### Demographic

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>14,341</td>
<td>14,226</td>
</tr>
<tr>
<td>Households</td>
<td>5,506</td>
<td>5,453</td>
</tr>
<tr>
<td>Families</td>
<td>2,284</td>
<td>n/a</td>
</tr>
<tr>
<td>Median Age</td>
<td>35.1</td>
<td>36.7</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$35,765</td>
<td>$39,545</td>
</tr>
</tbody>
</table>

### Average Amount Spent

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel and Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men's</td>
<td>$250.32</td>
<td>$1,378,339</td>
</tr>
<tr>
<td>Women's</td>
<td>$458.58</td>
<td>$2,525,062</td>
</tr>
<tr>
<td>Children's</td>
<td>$117.37</td>
<td>$646,256</td>
</tr>
<tr>
<td>Footwear</td>
<td>$268.47</td>
<td>$1,478,279</td>
</tr>
<tr>
<td>Watches &amp; Jewelry</td>
<td>$55.03</td>
<td>$303,012</td>
</tr>
<tr>
<td>Apparel Products and Services</td>
<td>$110.61</td>
<td>$609,056</td>
</tr>
<tr>
<td>Computer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computers and Hardware for Home Use</td>
<td>$118.07</td>
<td>$650,122</td>
</tr>
<tr>
<td>Portable Memory</td>
<td>$3.32</td>
<td>$18,291</td>
</tr>
<tr>
<td>Computer Software and Accessories</td>
<td>$22.23</td>
<td>$122,420</td>
</tr>
<tr>
<td>Entertainment &amp; Recreation</td>
<td>$1,747.38</td>
<td>$9,621,502</td>
</tr>
<tr>
<td>Fees and Admissions</td>
<td>$392.56</td>
<td>$2,161,552</td>
</tr>
<tr>
<td>Membership Fees for Clubs</td>
<td>$108.91</td>
<td>$599,702</td>
</tr>
<tr>
<td>Fees for Participant Sports, excl. Trips</td>
<td>$47.55</td>
<td>$261,845</td>
</tr>
<tr>
<td>Admission to Movie/Theatre/Opera/Ballet</td>
<td>$28.56</td>
<td>$157,234</td>
</tr>
<tr>
<td>Admission to Sporting Events, excl.Trips</td>
<td>$28.04</td>
<td>$154,393</td>
</tr>
<tr>
<td>Fees for Recreational Lessons</td>
<td>$60.02</td>
<td>$330,464</td>
</tr>
<tr>
<td>Dating Services</td>
<td>$0.51</td>
<td>$2,821</td>
</tr>
<tr>
<td>TV/Video/Audio</td>
<td>$763.97</td>
<td>$4,206,602</td>
</tr>
<tr>
<td>Cable and Satellite Television Services</td>
<td>$561.41</td>
<td>$3,091,267</td>
</tr>
<tr>
<td>Televisions</td>
<td>$77.27</td>
<td>$425,453</td>
</tr>
<tr>
<td>Satellite Dishes</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>VCRs, Video Cameras, and DVD Players</td>
<td>$5.76</td>
<td>$31,699</td>
</tr>
<tr>
<td>Miscellaneous Video Equipment</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Video Cassette and DVDs</td>
<td>$13.24</td>
<td>$72,906</td>
</tr>
<tr>
<td>Video Game Hardware/Accessories</td>
<td>$30.30</td>
<td>$166,822</td>
</tr>
<tr>
<td>Video Game Software</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Streaming/Downloaded Video</td>
<td>$10.84</td>
<td>$59,689</td>
</tr>
<tr>
<td>Rental of Video Cassette and DVDs</td>
<td>$11.75</td>
<td>$64,710</td>
</tr>
<tr>
<td>Installation of Televisions</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Audio</td>
<td>$45.38</td>
<td>$249,897</td>
</tr>
<tr>
<td>Rental and Repair of TV/Radio/Sound Equipment</td>
<td>$1.33</td>
<td>$7,311</td>
</tr>
<tr>
<td>Pets</td>
<td>$461.78</td>
<td>$2,542,672</td>
</tr>
<tr>
<td>Toys and Games</td>
<td>$61.33</td>
<td>$337,677</td>
</tr>
<tr>
<td>Recreational Vehicles and Fees</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Sports/Recreation/Exercise Equipment</td>
<td>$99.76</td>
<td>$549,329</td>
</tr>
<tr>
<td>Photo Equipment and Supplies</td>
<td>$29.30</td>
<td>$161,350</td>
</tr>
<tr>
<td>Reading</td>
<td>$61.48</td>
<td>$338,540</td>
</tr>
<tr>
