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Ring 1 mile radius, 44.581934, -73.525022

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	1,699	1,705
Households	682	684
Families	526	n/a
Median Age	43.9	44.3
Median Household Income	\$68,000	\$75,081
	Average Amount Spent	Total
Apparel and Services	\$1,821.28	\$1,242,961
Men's	\$352.94	\$240,869
Women's	\$658.47	\$449,384
Children's	\$158.14	\$107,922
Footwear	\$355.49	\$242,610
Watches & Jewelry	\$90.78	\$61,957
Apparel Products and Services	\$147.00	\$100,321
Computer		
Computers and Hardware for Home Use	\$167.95	\$114,618
Portable Memory	\$4.83	\$3,299
Computer Software and Accessories	\$31.94	\$21,801
Entertainment & Recreation	\$2,556.91	\$1,745,000
Fees and Admissions	\$690.72	\$471,391
Membership Fees for Clubs	\$196.32	\$133,981
Fees for Participant Sports, excl. Trips	\$80.28	\$54,789
Admission to Movie/Theatre/Opera/Ballet	\$50.55	\$34,501
Admission to Sporting Events, excl. Trips	\$53.03	\$36,189
Fees for Recreational Lessons	\$110.76	\$75,593
Dating Services	\$0.91	\$620
TV/Video/Audio	\$1,004.97	\$685,858
Cable and Satellite Television Services	\$723.55	\$493,795
Televisions	\$106.96	\$72,996
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.34	\$5,008
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.51	\$11,268
Video Game Hardware/Accessories	\$35.00	\$23,888
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$14.52	\$9,910
Rental of Video Cassettes and DVDs	\$15.62	\$10,662
Installation of Televisions	n/a	n/a
Audio	\$72.53	\$49,499
Rental and Repair of TV/Radio/Sound Equipment	\$1.95	\$1,327
Pets	\$662.46	\$452,108
Toys and Games	\$81.89	\$55,885
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$154.35	\$105,339
Photo Equipment and Supplies	\$44.41	\$30,306
Reading	\$92.59	\$63,192
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$8,311.07	\$5,672,013
Food At Home	\$5,152.15	\$3,516,160
Bakery and Cereal Products	\$690.34	\$471,133
Meats, Poultry, Fish, and Eggs	\$1,108.98	\$756,839
Dairy Products	\$540.22	\$368,680
Fruits and Vegetables	\$984.55	\$671,920
Snacks and Other Food At Home	\$2,454.14	\$1,674,864
Food Away from Home	\$3,158.93	\$2,155,862
Alcoholic Beverages	\$613.91	\$418,974
Nonalcoholic Beverages at Home	\$500.43	\$341,527
Health		
Nonprescription Drugs	\$75.22	\$51,338
Prescription Drugs	\$130.06	\$88,762
Eyeglasses and Contact Lenses	\$65.33	\$44,586
Home		
Utilities, Fuel and Public Services	\$4,084.46	\$2,787,500
Household Furnishings and Equipment		
Household Textiles	\$127.85	\$87,254
Furniture	\$474.40	\$323,758
Rugs	\$26.22	\$17,894
Major Appliances	\$216.50	\$147,753
Housewares	\$69.37	\$47,340
Small Appliances	\$42.52	\$29,020
Luggage	\$8.38	\$5,722
Telephones and Accessories	\$84.12	\$57,412
Household Operations		
Lawn and Garden	\$237.84	\$162,315
Moving/Storage/Freight Express	\$52.77	\$36,011
Housekeeping Supplies	\$824.92	\$562,980
Insurance		
Vehicle Insurance	\$1,062.51	\$725,127
Life/Other Insurance	\$406.01	\$277,089
Health Insurance	\$2,795.15	\$1,907,591
Personal Care Products	\$428.11	\$292,173
School Books and Supplies	\$70.43	\$48,064
Smoking Products	\$375.08	\$255,978
Transportation		
Vehicle Purchases (Net Outlay)	\$3,947.81	\$2,694,245
Gasoline and Motor Oil	\$3,106.23	\$2,119,897
Vehicle Maintenance and Repairs	\$1,027.68	\$701,357
Travel		
Airline Fares	\$451.53	\$308,153
Lodging on Trips	\$442.28	\$301,844
Auto/Truck/Van Rental on Trips	\$22.07	\$15,064
Food and Drink on Trips	\$319.67	\$218,166

