

LAKE PLACID PUBLIC LIBRARY: 2471 Main St, Lake Placid, 12946-3301
 Ring 1 mile radius, 44.289116, -73.985255

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	2,305	2,211
Households	1,099	1,049
Families	509	n/a
Median Age	42.7	42.3
Median Household Income	\$48,512	\$53,879
	Average Amount Spent	Total
Apparel and Services	\$1,311.43	\$1,441,418
Men's	\$247.92	\$272,491
Women's	\$480.55	\$528,187
Children's	\$110.57	\$121,531
Footwear	\$259.29	\$284,989
Watches & Jewelry	\$60.24	\$66,216
Apparel Products and Services	\$107.77	\$118,458
Computer		
Computers and Hardware for Home Use	\$118.51	\$130,253
Portable Memory	\$3.51	\$3,863
Computer Software and Accessories	\$23.08	\$25,371
Entertainment & Recreation	\$1,835.93	\$2,017,911
Fees and Admissions	\$428.24	\$470,684
Membership Fees for Clubs	\$120.20	\$132,114
Fees for Participant Sports, excl. Trips	\$51.28	\$56,363
Admission to Movie/Theatre/Opera/Ballet	\$31.46	\$34,579
Admission to Sporting Events, excl. Trips	\$31.63	\$34,767
Fees for Recreational Lessons	\$66.99	\$73,629
Dating Services	\$0.54	\$599
TV/Video/Audio	\$804.03	\$883,729
Cable and Satellite Television Services	\$605.05	\$665,023
Televisions	\$75.34	\$82,805
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.56	\$6,112
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$12.83	\$14,104
Video Game Hardware/Accessories	\$26.69	\$29,339
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$10.66	\$11,722
Rental of Video Cassettes and DVDs	\$11.54	\$12,679
Installation of Televisions	n/a	n/a
Audio	\$47.84	\$52,578
Rental and Repair of TV/Radio/Sound Equipment	\$1.38	\$1,522
Pets	\$470.57	\$517,212
Toys and Games	\$58.44	\$64,229
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$102.65	\$112,822
Photo Equipment and Supplies	\$30.45	\$33,470
Reading	\$65.93	\$72,469
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,023.16	\$6,620,176
Food At Home	\$3,782.57	\$4,157,503
Bakery and Cereal Products	\$512.84	\$563,675
Meats, Poultry, Fish, and Eggs	\$824.92	\$906,685
Dairy Products	\$395.75	\$434,972
Fruits and Vegetables	\$721.07	\$792,545
Snacks and Other Food At Home	\$1,781.77	\$1,958,384
Food Away from Home	\$2,240.59	\$2,462,676
Alcoholic Beverages	\$412.47	\$453,351
Nonalcoholic Beverages at Home	\$369.12	\$405,706
Health		
Nonprescription Drugs	\$56.97	\$62,622
Prescription Drugs	\$98.99	\$108,800
Eyeglasses and Contact Lenses	\$44.79	\$49,229
Home		
Utilities, Fuel and Public Services	\$3,278.67	\$3,603,652
Household Furnishings and Equipment		
Household Textiles	\$90.10	\$99,027
Furniture	\$328.34	\$360,886
Rugs	\$16.65	\$18,305
Major Appliances	\$147.22	\$161,808
Housewares	\$49.54	\$54,447
Small Appliances	\$33.13	\$36,419
Luggage	\$5.29	\$5,812
Telephones and Accessories	\$56.44	\$62,036
Household Operations		
Lawn and Garden	\$161.31	\$177,299
Moving/Storage/Freight Express	\$37.96	\$41,718
Housekeeping Supplies	\$603.62	\$663,451
Insurance		
Vehicle Insurance	\$769.23	\$845,481
Life/Other Insurance	\$268.68	\$295,316
Health Insurance	\$2,040.30	\$2,242,538
Personal Care Products	\$318.75	\$350,340
School Books and Supplies	\$52.46	\$57,658
Smoking Products	\$309.07	\$339,709
Transportation		
Vehicle Purchases (Net Outlay)	\$2,677.10	\$2,942,453
Gasoline and Motor Oil	\$2,253.17	\$2,476,511
Vehicle Maintenance and Repairs	\$718.12	\$789,304
Travel		
Airline Fares	\$283.49	\$311,585
Lodging on Trips	\$275.10	\$302,363
Auto/Truck/Van Rental on Trips	\$14.11	\$15,509
Food and Drink on Trips	\$198.32	\$217,977