<td>Catered Affairs</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goods and Services</th>
<th>Average Amount Spent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food At Home</td>
<td>$6,215.61</td>
<td>$34,224,649</td>
</tr>
<tr>
<td>Bakery and Cereal Products</td>
<td>$4,004.77</td>
<td>$22,051,231</td>
</tr>
<tr>
<td>Meats, Poultry, Fish, and Eggs</td>
<td>$884.79</td>
<td>$4,871,839</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>$417.41</td>
<td>$2,298,345</td>
</tr>
<tr>
<td>Fruits and Vegetables</td>
<td>$756.69</td>
<td>$4,166,516</td>
</tr>
<tr>
<td>Snacks and Other Food At Home</td>
<td>$1,887.99</td>
<td>$10,395,725</td>
</tr>
<tr>
<td>Food Away from Home</td>
<td>$2,210.84</td>
<td>$12,173,412</td>
</tr>
<tr>
<td>Alcoholic Beverages</td>
<td>$418.12</td>
<td>$2,302,274</td>
</tr>
<tr>
<td>Nonalcoholic Beverages at Home</td>
<td>$390.07</td>
<td>$2,147,837</td>
</tr>
<tr>
<td><strong>Health</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprescription Drugs</td>
<td>$53.36</td>
<td>$293,827</td>
</tr>
<tr>
<td>Prescription Drugs</td>
<td>$95.68</td>
<td>$526,838</td>
</tr>
<tr>
<td>Eyeglasses and Contact Lenses</td>
<td>$43.37</td>
<td>$238,811</td>
</tr>
<tr>
<td><strong>Home</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utilities, Fuel and Public Services</td>
<td>$3,133.76</td>
<td>$17,255,233</td>
</tr>
<tr>
<td><strong>Household Furnishings and Equipment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Household Textiles</td>
<td>$85.47</td>
<td>$470,597</td>
</tr>
<tr>
<td>Furniture</td>
<td>$325.17</td>
<td>$1,790,451</td>
</tr>
<tr>
<td>Rugs</td>
<td>$17.03</td>
<td>$93,774</td>
</tr>
<tr>
<td>Major Appliances</td>
<td>$132.44</td>
<td>$729,226</td>
</tr>
<tr>
<td>Housewares</td>
<td>$48.43</td>
<td>$266,648</td>
</tr>
<tr>
<td>Small Appliances</td>
<td>$33.31</td>
<td>$183,397</td>
</tr>
<tr>
<td>Luggage</td>
<td>$4.84</td>
<td>$26,640</td>
</tr>
<tr>
<td>Telephones and Accessories</td>
<td>$56.91</td>
<td>$313,354</td>
</tr>
<tr>
<td><strong>Household Operations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lawn and Garden</td>
<td>$161.32</td>
<td>$888,260</td>
</tr>
<tr>
<td>Moving/Storage/Freight Express</td>
<td>$37.67</td>
<td>$207,444</td>
</tr>
<tr>
<td>Housekeeping Supplies</td>
<td>$598.53</td>
<td>$3,295,626</td>
</tr>
<tr>
<td><strong>Insurance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Insurance</td>
<td>$785.02</td>
<td>$4,322,504</td>
</tr>
<tr>
<td>Life/Other Insurance</td>
<td>$256.40</td>
<td>$1,411,776</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>$2,028.62</td>
<td>$11,170,064</td>
</tr>
<tr>
<td>Personal Care Products</td>
<td>$315.12</td>
<td>$1,735,106</td>
</tr>
<tr>
<td>School Books and Supplies</td>
<td>$58.67</td>
<td>$323,040</td>
</tr>
<tr>
<td>Smoking Products</td>
<td>$330.10</td>
<td>$1,817,603</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Purchases (Net Outlay)</td>
<td>$2,679.20</td>
<td>$14,752,297</td>
</tr>
<tr>
<td>Gasoline and Motor Oil</td>
<td>$2,327.24</td>
<td>$12,814,325</td>
</tr>
<tr>
<td>Vehicle Maintenance and Repairs</td>
<td>$736.28</td>
<td>$4,054,141</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airline Fares</td>
<td>$257.58</td>
<td>$1,418,276</td>
</tr>
<tr>
<td>Lodging on Trips</td>
<td>$248.08</td>
<td>$1,365,996</td>
</tr>
<tr>
<td>Auto/Truck/Van Rental on Trips</td>
<td>$13.04</td>
<td>$71,801</td>
</tr>
<tr>
<td>Food and Drink on Trips</td>
<td>$187.63</td>
<td>$1,033,132</td>
</tr>
</tbody>
</table>

