1,419,458
Men's	\$265.79	\$267,507
Women's	\$513.45	\$516,762
Children's	\$124.10	\$124,901
Footwear	\$281.86	\$283,679
Watches & Jewelry	\$65.43	\$65,857
Apparel Products and Services	\$114.57	\$115,304
Computer		
Computers and Hardware for Home Use	\$130.10	\$130,940
Portable Memory	\$3.64	\$3,665
Computer Software and Accessories	\$24.80	\$24,965
Entertainment & Recreation	\$1,949.28	\$1,961,849
Fees and Admissions	\$480.16	\$483,255
Membership Fees for Clubs	\$131.58	\$132,433
Fees for Participant Sports, excl. Trips	\$57.01	\$57,379
Admission to Movie/Theatre/Opera/Ballet	\$35.65	\$35,881
Admission to Sporting Events, excl. Trips	\$36.50	\$36,737
Fees for Recreational Lessons	\$79.63	\$80,147
Dating Services	\$0.53	\$531
TV/Video/Audio	\$801.81	\$806,976
Cable and Satellite Television Services	\$589.71	\$593,517
Televisions	\$79.43	\$79,946
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.14	\$6,175
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.38	\$13,470
Video Game Hardware/Accessories	\$28.42	\$28,602
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.32	\$11,394
Rental of Video Cassettes and DVDs	\$12.37	\$12,453
Installation of Televisions	n/a	n/a
Audio	\$52.42	\$52,756
Rental and Repair of TV/Radio/Sound Equipment	\$1.50	\$1,509
Pets	\$513.85	\$517,162
Toys and Games	\$64.84	\$65,262
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$119.24	\$120,014
Photo Equipment and Supplies	\$34.22	\$34,442
Reading	\$71.52	\$71,978
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,598.08	\$6,640,625
Food At Home	\$4,174.21	\$4,201,132
Bakery and Cereal Products	\$567.47	\$571,126
Meats, Poultry, Fish, and Eggs	\$904.57	\$910,402
Dairy Products	\$438.38	\$441,210
Fruits and Vegetables	\$795.80	\$800,933
Snacks and Other Food At Home	\$1,976.01	\$1,988,752
Food Away from Home	\$2,423.86	\$2,439,493
Alcoholic Beverages	\$462.87	\$465,850
Nonalcoholic Beverages at Home	\$403.88	\$406,480
Health		
Nonprescription Drugs	\$61.82	\$62,219
Prescription Drugs	\$102.14	\$102,795
Eyeglasses and Contact Lenses	\$50.96	\$51,284
Home		
Utilities, Fuel and Public Services	\$3,311.08	\$3,332,435
Household Furnishings and Equipment		
Household Textiles	\$94.05	\$94,656
Furniture	\$356.63	\$358,928
Rugs	\$19.98	\$20,107
Major Appliances	\$161.16	\$162,200
Housewares	\$53.62	\$53,966
Small Appliances	\$34.93	\$35,159
Luggage	\$6.02	\$6,061
Telephones and Accessories	\$53.79	\$54,135
Household Operations		
Lawn and Garden	\$188.71	\$189,927
Moving/Storage/Freight Express	\$42.01	\$42,285
Housekeeping Supplies	\$649.16	\$653,344
Insurance		
Vehicle Insurance	\$842.24	\$847,667
Life/Other Insurance	\$296.63	\$298,538
Health Insurance	\$2,243.94	\$2,258,411
Personal Care Products	\$338.15	\$340,332
School Books and Supplies	\$56.70	\$57,066
Smoking Products	\$327.70	\$329,809
Transportation		
Vehicle Purchases (Net Outlay)	\$2,955.14	\$2,974,192
Gasoline and Motor Oil	\$2,468.15	\$2,484,063
Vehicle Maintenance and Repairs	\$796.20	\$801,339
Travel		
Airline Fares	\$310.89	\$312,897
Lodging on Trips	\$310.08	\$312,075
Auto/Truck/Van Rental on Trips	\$16.39	\$16,494
Food and Drink on Trips	\$228.53	\$229,999

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Demographic	2015	2020
Population	2,523	2,512
Households	1,189	1,184
Families	699	n/a
Median Age	44.9	46.1
Median Household Income	\$55,126	\$60,798

