

MOOERS FREE LIBRARY: 25 School St, Mooers, 12958-4224
Ring 1 mile radius, 44.961556, -73.586097

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	597	608
Households	247	252
Families	154	n/a
Median Age	43.1	44.1
Median Household Income	\$39,196	\$43,736
	Average Amount Spent	Total
Apparel and Services	\$1,610.13	\$397,668
Men's	\$308.18	\$76,115
Women's	\$568.06	\$140,299
Children's	\$145.11	\$35,838
Footwear	\$329.31	\$81,333
Watches & Jewelry	\$71.99	\$17,781
Apparel Products and Services	\$132.82	\$32,804
Computer		
Computers and Hardware for Home Use	\$145.12	\$35,841
Portable Memory	\$4.26	\$1,053
Computer Software and Accessories	\$28.11	\$6,942
Entertainment & Recreation	\$2,175.92	\$537,407
Fees and Admissions	\$505.61	\$124,875
Membership Fees for Clubs	\$138.11	\$34,109
Fees for Participant Sports, excl. Trips	\$59.67	\$14,737
Admission to Movie/Theatre/Opera/Ballet	\$37.58	\$9,281
Admission to Sporting Events, excl. Trips	\$36.17	\$8,933
Fees for Recreational Lessons	\$84.57	\$20,888
Dating Services	\$0.49	\$121
TV/Video/Audio	\$923.59	\$228,106
Cable and Satellite Television Services	\$682.19	\$168,486
Televisions	\$91.86	\$22,687
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.30	\$1,803
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.16	\$3,745
Video Game Hardware/Accessories	\$33.08	\$8,169
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.93	\$3,192
Rental of Video Cassettes and DVDs	\$13.89	\$3,431
Installation of Televisions	n/a	n/a
Audio	\$57.30	\$14,151
Rental and Repair of TV/Radio/Sound Equipment	\$1.63	\$403
Pets	\$579.42	\$143,104
Toys and Games	\$73.30	\$18,104
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$129.62	\$32,014
Photo Equipment and Supplies	\$37.70	\$9,310
Reading	\$76.84	\$18,978
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,614.79	\$1,880,690
Food At Home	\$4,876.23	\$1,204,325
Bakery and Cereal Products	\$662.57	\$163,641
Meats, Poultry, Fish, and Eggs	\$1,054.37	\$260,408
Dairy Products	\$511.37	\$126,298
Fruits and Vegetables	\$924.49	\$228,330
Snacks and Other Food At Home	\$2,315.84	\$571,963
Food Away from Home	\$2,738.56	\$676,365
Alcoholic Beverages	\$516.62	\$127,594
Nonalcoholic Beverages at Home	\$476.37	\$117,654
Health		
Nonprescription Drugs	\$66.04	\$16,310
Prescription Drugs	\$119.54	\$29,523
Eyeglasses and Contact Lenses	\$55.60	\$13,733
Home		
Utilities, Fuel and Public Services	\$3,802.48	\$939,131
Household Furnishings and Equipment		
Household Textiles	\$112.06	\$27,675
Furniture	\$394.23	\$97,366
Rugs	\$20.69	\$5,111
Major Appliances	\$169.88	\$41,958
Housewares	\$62.28	\$15,381
Small Appliances	\$39.77	\$9,822
Luggage	\$6.38	\$1,577
Telephones and Accessories	\$65.72	\$16,231
Household Operations		
Lawn and Garden	\$207.32	\$51,204
Moving/Storage/Freight Express	\$48.88	\$12,072
Housekeeping Supplies	\$743.63	\$183,660
Insurance		
Vehicle Insurance	\$947.22	\$233,944
Life/Other Insurance	\$319.88	\$79,004
Health Insurance	\$2,520.21	\$622,438
Personal Care Products	\$392.16	\$96,855
School Books and Supplies	\$71.41	\$17,638
Smoking Products	\$406.65	\$100,435
Transportation		
Vehicle Purchases (Net Outlay)	\$3,261.48	\$805,516
Gasoline and Motor Oil	\$2,821.02	\$696,730
Vehicle Maintenance and Repairs	\$890.85	\$220,021
Travel		
Airline Fares	\$327.52	\$80,891
Lodging on Trips	\$328.30	\$81,083
Auto/Truck/Van Rental on Trips	\$18.71	\$4,621
Food and Drink on Trips	\$241.76	\$59,710