## Retail Goods and Services Expenditures

**PLATTSBURGH PUBLIC LIBRARY: 19 Oak St, Plattsburgh, 12901-2810**  
Ring 2 mile radius, 44.697228, -73.455288

### Spending Patterns Data Resource Manual

#### Demographic

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>21,128</td>
<td>21,011</td>
</tr>
<tr>
<td>Households</td>
<td>8,627</td>
<td>8,582</td>
</tr>
<tr>
<td>Families</td>
<td>3,885</td>
<td>n/a</td>
</tr>
<tr>
<td>Median Age</td>
<td>39.2</td>
<td>40.0</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$43,755</td>
<td>$48,347</td>
</tr>
</tbody>
</table>

#### Apparel and Services

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men's Apparel and Services</td>
<td>$1,348.52</td>
<td>$11,633,947</td>
</tr>
<tr>
<td>Women's Apparel and Services</td>
<td>$254.87</td>
<td>$2,198,782</td>
</tr>
<tr>
<td>Children's Apparel and Services</td>
<td>$478.94</td>
<td>$4,131,914</td>
</tr>
<tr>
<td>Footwear</td>
<td>$119.39</td>
<td>$1,029,976</td>
</tr>
<tr>
<td>Watches &amp; Jewelry</td>
<td>$273.41</td>
<td>$2,358,758</td>
</tr>
<tr>
<td>Apparel Products and Services</td>
<td>$58.24</td>
<td>$502,486</td>
</tr>
<tr>
<td>Total</td>
<td>$112.81</td>
<td>$973,271</td>
</tr>
</tbody>
</table>

#### Computer

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers and Hardware for Home Use</td>
<td>$122.29</td>
<td>$1,054,995</td>
</tr>
<tr>
<td>Portable Memory</td>
<td>$3.42</td>
<td>$29,485</td>
</tr>
<tr>
<td>Computer Software and Accessories</td>
<td>$23.02</td>
<td>$198,577</td>
</tr>
<tr>
<td>Total</td>
<td>$188.73</td>
<td>$1,283,566</td>
</tr>
</tbody>
</table>

#### Entertainment & Recreation

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fees and Admissions</td>
<td>$418.82</td>
<td>$3,613,212</td>
</tr>
<tr>
<td>Membership Fees for Clubs</td>
<td>$116.24</td>
<td>$1,002,805</td>
</tr>
<tr>
<td>Fees for Participant Sports, excl. Trips</td>
<td>$50.64</td>
<td>$436,877</td>
</tr>
<tr>
<td>Admission to Movie/Theatre/Opera/Ballet</td>
<td>$30.53</td>
<td>$263,429</td>
</tr>
<tr>
<td>Admission to Sporting Events, excl. Trips</td>
<td>$64.83</td>
<td>$559,292</td>
</tr>
<tr>
<td>Total</td>
<td>$418.82</td>
<td>$3,613,212</td>
</tr>
</tbody>
</table>