	Average Amount Spent	Total
Apparel and Services	\$1,457.35	\$1,733,218
Men's	\$275.28	\$327,390
Women's	\$529.24	\$629,425
Children's	\$128.72	\$153,087
Footwear	\$291.37	\$346,526
Watches & Jewelry	\$67.94	\$80,806
Apparel Products and Services	\$118.16	\$140,524
Computer		
Computers and Hardware for Home Use	\$134.63	\$160,114
Portable Memory	\$3.76	\$4,473
Computer Software and Accessories	\$25.62	\$30,470
Entertainment & Recreation	\$2,016.33	\$2,398,007
Fees and Admissions	\$498.52	\$592,892
Membership Fees for Clubs	\$136.55	\$162,401
Fees for Participant Sports, excl. Trips	\$59.12	\$70,315
Admission to Movie/Theatre/Opera/Ballet	\$36.96	\$43,951
Admission to Sporting Events, excl. Trips	\$37.87	\$45,041
Fees for Recreational Lessons	\$82.84	\$98,526
Dating Services	\$0.55	\$652
TV/Video/Audio	\$827.05	\$983,608
Cable and Satellite Television Services	\$607.57	\$722,581
Televisions	\$82.25	\$97,822
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.32	\$7,516
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.80	\$16,409
Video Game Hardware/Accessories	\$29.36	\$34,918
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.70	\$13,917
Rental of Video Cassettes and DVDs	\$12.79	\$15,214
Installation of Televisions	n/a	n/a
Audio	\$54.33	\$64,618
Rental and Repair of TV/Radio/Sound Equipment	\$1.56	\$1,850
Pets	\$531.76	\$632,422
Toys and Games	\$67.11	\$79,814
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$123.61	\$147,009
Photo Equipment and Supplies	\$35.38	\$42,077
Reading	\$73.75	\$87,708
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,807.38	\$8,095,978
Food At Home	\$4,300.74	\$5,114,843
Bakery and Cereal Products	\$584.44	\$695,069
Meats, Poultry, Fish, and Eggs	\$931.53	\$1,107,861
Dairy Products	\$451.71	\$537,211
Fruits and Vegetables	\$819.64	\$974,799
Snacks and Other Food At Home	\$2,037.35	\$2,423,008
Food Away from Home	\$2,506.64	\$2,981,135
Alcoholic Beverages	\$478.95	\$569,615
Nonalcoholic Beverages at Home	\$416.14	\$494,917
Health		
Nonprescription Drugs	\$63.62	\$75,668
Prescription Drugs	\$105.24	\$125,161
Eyeglasses and Contact Lenses	\$52.62	\$62,584
Home		
Utilities, Fuel and Public Services	\$3,414.08	\$4,060,340
Household Furnishings and Equipment		
Household Textiles	\$97.11	\$115,496
Furniture	\$369.59	\$439,546
Rugs	\$20.77	\$24,706
Major Appliances	\$166.64	\$198,188
Housewares	\$55.42	\$65,909
Small Appliances	\$35.95	\$42,758
Luggage	\$6.25	\$7,439
Telephones and Accessories	\$55.92	\$66,511
Household Operations		
Lawn and Garden	\$195.78	\$232,842
Moving/Storage/Freight Express	\$43.54	\$51,785
Housekeeping Supplies	\$669.94	\$796,761
Insurance		
Vehicle Insurance	\$869.43	\$1,034,011
Life/Other Insurance	\$306.78	\$364,851
Health Insurance	\$2,311.38	\$2,748,907
Personal Care Products	\$348.68	\$414,684
School Books and Supplies	\$58.61	\$69,699
Smoking Products	\$337.60	\$401,509
Transportation		
Vehicle Purchases (Net Outlay)	\$3,060.05	\$3,639,304
Gasoline and Motor Oil	\$2,549.14	\$3,031,683
Vehicle Maintenance and Repairs	\$823.13	\$978,940
Travel		
Airline Fares	\$322.80	\$383,907
Lodging on Trips	\$321.91	\$382,850
Auto/Truck/Van Rental on Trips	\$17.06	\$20,295
Food and Drink on Trips	\$236.92	\$281,762

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Demographic	2015	2020
Population	2,940	2,933
Households	1,364	1,361
Families	821	n/a
Median Age	44.8	46.1
Median Household Income	\$58,666	\$64,701