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,091	1,109
Households	446	454
Families	285	n/a
Median Age	43.0	44.0
Median Household Income	\$39,007	\$43,526
	Average Amount Spent	Total
Apparel and Services	\$1,622.20	\$723,354
Men's	\$309.33	\$137,933
Women's	\$572.46	\$255,267
Children's	\$147.12	\$65,601
Footwear	\$332.40	\$148,218
Watches & Jewelry	\$71.79	\$32,010
Apparel Products and Services	\$133.79	\$59,659
Computer		
Computers and Hardware for Home Use	\$145.94	\$65,078
Portable Memory	\$4.28	\$1,910
Computer Software and Accessories	\$28.18	\$12,565
Entertainment & Recreation	\$2,192.55	\$977,681
Fees and Admissions	\$508.04	\$226,541
Membership Fees for Clubs	\$138.74	\$61,866
Fees for Participant Sports, excl. Trips	\$60.15	\$26,820
Admission to Movie/Theatre/Opera/Ballet	\$37.67	\$16,797
Admission to Sporting Events, excl. Trips	\$36.20	\$16,142
Fees for Recreational Lessons	\$84.94	\$37,874
Dating Services	\$0.50	\$221
TV/Video/Audio	\$933.78	\$416,382
Cable and Satellite Television Services	\$689.70	\$307,542
Televisions	\$92.67	\$41,324
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.29	\$3,251
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.56	\$6,940
Video Game Hardware/Accessories	\$33.90	\$15,117
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.01	\$5,801
Rental of Video Cassettes and DVDs	\$14.04	\$6,259
Installation of Televisions	n/a	n/a
Audio	\$57.72	\$25,739
Rental and Repair of TV/Radio/Sound Equipment	\$1.66	\$741
Pets	\$582.29	\$259,650
Toys and Games	\$73.64	\$32,839
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$130.67	\$58,268
Photo Equipment and Supplies	\$37.77	\$16,843
Reading	\$77.70	\$34,649
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,682.57	\$3,425,730
Food At Home	\$4,922.80	\$2,195,124
Bakery and Cereal Products	\$668.94	\$298,286
Meats, Poultry, Fish, and Eggs	\$1,067.48	\$475,998
Dairy Products	\$515.97	\$230,075
Fruits and Vegetables	\$932.91	\$415,995
Snacks and Other Food At Home	\$2,335.32	\$1,041,340
Food Away from Home	\$2,759.76	\$1,230,606
Alcoholic Beverages	\$521.37	\$232,484
Nonalcoholic Beverages at Home	\$480.87	\$214,424
Health		
Nonprescription Drugs	\$67.21	\$29,971
Prescription Drugs	\$119.96	\$53,489
Eyeglasses and Contact Lenses	\$56.01	\$24,976
Home		
Utilities, Fuel and Public Services	\$3,842.27	\$1,713,307
Household Furnishings and Equipment		
Household Textiles	\$112.96	\$50,372
Furniture	\$397.03	\$177,039
Rugs	\$20.66	\$9,211
Major Appliances	\$172.27	\$76,818
Housewares	\$62.29	\$27,775
Small Appliances	\$40.06	\$17,862
Luggage	\$6.39	\$2,849
Telephones and Accessories	\$66.79	\$29,782
Household Operations		
Lawn and Garden	\$209.18	\$93,276
Moving/Storage/Freight Express	\$48.81	\$21,763
Housekeeping Supplies	\$750.79	\$334,783
Insurance		
Vehicle Insurance	\$957.76	\$427,072
Life/Other Insurance	\$322.17	\$143,659
Health Insurance	\$2,546.96	\$1,135,714
Personal Care Products	\$395.52	\$176,367
School Books and Supplies	\$71.48	\$31,875
Smoking Products	\$410.21	\$182,915
Transportation		
Vehicle Purchases (Net Outlay)	\$3,295.92	\$1,469,681
Gasoline and Motor Oil	\$2,847.28	\$1,269,628
Vehicle Maintenance and Repairs	\$897.97	\$400,411
Travel		
Airline Fares	\$328.31	\$146,395
Lodging on Trips	\$328.62	\$146,535
Auto/Truck/Van Rental on Trips	\$18.55	\$8,273
Food and Drink on Trips	\$243.07	\$108,386