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	2,820	2,823
Households	1,076	1,077
Families	835	n/a
Median Age	43.0	43.6
Median Household Income	\$66,499	\$73,423
	Average Amount Spent	Total
Apparel and Services	\$1,878.66	\$2,021,762
Men's	\$362.52	\$390,136
Women's	\$678.89	\$730,603
Children's	\$163.56	\$176,014
Footwear	\$369.08	\$397,190
Watches & Jewelry	\$92.99	\$100,076
Apparel Products and Services	\$151.29	\$162,809
Computer		
Computers and Hardware for Home Use	\$174.81	\$188,126
Portable Memory	\$4.99	\$5,366
Computer Software and Accessories	\$32.95	\$35,456
Entertainment & Recreation	\$2,636.27	\$2,837,083
Fees and Admissions	\$705.29	\$759,013
Membership Fees for Clubs	\$198.28	\$213,386
Fees for Participant Sports, excl. Trips	\$82.25	\$88,519
Admission to Movie/Theatre/Opera/Ballet	\$51.18	\$55,079
Admission to Sporting Events, excl. Trips	\$54.42	\$58,569
Fees for Recreational Lessons	\$114.49	\$123,212
Dating Services	\$0.92	\$990
TV/Video/Audio	\$1,038.80	\$1,117,934
Cable and Satellite Television Services	\$748.43	\$805,438
Televisions	\$109.67	\$118,020
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.71	\$8,300
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$17.29	\$18,604
Video Game Hardware/Accessories	\$36.73	\$39,531
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$15.05	\$16,199
Rental of Video Cassettes and DVDs	\$16.25	\$17,488
Installation of Televisions	n/a	n/a
Audio	\$74.52	\$80,192
Rental and Repair of TV/Radio/Sound Equipment	\$2.04	\$2,191
Pets	\$684.69	\$736,848
Toys and Games	\$85.09	\$91,576
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$161.42	\$173,721
Photo Equipment and Supplies	\$46.06	\$49,568
Reading	\$94.72	\$101,933
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Spending Patterns Data Resource Manual

Goods and Services	Average Amount Spent	Total
Food	\$8,592.05	\$9,246,542
Food At Home	\$5,333.59	\$5,739,877
Bakery and Cereal Products	\$717.09	\$771,719
Meats, Poultry, Fish, and Eggs	\$1,149.78	\$1,237,362
Dairy Products	\$558.94	\$601,522
Fruits and Vegetables	\$1,018.15	\$1,095,702
Snacks and Other Food At Home	\$2,537.58	\$2,730,874
Food Away from Home	\$3,258.47	\$3,506,679
Alcoholic Beverages	\$631.91	\$680,048
Nonalcoholic Beverages at Home	\$518.10	\$557,568
Health		
Nonprescription Drugs	\$76.96	\$82,825
Prescription Drugs	\$132.07	\$142,125
Eyeglasses and Contact Lenses	\$67.90	\$73,071
Home		
Utilities, Fuel and Public Services	\$4,229.68	\$4,551,871
Household Furnishings and Equipment		
Household Textiles	\$130.29	\$140,219
Furniture	\$488.47	\$525,682
Rugs	\$27.15	\$29,215
Major Appliances	\$221.61	\$238,496
Housewares	\$71.22	\$76,643
Small Appliances	\$44.03	\$47,379
Luggage	\$8.58	\$9,234
Telephones and Accessories	\$83.21	\$89,546
Household Operations		
Lawn and Garden	\$244.04	\$262,628
Moving/Storage/Freight Express	\$53.74	\$57,833
Housekeeping Supplies	\$848.46	\$913,087
Insurance		
Vehicle Insurance	\$1,100.24	\$1,184,046
Life/Other Insurance	\$412.12	\$443,514
Health Insurance	\$2,881.04	\$3,100,501
Personal Care Products	\$441.20	\$474,805
School Books and Supplies	\$73.34	\$78,932
Smoking Products	\$392.76	\$422,678
Transportation		
Vehicle Purchases (Net Outlay)	\$4,076.01	\$4,386,493
Gasoline and Motor Oil	\$3,223.10	\$3,468,613
Vehicle Maintenance and Repairs	\$1,059.52	\$1,140,230
Travel		
Airline Fares	\$457.63	\$492,488
Lodging on Trips	\$450.69	\$485,024
Auto/Truck/Van Rental on Trips	\$22.64	\$24,368
Food and Drink on Trips	\$328.04	\$353,028

