

MALONE WEAD LIBRARY: 64 Elm St, Malone, 12953-1509
 Ring 1 mile radius, 44.851143, -74.28928

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	5,611	5,573
Households	2,440	2,424
Families	1,338	n/a
Median Age	42.6	43.0
Median Household Income	\$43,456	\$48,084
	Average Amount Spent	Total
Apparel and Services	\$1,453.66	\$3,546,493
Men's	\$273.38	\$666,969
Women's	\$518.39	\$1,264,722
Children's	\$131.34	\$320,425
Footwear	\$298.91	\$729,245
Watches & Jewelry	\$61.49	\$150,022
Apparel Products and Services	\$119.54	\$291,632
Computer		
Computers and Hardware for Home Use	\$132.13	\$322,350
Portable Memory	\$3.65	\$8,894
Computer Software and Accessories	\$24.97	\$60,912
Entertainment & Recreation	\$1,880.63	\$4,588,161
Fees and Admissions	\$453.05	\$1,105,307
Membership Fees for Clubs	\$124.07	\$302,691
Fees for Participant Sports, excl. Trips	\$53.91	\$131,525
Admission to Movie/Theatre/Opera/Ballet	\$32.93	\$80,342
Admission to Sporting Events, excl. Trips	\$32.63	\$79,613
Fees for Recreational Lessons	\$73.55	\$179,446
Dating Services	\$0.58	\$1,425
TV/Video/Audio	\$753.95	\$1,839,402
Cable and Satellite Television Services	\$533.72	\$1,302,118
Televisions	\$84.51	\$206,188
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.35	\$15,481
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.07	\$34,317
Video Game Hardware/Accessories	\$30.74	\$75,006
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.65	\$28,432
Rental of Video Cassettes and DVDs	\$12.86	\$31,367
Installation of Televisions	n/a	n/a
Audio	\$51.22	\$124,972
Rental and Repair of TV/Radio/Sound Equipment	\$1.54	\$3,753
Pets	\$525.61	\$1,282,323
Toys and Games	\$66.75	\$162,838
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$115.97	\$282,922
Photo Equipment and Supplies	\$32.06	\$78,220
Reading	\$72.93	\$177,921
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,846.69	\$16,703,823
Food At Home	\$4,376.55	\$10,677,427
Bakery and Cereal Products	\$596.29	\$1,454,757
Meats, Poultry, Fish, and Eggs	\$952.49	\$2,323,785
Dairy Products	\$458.81	\$1,119,344
Fruits and Vegetables	\$828.81	\$2,022,035
Snacks and Other Food At Home	\$2,072.34	\$5,055,879
Food Away from Home	\$2,470.15	\$6,026,396
Alcoholic Beverages	\$454.00	\$1,107,614
Nonalcoholic Beverages at Home	\$425.75	\$1,038,687
Health		
Nonprescription Drugs	\$62.89	\$153,434
Prescription Drugs	\$109.58	\$267,353
Eyeglasses and Contact Lenses	\$49.19	\$120,007
Home		
Utilities, Fuel and Public Services	\$3,173.56	\$7,742,516
Household Furnishings and Equipment		
Household Textiles	\$98.43	\$240,132
Furniture	\$368.60	\$899,261
Rugs	\$19.97	\$48,725
Major Appliances	\$160.87	\$392,465
Housewares	\$56.46	\$137,747
Small Appliances	\$36.12	\$88,111
Luggage	\$6.00	\$14,639
Telephones and Accessories	\$61.50	\$150,052
Household Operations		
Lawn and Garden	\$192.98	\$470,821
Moving/Storage/Freight Express	\$44.60	\$108,822
Housekeeping Supplies	\$681.84	\$1,663,483
Insurance		
Vehicle Insurance	\$875.76	\$2,136,588
Life/Other Insurance	\$297.44	\$725,665
Health Insurance	\$2,308.37	\$5,631,702
Personal Care Products	\$358.36	\$874,294
School Books and Supplies	\$63.02	\$153,752
Smoking Products	\$363.97	\$887,970
Transportation		
Vehicle Purchases (Net Outlay)	\$2,989.41	\$7,293,233
Gasoline and Motor Oil	\$2,583.94	\$6,304,015
Vehicle Maintenance and Repairs	\$822.51	\$2,006,673
Travel		
Airline Fares	\$299.80	\$731,410
Lodging on Trips	\$294.60	\$718,722
Auto/Truck/Van Rental on Trips	\$15.43	\$37,651
Food and Drink on Trips	\$214.04	\$522,199

