

KEENE VALLEY LIBRARY: 1796 NY-73, Keene Valley, 12943-1908
Ring 1 mile radius, 44.1905, -73.78653

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	208	199
Households	114	109
Families	71	n/a
Median Age	51.7	52.4
Median Household Income	\$46,227	\$52,012
	Average Amount Spent	Total
Apparel and Services	\$1,256.31	\$142,929
Men's	\$240.85	\$27,401
Women's	\$456.95	\$51,987
Children's	\$107.52	\$12,232
Footwear	\$252.50	\$28,727
Watches & Jewelry	\$56.92	\$6,476
Apparel Products and Services	\$103.19	\$11,740
Computer		
Computers and Hardware for Home Use	\$112.68	\$12,819
Portable Memory	\$3.26	\$370
Computer Software and Accessories	\$21.89	\$2,491
Entertainment & Recreation	\$1,791.69	\$203,839
Fees and Admissions	\$422.43	\$48,059
Membership Fees for Clubs	\$119.12	\$13,552
Fees for Participant Sports, excl. Trips	\$49.92	\$5,680
Admission to Movie/Theatre/Opera/Ballet	\$31.92	\$3,632
Admission to Sporting Events, excl. Trips	\$30.77	\$3,501
Fees for Recreational Lessons	\$65.36	\$7,436
Dating Services	\$0.52	\$60
TV/Video/Audio	\$779.61	\$88,696
Cable and Satellite Television Services	\$591.93	\$67,343
Televisions	\$72.43	\$8,241
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.31	\$604
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$11.86	\$1,349
Video Game Hardware/Accessories	\$23.75	\$2,702
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$9.71	\$1,105
Rental of Video Cassettes and DVDs	\$10.79	\$1,228
Installation of Televisions	n/a	n/a
Audio	\$45.63	\$5,191
Rental and Repair of TV/Radio/Sound Equipment	\$1.45	\$165
Pets	\$463.73	\$52,758
Toys and Games	\$55.73	\$6,340
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$97.03	\$11,039
Photo Equipment and Supplies	\$28.88	\$3,285
Reading	\$66.97	\$7,619
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$5,832.16	\$663,518
Food At Home	\$3,673.37	\$417,915
Bakery and Cereal Products	\$496.62	\$56,499
Meats, Poultry, Fish, and Eggs	\$798.99	\$90,900
Dairy Products	\$384.82	\$43,781
Fruits and Vegetables	\$701.04	\$79,756
Snacks and Other Food At Home	\$1,737.29	\$197,650
Food Away from Home	\$2,158.79	\$245,603
Alcoholic Beverages	\$395.40	\$44,984
Nonalcoholic Beverages at Home	\$355.02	\$40,390
Health		
Nonprescription Drugs	\$57.36	\$6,525
Prescription Drugs	\$99.84	\$11,358
Eyeglasses and Contact Lenses	\$42.96	\$4,887
Home		
Utilities, Fuel and Public Services	\$3,195.31	\$363,527
Household Furnishings and Equipment		
Household Textiles	\$88.44	\$10,062
Furniture	\$322.38	\$36,677
Rugs	\$18.57	\$2,113
Major Appliances	\$145.64	\$16,569
Housewares	\$48.44	\$5,511
Small Appliances	\$31.73	\$3,610
Luggage	\$5.38	\$612
Telephones and Accessories	\$55.50	\$6,314
Household Operations		
Lawn and Garden	\$176.30	\$20,057
Moving/Storage/Freight Express	\$39.47	\$4,491
Housekeeping Supplies	\$598.48	\$68,088
Insurance		
Vehicle Insurance	\$749.21	\$85,237
Life/Other Insurance	\$280.48	\$31,910
Health Insurance	\$2,034.25	\$231,435
Personal Care Products	\$307.65	\$35,001
School Books and Supplies	\$47.17	\$5,367
Smoking Products	\$300.67	\$34,207
Transportation		
Vehicle Purchases (Net Outlay)	\$2,577.56	\$293,246
Gasoline and Motor Oil	\$2,175.64	\$247,520
Vehicle Maintenance and Repairs	\$706.45	\$80,372
Travel		
Airline Fares	\$281.86	\$32,067
Lodging on Trips	\$278.34	\$31,667
Auto/Truck/Van Rental on Trips	\$14.68	\$1,670
Food and Drink on Trips	\$195.68	\$22,262