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,729	4,715
Households	1,780	1,775
Families	1,388	n/a
Median Age	42.5	43.3
Median Household Income	\$65,624	\$72,464
	Average Amount Spent	Total
Apparel and Services	\$1,903.32	\$3,388,553
Men's	\$366.53	\$652,547
Women's	\$685.97	\$1,221,250
Children's	\$166.77	\$296,914
Footwear	\$376.97	\$671,131
Watches & Jewelry	\$93.20	\$165,935
Apparel Products and Services	\$152.44	\$271,401
Computer		
Computers and Hardware for Home Use	\$178.12	\$317,108
Portable Memory	\$5.07	\$9,018
Computer Software and Accessories	\$33.33	\$59,341
Entertainment & Recreation	\$2,666.66	\$4,747,536
Fees and Admissions	\$707.64	\$1,259,835
Membership Fees for Clubs	\$197.26	\$351,191
Fees for Participant Sports, excl. Trips	\$82.39	\$146,684
Admission to Movie/Theatre/Opera/Ballet	\$50.89	\$90,609
Admission to Sporting Events, excl. Trips	\$54.70	\$97,376
Fees for Recreational Lessons	\$115.93	\$206,393
Dating Services	\$0.94	\$1,670
TV/Video/Audio	\$1,053.14	\$1,874,932
Cable and Satellite Television Services	\$758.30	\$1,350,025
Televisions	\$110.80	\$197,260
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.88	\$14,025
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$17.81	\$31,710
Video Game Hardware/Accessories	\$37.78	\$67,256
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$15.36	\$27,344
Rental of Video Cassettes and DVDs	\$16.65	\$29,647
Installation of Televisions	n/a	n/a
Audio	\$75.35	\$134,142
Rental and Repair of TV/Radio/Sound Equipment	\$2.09	\$3,730
Pets	\$694.45	\$1,236,347
Toys and Games	\$86.67	\$154,300
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$164.59	\$293,029
Photo Equipment and Supplies	\$46.85	\$83,401
Reading	\$95.06	\$169,239
Catered Affairs	n/a	n/a

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Goods and Services	Average Amount Spent	Total
Food	\$8,704.70	\$15,497,275
Food At Home	\$5,406.30	\$9,625,020
Bakery and Cereal Products	\$728.37	\$1,296,733
Meats, Poultry, Fish, and Eggs	\$1,168.41	\$2,080,157
Dairy Products	\$565.69	\$1,007,113
Fruits and Vegetables	\$1,031.23	\$1,835,928
Snacks and Other Food At Home	\$2,569.43	\$4,574,436
Food Away from Home	\$3,298.41	\$5,872,275
Alcoholic Beverages	\$638.28	\$1,136,358
Nonalcoholic Beverages at Home	\$525.46	\$935,502
Health		
Nonprescription Drugs	\$77.57	\$138,092
Prescription Drugs	\$132.32	\$235,570
Eyeglasses and Contact Lenses	\$68.82	\$122,518
Home		
Utilities, Fuel and Public Services	\$4,294.82	\$7,646,206
Household Furnishings and Equipment		
Household Textiles	\$130.30	\$231,980
Furniture	\$496.35	\$883,676
Rugs	\$27.76	\$49,423
Major Appliances	\$223.63	\$398,130
Housewares	\$71.49	\$127,270
Small Appliances	\$44.78	\$79,731
Luggage	\$8.64	\$15,382
Telephones and Accessories	\$81.96	\$145,923
Household Operations		
Lawn and Garden	\$247.39	\$440,431
Moving/Storage/Freight Express	\$54.18	\$96,455
Housekeeping Supplies	\$856.12	\$1,524,175
Insurance		
Vehicle Insurance	\$1,118.85	\$1,991,928
Life/Other Insurance	\$411.21	\$732,083
Health Insurance	\$2,911.02	\$5,182,579
Personal Care Products	\$445.74	\$793,573
School Books and Supplies	\$73.66	\$131,138
Smoking Products	\$401.75	\$715,244
Transportation		
Vehicle Purchases (Net Outlay)	\$4,145.42	\$7,380,226
Gasoline and Motor Oil	\$3,282.88	\$5,844,624
Vehicle Maintenance and Repairs	\$1,072.45	\$1,909,313
Travel		
Airline Fares	\$456.74	\$813,148
Lodging on Trips	\$451.02	\$802,966
Auto/Truck/Van Rental on Trips	\$22.80	\$40,588
Food and Drink on Trips	\$330.06	\$587,618

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).