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	8,749	8,697
Households	3,046	3,024
Families	1,727	n/a
Median Age	42.0	42.4
Median Household Income	\$44,505	\$49,195

	Average Amount Spent	Total
Apparel and Services	\$1,478.96	\$4,505,071
Men's	\$279.41	\$851,105
Women's	\$525.84	\$1,601,753
Children's	\$133.43	\$406,430
Footwear	\$303.86	\$925,595
Watches & Jewelry	\$63.17	\$192,425
Apparel Products and Services	\$121.81	\$371,051
Computer		
Computers and Hardware for Home Use	\$134.80	\$410,625
Portable Memory	\$3.73	\$11,362
Computer Software and Accessories	\$25.42	\$77,418
Entertainment & Recreation	\$1,916.35	\$5,837,420
Fees and Admissions	\$467.40	\$1,423,741
Membership Fees for Clubs	\$128.44	\$391,227
Fees for Participant Sports, excl. Trips	\$55.42	\$168,803
Admission to Movie/Theatre/Opera/Ballet	\$33.90	\$103,253
Admission to Sporting Events, excl. Trips	\$33.93	\$103,364
Fees for Recreational Lessons	\$75.81	\$230,916
Dating Services	\$0.61	\$1,854
TV/Video/Audio	\$763.63	\$2,326,088
Cable and Satellite Television Services	\$538.94	\$1,641,675
Televisions	\$86.14	\$262,386
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.48	\$19,730
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.25	\$43,392
Video Game Hardware/Accessories	\$31.27	\$95,264
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.88	\$36,183
Rental of Video Cassettes and DVDs	\$13.07	\$39,807
Installation of Televisions	n/a	n/a
Audio	\$52.53	\$160,010
Rental and Repair of TV/Radio/Sound Equipment	\$1.56	\$4,743
Pets	\$533.59	\$1,625,373
Toys and Games	\$67.88	\$206,771
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$118.75	\$361,724
Photo Equipment and Supplies	\$33.00	\$100,510
Reading	\$73.79	\$224,766
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,940.81	\$21,142,476
Food At Home	\$4,427.44	\$13,486,477
Bakery and Cereal Products	\$602.73	\$1,835,974
Meats, Poultry, Fish, and Eggs	\$963.68	\$2,935,473
Dairy Products	\$463.85	\$1,412,931
Fruits and Vegetables	\$838.51	\$2,554,180
Snacks and Other Food At Home	\$2,096.96	\$6,387,574
Food Away from Home	\$2,513.37	\$7,655,999
Alcoholic Beverages	\$463.29	\$1,411,231
Nonalcoholic Beverages at Home	\$430.77	\$1,312,178
Health		
Nonprescription Drugs	\$63.40	\$193,134
Prescription Drugs	\$110.78	\$337,435
Eyeglasses and Contact Lenses	\$49.97	\$152,217
Home		
Utilities, Fuel and Public Services	\$3,209.65	\$9,776,937
Household Furnishings and Equipment		
Household Textiles	\$100.11	\$304,948
Furniture	\$375.60	\$1,144,118
Rugs	\$20.35	\$61,997
Major Appliances	\$163.69	\$498,624
Housewares	\$57.29	\$174,516
Small Appliances	\$36.65	\$111,638
Luggage	\$6.14	\$18,708
Telephones and Accessories	\$61.86	\$188,441
Household Operations		
Lawn and Garden	\$195.33	\$594,991
Moving/Storage/Freight Express	\$45.15	\$137,525
Housekeeping Supplies	\$691.17	\$2,105,376
Insurance		
Vehicle Insurance	\$888.24	\$2,705,689
Life/Other Insurance	\$303.87	\$925,617
Health Insurance	\$2,330.85	\$7,100,028
Personal Care Products	\$363.01	\$1,105,761
School Books and Supplies	\$64.01	\$194,974
Smoking Products	\$366.06	\$1,115,062
Transportation		
Vehicle Purchases (Net Outlay)	\$3,053.24	\$9,300,515
Gasoline and Motor Oil	\$2,620.68	\$7,982,870
Vehicle Maintenance and Repairs	\$836.74	\$2,548,797
Travel		
Airline Fares	\$308.93	\$941,040
Lodging on Trips	\$302.97	\$922,886
Auto/Truck/Van Rental on Trips	\$15.80	\$48,114
Food and Drink on Trips	\$219.76	\$669,409