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,204	4,060
Households	1,925	1,850
Families	994	n/a
Median Age	42.1	42.0
Median Household Income	\$50,145	\$55,750

	Average Amount Spent	Total
Apparel and Services	\$1,418.48	\$2,729,891
Men's	\$269.84	\$519,310
Women's	\$516.33	\$993,687
Children's	\$121.80	\$234,407
Footwear	\$280.08	\$539,015
Watches & Jewelry	\$65.33	\$125,737
Apparel Products and Services	\$116.06	\$223,351
Computer		
Computers and Hardware for Home Use	\$126.85	\$244,119
Portable Memory	\$3.81	\$7,333
Computer Software and Accessories	\$25.12	\$48,340
Entertainment & Recreation	\$1,977.06	\$3,804,871
Fees and Admissions	\$462.76	\$890,580
Membership Fees for Clubs	\$129.51	\$249,250
Fees for Participant Sports, excl. Trips	\$55.16	\$106,160
Admission to Movie/Theatre/Opera/Ballet	\$34.33	\$66,072
Admission to Sporting Events, excl. Trips	\$33.66	\$64,770
Fees for Recreational Lessons	\$72.81	\$140,116
Dating Services	\$0.58	\$1,117
TV/Video/Audio	\$862.18	\$1,659,281
Cable and Satellite Television Services	\$647.32	\$1,245,781
Televisions	\$81.47	\$156,784
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.94	\$11,440
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.76	\$26,475
Video Game Hardware/Accessories	\$28.71	\$55,249
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.58	\$22,278
Rental of Video Cassettes and DVDs	\$12.50	\$24,057
Installation of Televisions	n/a	n/a
Audio	\$51.69	\$99,479
Rental and Repair of TV/Radio/Sound Equipment	\$1.50	\$2,879
Pets	\$509.08	\$979,738
Toys and Games	\$63.88	\$122,936
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$109.83	\$211,365
Photo Equipment and Supplies	\$33.21	\$63,920
Reading	\$70.24	\$135,184
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,481.00	\$12,472,774
Food At Home	\$4,061.89	\$7,817,155
Bakery and Cereal Products	\$549.68	\$1,057,867
Meats, Poultry, Fish, and Eggs	\$886.30	\$1,705,691
Dairy Products	\$424.73	\$817,394
Fruits and Vegetables	\$773.56	\$1,488,719
Snacks and Other Food At Home	\$1,916.39	\$3,688,122
Food Away from Home	\$2,419.12	\$4,655,626
Alcoholic Beverages	\$445.53	\$857,437
Nonalcoholic Beverages at Home	\$396.97	\$763,965
Health		
Nonprescription Drugs	\$61.43	\$118,231
Prescription Drugs	\$106.91	\$205,757
Eyeglasses and Contact Lenses	\$47.85	\$92,087
Home		
Utilities, Fuel and Public Services	\$3,518.91	\$6,772,194
Household Furnishings and Equipment		
Household Textiles	\$96.55	\$185,821
Furniture	\$354.54	\$682,315
Rugs	\$18.11	\$34,854
Major Appliances	\$158.30	\$304,657
Housewares	\$53.17	\$102,327
Small Appliances	\$35.60	\$68,520
Luggage	\$5.70	\$10,968
Telephones and Accessories	\$61.22	\$117,823
Household Operations		
Lawn and Garden	\$177.19	\$340,998
Moving/Storage/Freight Express	\$41.18	\$79,254
Housekeeping Supplies	\$648.17	\$1,247,414
Insurance		
Vehicle Insurance	\$829.65	\$1,596,666
Life/Other Insurance	\$289.67	\$557,473
Health Insurance	\$2,184.20	\$4,203,515
Personal Care Products	\$342.85	\$659,826
School Books and Supplies	\$55.68	\$107,152
Smoking Products	\$333.45	\$641,726
Transportation		
Vehicle Purchases (Net Outlay)	\$2,904.83	\$5,590,377
Gasoline and Motor Oil	\$2,435.81	\$4,687,752
Vehicle Maintenance and Repairs	\$776.47	\$1,494,323
Travel		
Airline Fares	\$304.90	\$586,793
Lodging on Trips	\$296.26	\$570,149
Auto/Truck/Van Rental on Trips	\$15.60	\$30,027
Food and Drink on Trips	\$213.07	\$410,055