#### Source

### Goods and Services

<table>
<thead>
<tr>
<th>Goods and Services</th>
<th>Average Amount Spent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food At Home</td>
<td>$6,373.28</td>
<td>$54,983,414</td>
</tr>
<tr>
<td>Bakery and Cereal Products</td>
<td>$4,091.82</td>
<td>$35,300,867</td>
</tr>
<tr>
<td>Meats, Poultry, Fish, and Eggs</td>
<td>$898.75</td>
<td>$7,753,703</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>$427.58</td>
<td>$3,688,790</td>
</tr>
<tr>
<td>Fruits and Vegetables</td>
<td>$775.17</td>
<td>$6,687,488</td>
</tr>
<tr>
<td>Snacks and Other Food At Home</td>
<td>$1,931.26</td>
<td>$16,661,301</td>
</tr>
<tr>
<td>Food Away from Home</td>
<td>$2,281.46</td>
<td>$19,682,543</td>
</tr>
<tr>
<td>Alcoholic Beverages</td>
<td>$431.10</td>
<td>$3,719,181</td>
</tr>
<tr>
<td>Nonalcoholic Beverages at Home</td>
<td>$398.07</td>
<td>$3,434,196</td>
</tr>
<tr>
<td><strong>Health</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprescription Drugs</td>
<td>$55.14</td>
<td>$475,732</td>
</tr>
<tr>
<td>Prescription Drugs</td>
<td>$98.61</td>
<td>$850,685</td>
</tr>
<tr>
<td>Eyeglasses and Contact Lenses</td>
<td>$45.70</td>
<td>$394,269</td>
</tr>
<tr>
<td><strong>Home</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utilities, Fuel and Public Services</td>
<td>$3,214.47</td>
<td>$27,731,782</td>
</tr>
<tr>
<td><strong>Household Furnishings and Equipment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Household Textiles</td>
<td>$88.96</td>
<td>$767,439</td>
</tr>
<tr>
<td>Furniture</td>
<td>$337.29</td>
<td>$2,909,849</td>
</tr>
<tr>
<td>Rugs</td>
<td>$18.12</td>
<td>$156,345</td>
</tr>
<tr>
<td>Major Appliances</td>
<td>$140.26</td>
<td>$1,210,044</td>
</tr>
<tr>
<td>Housewares</td>
<td>$50.23</td>
<td>$433,344</td>
</tr>
<tr>
<td>Small Appliances</td>
<td>$33.82</td>
<td>$291,729</td>
</tr>
<tr>
<td>Luggage</td>
<td>$5.21</td>
<td>$44,922</td>
</tr>
<tr>
<td>Telephones and Accessories</td>
<td>$56.97</td>
<td>$491,502</td>
</tr>
<tr>
<td><strong>Household Operations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lawn and Garden</td>
<td>$170.50</td>
<td>$1,470,961</td>
</tr>
<tr>
<td>Moving/Storage/Freight Express</td>
<td>$38.95</td>
<td>$336,000</td>
</tr>
<tr>
<td>Housekeeping Supplies</td>
<td>$618.06</td>
<td>$5,332,080</td>
</tr>
<tr>
<td><strong>Insurance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Insurance</td>
<td>$806.31</td>
<td>$6,956,159</td>
</tr>
<tr>
<td>Life/Other Insurance</td>
<td>$271.92</td>
<td>$2,345,862</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>$2,109.61</td>
<td>$18,200,024</td>
</tr>
<tr>
<td>Personal Care Products</td>
<td>$324.66</td>
<td>$2,800,861</td>
</tr>
<tr>
<td>School Books and Supplies</td>
<td>$58.59</td>
<td>$505,475</td>
</tr>
<tr>
<td>Smoking Products</td>
<td>$331.21</td>
<td>$2,857,373</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Purchases (Net Outlay)</td>
<td>$2,766.75</td>
<td>$23,869,213</td>
</tr>
<tr>
<td>Gasoline and Motor Oil</td>
<td>$2,378.25</td>
<td>$20,517,572</td>
</tr>
<tr>
<td>Vehicle Maintenance and Repairs</td>
<td>$758.34</td>
<td>$6,542,375</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airline Fares</td>
<td>$275.18</td>
<td>$2,374,009</td>
</tr>
<tr>
<td>Lodging on Trips</td>
<td>$266.88</td>