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	9,745	9,689
Households	3,418	3,393
Families	1,983	n/a
Median Age	41.8	42.1
Median Household Income	\$45,022	\$49,750

	Average Amount Spent	Total
Apparel and Services	\$1,502.54	\$5,135,075
Men's	\$284.91	\$973,704
Women's	\$533.53	\$1,823,378
Children's	\$135.27	\$462,289
Footwear	\$308.34	\$1,053,770
Watches & Jewelry	\$64.68	\$221,046
Apparel Products and Services	\$123.67	\$422,646
Computer		
Computers and Hardware for Home Use	\$137.11	\$468,571
Portable Memory	\$3.80	\$12,993
Computer Software and Accessories	\$25.81	\$88,208
Entertainment & Recreation	\$1,948.89	\$6,660,521
Fees and Admissions	\$478.89	\$1,636,657
Membership Fees for Clubs	\$131.80	\$450,435
Fees for Participant Sports, excl. Trips	\$56.65	\$193,620
Admission to Movie/Theatre/Opera/Ballet	\$34.66	\$118,447
Admission to Sporting Events, excl. Trips	\$34.91	\$119,296
Fees for Recreational Lessons	\$77.68	\$265,472
Dating Services	\$0.62	\$2,129
TV/Video/Audio	\$773.26	\$2,642,705
Cable and Satellite Television Services	\$544.82	\$1,861,989
Televisions	\$87.49	\$298,998
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.59	\$22,521
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.43	\$49,303
Video Game Hardware/Accessories	\$31.70	\$108,330
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.07	\$41,250
Rental of Video Cassettes and DVDs	\$13.26	\$45,304
Installation of Televisions	n/a	n/a
Audio	\$53.63	\$183,275
Rental and Repair of TV/Radio/Sound Equipment	\$1.58	\$5,394
Pets	\$541.77	\$1,851,553
Toys and Games	\$68.90	\$235,483
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$121.18	\$414,156
Photo Equipment and Supplies	\$33.79	\$115,465
Reading	\$74.72	\$255,370
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,034.04	\$24,039,565
Food At Home	\$4,479.63	\$15,309,607
Bakery and Cereal Products	\$609.48	\$2,082,955
Meats, Poultry, Fish, and Eggs	\$974.86	\$3,331,672
Dairy Products	\$469.10	\$1,603,206
Fruits and Vegetables	\$848.66	\$2,900,396
Snacks and Other Food At Home	\$2,122.10	\$7,252,480
Food Away from Home	\$2,554.41	\$8,729,959
Alcoholic Beverages	\$471.54	\$1,611,539
Nonalcoholic Beverages at Home	\$435.93	\$1,489,835
Health		
Nonprescription Drugs	\$64.06	\$218,945
Prescription Drugs	\$112.09	\$383,094
Eyeglasses and Contact Lenses	\$50.76	\$173,485
Home		
Utilities, Fuel and Public Services	\$3,247.77	\$11,099,581
Household Furnishings and Equipment		
Household Textiles	\$101.62	\$347,309
Furniture	\$381.64	\$1,304,280
Rugs	\$20.72	\$70,813
Major Appliances	\$166.37	\$568,584
Housewares	\$58.11	\$198,605
Small Appliances	\$37.13	\$126,909
Luggage	\$6.26	\$21,391
Telephones and Accessories	\$62.73	\$214,396
Household Operations		
Lawn and Garden	\$197.76	\$675,851
Moving/Storage/Freight Express	\$45.68	\$156,130
Housekeeping Supplies	\$700.34	\$2,393,483
Insurance		
Vehicle Insurance	\$900.69	\$3,078,209
Life/Other Insurance	\$309.20	\$1,056,718
Health Insurance	\$2,357.60	\$8,057,343
Personal Care Products	\$367.73	\$1,256,742
School Books and Supplies	\$64.84	\$221,593
Smoking Products	\$369.04	\$1,261,240
Transportation		
Vehicle Purchases (Net Outlay)	\$3,109.19	\$10,625,974
Gasoline and Motor Oil	\$2,657.66	\$9,082,841
Vehicle Maintenance and Repairs	\$849.48	\$2,903,178
Travel		
Airline Fares	\$316.37	\$1,081,220
Lodging on Trips	\$310.02	\$1,059,520
Auto/Truck/Van Rental on Trips	\$16.12	\$55,093
Food and Drink on Trips	\$224.74	\$768,077

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).