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,666	4,512
Households	2,075	1,995
Families	1,081	n/a
Median Age	41.7	41.7
Median Household Income	\$51,202	\$56,985

	Average Amount Spent	Total
Apparel and Services	\$1,432.70	\$2,972,243
Men's	\$273.04	\$566,435
Women's	\$520.87	\$1,080,592
Children's	\$123.29	\$255,766
Footwear	\$282.74	\$586,571
Watches & Jewelry	\$66.46	\$137,876
Apparel Products and Services	\$116.94	\$242,603
Computer		
Computers and Hardware for Home Use	\$128.53	\$266,652
Portable Memory	\$3.83	\$7,952
Computer Software and Accessories	\$25.35	\$52,597
Entertainment & Recreation	\$1,999.75	\$4,148,626
Fees and Admissions	\$471.50	\$978,166
Membership Fees for Clubs	\$131.88	\$273,598
Fees for Participant Sports, excl. Trips	\$56.14	\$116,476
Admission to Movie/Theatre/Opera/Ballet	\$34.95	\$72,502
Admission to Sporting Events, excl. Trips	\$34.33	\$71,211
Fees for Recreational Lessons	\$74.56	\$154,672
Dating Services	\$0.59	\$1,216
TV/Video/Audio	\$867.69	\$1,800,089
Cable and Satellite Television Services	\$650.59	\$1,349,686
Televisions	\$82.30	\$170,736
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.01	\$12,463
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.83	\$28,681
Video Game Hardware/Accessories	\$29.00	\$60,157
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.69	\$24,258
Rental of Video Cassettes and DVDs	\$12.61	\$26,162
Installation of Televisions	n/a	n/a
Audio	\$52.35	\$108,607
Rental and Repair of TV/Radio/Sound Equipment	\$1.52	\$3,148
Pets	\$514.84	\$1,068,080
Toys and Games	\$64.81	\$134,454
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$112.02	\$232,386
Photo Equipment and Supplies	\$33.70	\$69,918
Reading	\$70.96	\$147,209
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,532.39	\$13,551,912
Food At Home	\$4,086.90	\$8,478,567
Bakery and Cereal Products	\$552.91	\$1,147,058
Meats, Poultry, Fish, and Eggs	\$891.07	\$1,848,585
Dairy Products	\$427.34	\$886,555
Fruits and Vegetables	\$778.26	\$1,614,562
Snacks and Other Food At Home	\$1,929.75	\$4,003,415
Food Away from Home	\$2,445.49	\$5,073,354
Alcoholic Beverages	\$450.94	\$935,506
Nonalcoholic Beverages at Home	\$399.27	\$828,310
Health		
Nonprescription Drugs	\$61.79	\$128,191
Prescription Drugs	\$107.45	\$222,912
Eyeglasses and Contact Lenses	\$48.40	\$100,418
Home		
Utilities, Fuel and Public Services	\$3,540.30	\$7,344,615
Household Furnishings and Equipment		
Household Textiles	\$97.15	\$201,549
Furniture	\$358.65	\$744,042
Rugs	\$18.45	\$38,281
Major Appliances	\$160.14	\$332,218
Housewares	\$53.69	\$111,392
Small Appliances	\$35.84	\$74,350
Luggage	\$5.79	\$12,015
Telephones and Accessories	\$61.39	\$127,358
Household Operations		
Lawn and Garden	\$179.92	\$373,255
Moving/Storage/Freight Express	\$41.54	\$86,185
Housekeeping Supplies	\$653.29	\$1,355,291
Insurance		
Vehicle Insurance	\$836.48	\$1,735,340
Life/Other Insurance	\$293.46	\$608,811
Health Insurance	\$2,197.88	\$4,559,666
Personal Care Products	\$345.23	\$716,206
School Books and Supplies	\$56.13	\$116,436
Smoking Products	\$334.30	\$693,536
Transportation		
Vehicle Purchases (Net Outlay)	\$2,940.86	\$6,101,027
Gasoline and Motor Oil	\$2,455.35	\$5,093,811
Vehicle Maintenance and Repairs	\$784.28	\$1,627,039
Travel		
Airline Fares	\$310.21	\$643,558
Lodging on Trips	\$301.73	\$625,958
Auto/Truck/Van Rental on Trips	\$15.91	\$33,011
Food and Drink on Trips	\$216.71	\$449,588

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).