<td>$2,302,420</td>
</tr>
<tr>
<td>Auto/Truck/Van Rental on Trips</td>
<td>$13.99</td>
<td>$120,737</td>
</tr>
<tr>
<td>Food and Drink on Trips</td>
<td>$200.34</td>
<td>$1,728,371</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Demographic</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>25,163</td>
<td>25,018</td>
</tr>
<tr>
<td>Households</td>
<td>10,176</td>
<td>10,119</td>
</tr>
<tr>
<td>Families</td>
<td>4,918</td>
<td>n/a</td>
</tr>
<tr>
<td>Median Age</td>
<td>38.9</td>
<td>39.7</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$48,967</td>
<td>$54,159</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Average Amount Spent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel and Services</td>
<td></td>
</tr>
<tr>
<td>Men's</td>
<td>$1,391.79</td>
</tr>
<tr>
<td>Women's</td>
<td>$263.78</td>
</tr>
<tr>
<td>Children's</td>
<td>$495.24</td>
</tr>
<tr>
<td>Footwear</td>
<td>$123.14</td>
</tr>
<tr>
<td>Watches &amp; Jewelry</td>
<td>$281.10</td>
</tr>
<tr>
<td>Apparel Products and Services</td>
<td>$61.03</td>
</tr>
<tr>
<td>Computer</td>
<td>$1,879.08</td>
</tr>
<tr>
<td>Computers and Hardware for Home Use</td>
<td>$126.40</td>
</tr>
<tr>
<td>Portable Memory</td>
<td>$3.54</td>
</tr>
<tr>
<td>Computer Software and Accessories</td>
<td>$233.87</td>
</tr>
<tr>
<td>Entertainment &amp; Recreation</td>
<td>$1,879.08</td>
</tr>
<tr>
<td>Fees and Admissions</td>
<td>$437.38</td>
</tr>
<tr>
<td>Membership Fees for Clubs</td>
<td>$121.21</td>
</tr>
<tr>
<td>Fees for Participant Sports, excl. Trips</td>
<td>$52.76</td>
</tr>
<tr>
<td>Admission to Movie/Theatre/Opera/Ballet</td>
<td>$31.98</td>
</tr>
<tr>
<td>Admission to Sporting Events, excl.Trips</td>
<td>$32.00</td>
</tr>
<tr>
<td>Fees for Recreational Lessons</td>
<td>$68.15</td>
</tr>
<tr>
<td>Dating Services</td>
<td>$0.55</td>
</tr>
<tr>
<td>TV/Video/Audio</td>
<td>$804.42</td>
</tr>
<tr>
<td>Cable and Satellite Television Services</td>
<td>$590.95</td>
</tr>
<tr>
<td>Televisions</td>
<td>$81.25</td>
</tr>
<tr>
<td>Satellite Dishes</td>
<td>n/a</td>
</tr>
<tr>
<td>VCRs, Video Cameras, and DVD Players</td>
<td>$6.08</td>
</tr>
<tr>
<td>Miscellaneous Video Equipment</td>
<td>n/a</td>
</tr>
<tr>
<td>Video Cassettes and DVDs</td>
<td>$13.68</td>
</tr>
<tr>
<td>Video Game Hardware/Accessories</td>
<td>$30.54</td>
</tr>
<tr>
<td>Video Game Software</td>
<td>n/a</td>
</tr>
<tr>
<td>Streaming/Downloaded Video</td>
<td>$11.37</td>
</tr>
<tr>
<td>Rental of Video Cassettes and DVDs</td>
<td>$12.37</td>
</tr>
<tr>
<td>Installation of Televisions</td>
<td>n/a</td>
</tr>
<tr>
<td>Audio</td>
<td>$49.60</td>
</tr>
<tr>
<td>Rental and Repair of TV/Radio/Sound Equipment</td>
<td>$1.46</td>
</tr>
<tr>
<td>Pets</td>
<td>$497.56</td>
</tr>
<tr>
<td>Toys and Games</td>
<td>$64.90</td>
</tr>
<tr>
<td>Recreational Vehicles and Fees</td>
<td>n/a</td>
</tr>
<tr>
<td>Sports/Recreation/Exercise Equipment</td>
<td>$108.21</td>
</tr>
<tr>
<td>Photo Equipment and Supplies</td>
<td>$31.52</td>
</tr>
<tr>
<td>Reading</td>
<td>$67.54</td>
</tr>
<tr>
<td>Catered Affairs</td>
<td>n/a</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goods and Services</th>
<th>Average Amount Spent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food At Home</td>
<td>$6,562.83</td>
<td>$66,784,996</td>
</tr>