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,926	1,958
Households	774	787
Families	497	n/a
Median Age	43.2	44.2
Median Household Income	\$39,718	\$44,306
	Average Amount Spent	Total
Apparel and Services	\$1,648.71	\$1,276,332
Men's	\$314.30	\$243,311
Women's	\$581.76	\$450,364
Children's	\$149.66	\$115,858
Footwear	\$337.92	\$261,598
Watches & Jewelry	\$72.85	\$56,395
Apparel Products and Services	\$135.97	\$105,258
Computer		
Computers and Hardware for Home Use	\$148.37	\$114,858
Portable Memory	\$4.35	\$3,367
Computer Software and Accessories	\$28.62	\$22,158
Entertainment & Recreation	\$2,228.75	\$1,725,366
Fees and Admissions	\$516.20	\$399,612
Membership Fees for Clubs	\$140.95	\$109,114
Fees for Participant Sports, excl. Trips	\$61.13	\$47,322
Admission to Movie/Theatre/Opera/Ballet	\$38.24	\$29,601
Admission to Sporting Events, excl. Trips	\$36.77	\$28,468
Fees for Recreational Lessons	\$86.28	\$66,790
Dating Services	\$0.51	\$392
TV/Video/Audio	\$949.61	\$735,131
Cable and Satellite Television Services	\$701.38	\$542,965
Televisions	\$94.23	\$72,946
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.40	\$5,732
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.85	\$12,268
Video Game Hardware/Accessories	\$34.51	\$26,717
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.22	\$10,238
Rental of Video Cassettes and DVDs	\$14.28	\$11,054
Installation of Televisions	n/a	n/a
Audio	\$58.69	\$45,434
Rental and Repair of TV/Radio/Sound Equipment	\$1.69	\$1,309
Pets	\$591.76	\$458,102
Toys and Games	\$74.84	\$57,939
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$132.82	\$102,822
Photo Equipment and Supplies	\$38.37	\$29,704
Reading	\$79.01	\$61,167
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,809.98	\$6,046,011
Food At Home	\$5,004.95	\$3,874,531
Bakery and Cereal Products	\$680.12	\$526,506
Meats, Poultry, Fish, and Eggs	\$1,085.65	\$840,446
Dairy Products	\$524.54	\$406,070
Fruits and Vegetables	\$948.47	\$734,249
Snacks and Other Food At Home	\$2,373.99	\$1,837,796
Food Away from Home	\$2,805.02	\$2,171,480
Alcoholic Beverages	\$529.94	\$410,250
Nonalcoholic Beverages at Home	\$488.87	\$378,451
Health		
Nonprescription Drugs	\$68.43	\$52,975
Prescription Drugs	\$121.90	\$94,370
Eyeglasses and Contact Lenses	\$56.92	\$44,065
Home		
Utilities, Fuel and Public Services	\$3,907.50	\$3,024,953
Household Furnishings and Equipment		
Household Textiles	\$114.78	\$88,854
Furniture	\$403.78	\$312,581
Rugs	\$21.00	\$16,256
Major Appliances	\$175.28	\$135,691
Housewares	\$63.29	\$48,994
Small Appliances	\$40.73	\$31,527
Luggage	\$6.49	\$5,026
Telephones and Accessories	\$67.90	\$52,567
Household Operations		
Lawn and Garden	\$212.71	\$164,670
Moving/Storage/Freight Express	\$49.58	\$38,380
Housekeeping Supplies	\$763.22	\$590,835
Insurance		
Vehicle Insurance	\$974.21	\$754,174
Life/Other Insurance	\$327.70	\$253,688
Health Insurance	\$2,589.91	\$2,004,949
Personal Care Products	\$402.02	\$311,222
School Books and Supplies	\$72.58	\$56,186
Smoking Products	\$416.90	\$322,737
Transportation		
Vehicle Purchases (Net Outlay)	\$3,352.32	\$2,595,163
Gasoline and Motor Oil	\$2,895.36	\$2,241,413
Vehicle Maintenance and Repairs	\$913.04	\$706,823
Travel		
Airline Fares	\$333.64	\$258,283
Lodging on Trips	\$333.78	\$258,389
Auto/Truck/Van Rental on Trips	\$18.82	\$14,572
Food and Drink on Trips	\$246.98	\$191,199

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).