	Average Amount Spent	Total
Apparel and Services	\$1,489.75	\$2,031,559
Men's	\$282.41	\$385,120
Women's	\$539.16	\$735,254
Children's	\$132.11	\$180,163
Footwear	\$298.50	\$407,065
Watches & Jewelry	\$69.65	\$94,978
Apparel Products and Services	\$120.29	\$164,032
Computer		
Computers and Hardware for Home Use	\$137.72	\$187,806
Portable Memory	\$3.85	\$5,244
Computer Software and Accessories	\$26.17	\$35,692
Entertainment & Recreation	\$2,063.15	\$2,813,496
Fees and Admissions	\$512.00	\$698,207
Membership Fees for Clubs	\$140.11	\$191,067
Fees for Participant Sports, excl. Trips	\$60.57	\$82,597
Admission to Movie/Theatre/Opera/Ballet	\$37.85	\$51,612
Admission to Sporting Events, excl. Trips	\$38.85	\$52,984
Fees for Recreational Lessons	\$85.40	\$116,460
Dating Services	\$0.57	\$771
TV/Video/Audio	\$843.71	\$1,150,559
Cable and Satellite Television Services	\$619.18	\$844,366
Televisions	\$84.17	\$114,787
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.46	\$8,809
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.07	\$19,186
Video Game Hardware/Accessories	\$29.96	\$40,850
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.97	\$16,321
Rental of Video Cassettes and DVDs	\$13.08	\$17,835
Installation of Televisions	n/a	n/a
Audio	\$55.67	\$75,911
Rental and Repair of TV/Radio/Sound Equipment	\$1.59	\$2,170
Pets	\$543.96	\$741,793
Toys and Games	\$68.58	\$93,522
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$127.12	\$173,357
Photo Equipment and Supplies	\$36.36	\$49,581
Reading	\$75.09	\$102,405
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,938.43	\$9,461,871
Food At Home	\$4,374.77	\$5,965,832
Bakery and Cereal Products	\$594.27	\$810,396
Meats, Poultry, Fish, and Eggs	\$947.05	\$1,291,480
Dairy Products	\$459.38	\$626,452
Fruits and Vegetables	\$833.60	\$1,136,767
Snacks and Other Food At Home	\$2,073.88	\$2,828,126
Food Away from Home	\$2,563.66	\$3,496,039
Alcoholic Beverages	\$489.77	\$667,888
Nonalcoholic Beverages at Home	\$423.38	\$577,355
Health		
Nonprescription Drugs	\$64.91	\$88,520
Prescription Drugs	\$107.13	\$146,090
Eyeglasses and Contact Lenses	\$53.78	\$73,338
Home		
Utilities, Fuel and Public Services	\$3,480.88	\$4,746,848
Household Furnishings and Equipment		
Household Textiles	\$99.11	\$135,159
Furniture	\$378.40	\$516,022
Rugs	\$21.29	\$29,030
Major Appliances	\$170.70	\$232,787
Housewares	\$56.66	\$77,263
Small Appliances	\$36.65	\$49,977
Luggage	\$6.41	\$8,748
Telephones and Accessories	\$57.24	\$78,055
Household Operations		
Lawn and Garden	\$200.52	\$273,441
Moving/Storage/Freight Express	\$44.62	\$60,849
Housekeeping Supplies	\$683.66	\$932,301
Insurance		
Vehicle Insurance	\$887.23	\$1,209,904
Life/Other Insurance	\$313.43	\$427,423
Health Insurance	\$2,353.94	\$3,210,053
Personal Care Products	\$355.56	\$484,878
School Books and Supplies	\$59.69	\$81,398
Smoking Products	\$343.59	\$468,556
Transportation		
Vehicle Purchases (Net Outlay)	\$3,137.21	\$4,278,181
Gasoline and Motor Oil	\$2,603.43	\$3,550,269
Vehicle Maintenance and Repairs	\$840.84	\$1,146,652
Travel		
Airline Fares	\$331.30	\$451,786
Lodging on Trips	\$330.79	\$451,094
Auto/Truck/Van Rental on Trips	\$17.57	\$23,953
Food and Drink on Trips	\$242.87	\$331,202

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).