<tr>
<td>Bakery and Cereal Products</td>
<td>$4,200.28</td>
<td>$42,743,069</td>
</tr>
<tr>
<td>Meats, Poultry, Fish, and Eggs</td>
<td>$920.88</td>
<td>$9,371,118</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>$439.13</td>
<td>$4,468,688</td>
</tr>
<tr>
<td>Fruits and Vegetables</td>
<td>$795.87</td>
<td>$8,099,013</td>
</tr>
<tr>
<td>Snacks and Other Food At Home</td>
<td>$1,984.45</td>
<td>$20,194,271</td>
</tr>
<tr>
<td>Food Away from Home</td>
<td>$2,362.55</td>
<td>$24,041,922</td>
</tr>
<tr>
<td>Alcoholic Beverages</td>
<td>$446.92</td>
<td>$4,547,967</td>
</tr>
<tr>
<td>Nonalcoholic Beverages at Home</td>
<td>$408.74</td>
<td>$4,159,479</td>
</tr>
<tr>
<td><strong>Health</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprescription Drugs</td>
<td>$56.83</td>
<td>$578,307</td>
</tr>
<tr>
<td>Prescription Drugs</td>
<td>$101.79</td>
<td>$1,035,858</td>
</tr>
<tr>
<td>Eyeglasses and Contact Lenses</td>
<td>$47.52</td>
<td>$483,578</td>
</tr>
<tr>
<td><strong>Home</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utilities, Fuel and Public Services</td>
<td>$3,304.59</td>
<td>$33,628,278</td>
</tr>
<tr>
<td><strong>Household Furnishings and Equipment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Household Textiles</td>
<td>$91.61</td>
<td>$932,286</td>
</tr>
<tr>
<td>Furniture</td>
<td>$349.85</td>
<td>$3,560,122</td>
</tr>
<tr>
<td>Rugs</td>
<td>$18.94</td>
<td>$192,739</td>
</tr>
<tr>
<td>Major Appliances</td>
<td>$146.20</td>
<td>$1,487,737</td>
</tr>
<tr>
<td>Housewares</td>
<td>$52.00</td>
<td>$529,194</td>
</tr>
<tr>
<td>Small Appliances</td>
<td>$34.68</td>
<td>$352,954</td>
</tr>
<tr>
<td>Luggage</td>
<td>$5.47</td>
<td>$55,663</td>
</tr>
<tr>
<td>Telephones and Accessories</td>
<td>$59.40</td>
<td>$604,440</td>
</tr>
<tr>
<td><strong>Household Operations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lawn and Garden</td>
<td>$177.76</td>
<td>$1,808,924</td>
</tr>
<tr>
<td>Moving/Storage/Freight Express</td>
<td>$40.41</td>
<td>$411,209</td>
</tr>
<tr>
<td>Housekeeping Supplies</td>
<td>$636.70</td>
<td>$6,479,252</td>
</tr>
<tr>
<td><strong>Insurance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Insurance</td>
<td>$831.42</td>
<td>$8,460,758</td>
</tr>
<tr>
<td>Life/Other Insurance</td>
<td>$282.24</td>
<td>$2,872,147</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>$2,177.30</td>
<td>$22,156,708</td>
</tr>
<tr>
<td>Personal Care Products</td>
<td>$334.38</td>
<td>$3,402,695</td>
</tr>
<tr>
<td>School Books and Supplies</td>
<td>$59.79</td>
<td>$608,470</td>
</tr>
<tr>
<td>Smoking Products</td>
<td>$338.51</td>
<td>$3,444,737</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vehicle Purchases (Net Outlay)</td>
<td>$2,673.41</td>
<td>$29,240,485</td>
</tr>
<tr>
<td>Gasoline and Motor Oil</td>
<td>$2,453.02</td>
<td>$24,962,476</td>
</tr>
<tr>
<td>Vehicle Maintenance and Repairs</td>
<td>$783.52</td>
<td>$7,973,281</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airline Fares</td>
<td>$287.54</td>
<td>$2,926,032</td>
</tr>
<tr>
<td>Lodging on Trips</td>
<td>$279.75</td>
<td>$2,846,812</td>
</tr>
<tr>
<td>Auto/Truck/Van Rental on Trips</td>
<td>$14.73</td>
<td>$149,937</td>
</tr>
<tr>
<td>Food and Drink on Trips</td>
<td>$209.32</td>
<td>$2,130,136</td>
</tr>
</tbody>
</table>