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	294	281
Households	150	144
Families	94	n/a
Median Age	51.7	52.4
Median Household Income	\$46,227	\$52,012
	Average Amount Spent	Total
Apparel and Services	\$1,341.11	\$201,755
Men's	\$257.11	\$38,679
Women's	\$487.80	\$73,384
Children's	\$114.78	\$17,267
Footwear	\$269.54	\$40,550
Watches & Jewelry	\$60.76	\$9,141
Apparel Products and Services	\$110.15	\$16,571
Computer		
Computers and Hardware for Home Use	\$120.28	\$18,095
Portable Memory	\$3.47	\$523
Computer Software and Accessories	\$23.37	\$3,516
Entertainment & Recreation	\$1,912.63	\$287,734
Fees and Admissions	\$450.94	\$67,840
Membership Fees for Clubs	\$127.16	\$19,130
Fees for Participant Sports, excl. Trips	\$53.29	\$8,017
Admission to Movie/Theatre/Opera/Ballet	\$34.08	\$5,127
Admission to Sporting Events, excl. Trips	\$32.85	\$4,942
Fees for Recreational Lessons	\$69.77	\$10,497
Dating Services	\$0.56	\$84
TV/Video/Audio	\$832.24	\$125,201
Cable and Satellite Television Services	\$631.89	\$95,060
Televisions	\$77.32	\$11,632
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.67	\$853
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$12.66	\$1,905
Video Game Hardware/Accessories	\$25.35	\$3,814
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$10.36	\$1,559
Rental of Video Cassettes and DVDs	\$11.52	\$1,733
Installation of Televisions	n/a	n/a
Audio	\$48.71	\$7,328
Rental and Repair of TV/Radio/Sound Equipment	\$1.54	\$232
Pets	\$495.03	\$74,472
Toys and Games	\$59.49	\$8,950
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$103.58	\$15,582
Photo Equipment and Supplies	\$30.83	\$4,638
Reading	\$71.49	\$10,755
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,225.84	\$936,607
Food At Home	\$3,921.32	\$589,919
Bakery and Cereal Products	\$530.14	\$79,753
Meats, Poultry, Fish, and Eggs	\$852.93	\$128,313
Dairy Products	\$410.80	\$61,800
Fruits and Vegetables	\$748.36	\$112,583
Snacks and Other Food At Home	\$1,854.56	\$278,998
Food Away from Home	\$2,304.51	\$346,688
Alcoholic Beverages	\$422.09	\$63,498
Nonalcoholic Beverages at Home	\$378.99	\$57,014
Health		
Nonprescription Drugs	\$61.23	\$9,211
Prescription Drugs	\$106.58	\$16,033
Eyeglasses and Contact Lenses	\$45.86	\$6,898
Home		
Utilities, Fuel and Public Services	\$3,411.00	\$513,147
Household Furnishings and Equipment		
Household Textiles	\$94.41	\$14,204
Furniture	\$344.15	\$51,773
Rugs	\$19.82	\$2,982
Major Appliances	\$155.47	\$23,389
Housewares	\$51.71	\$7,779
Small Appliances	\$33.88	\$5,096
Luggage	\$5.74	\$864
Telephones and Accessories	\$59.25	\$8,913
Household Operations		
Lawn and Garden	\$188.20	\$28,312
Moving/Storage/Freight Express	\$42.14	\$6,339
Housekeeping Supplies	\$638.88	\$96,112
Insurance		
Vehicle Insurance	\$799.78	\$120,319
Life/Other Insurance	\$299.42	\$45,044
Health Insurance	\$2,171.57	\$326,688
Personal Care Products	\$328.42	\$49,407
School Books and Supplies	\$50.36	\$7,576
Smoking Products	\$320.97	\$48,286
Transportation		
Vehicle Purchases (Net Outlay)	\$2,751.55	\$413,939
Gasoline and Motor Oil	\$2,322.50	\$349,394
Vehicle Maintenance and Repairs	\$754.13	\$113,451
Travel		
Airline Fares	\$300.89	\$45,266
Lodging on Trips	\$297.13	\$44,700
Auto/Truck/Van Rental on Trips	\$15.67	\$2,357
Food and Drink on Trips	\$208.89	\$31,424

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	367	351
Households	185	177
Families	115	n/a
Median Age	51.7	52.4
Median Household Income	\$46,227	\$52,012
	Average Amount Spent	Total
Apparel and Services	\$1,362.62	\$251,930
Men's	\$261.23	\$48,298
Women's	\$495.62	\$91,634
Children's	\$116.62	\$21,561
Footwear	\$273.87	\$50,635
Watches & Jewelry	\$61.74	\$11,414
Apparel Products and Services	\$111.92	\$20,692
Computer		
Computers and Hardware for Home Use	\$122.21	\$22,595
Portable Memory	\$3.53	\$653
Computer Software and Accessories	\$23.74	\$4,390
Entertainment & Recreation	\$1,943.31	\$359,292
Fees and Admissions	\$458.18	\$84,711
Membership Fees for Clubs	\$129.20	\$23,888
Fees for Participant Sports, excl. Trips	\$54.15	\$10,011
Admission to Movie/Theatre/Opera/Ballet	\$34.63	\$6,402
Admission to Sporting Events, excl. Trips	\$33.38	\$6,171
Fees for Recreational Lessons	\$70.89	\$13,107
Dating Services	\$0.57	\$105
TV/Video/Audio	\$845.59	\$156,338
Cable and Satellite Television Services	\$642.02	\$118,702
Televisions	\$78.56	\$14,525
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.76	\$1,065
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$12.86	\$2,378
Video Game Hardware/Accessories	\$25.76	\$4,762
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$10.53	\$1,947
Rental of Video Cassettes and DVDs	\$11.71	\$2,164
Installation of Televisions	n/a	n/a
Audio	\$49.49	\$9,150
Rental and Repair of TV/Radio/Sound Equipment	\$1.57	\$290
Pets	\$502.97	\$92,993
Toys and Games	\$60.45	\$11,176
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$105.24	\$19,458
Photo Equipment and Supplies	\$31.32	\$5,791
Reading	\$72.64	\$13,430
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,325.69	\$1,169,537
Food At Home	\$3,984.22	\$736,629
Bakery and Cereal Products	\$538.64	\$99,588
Meats, Poultry, Fish, and Eggs	\$866.61	\$160,224
Dairy Products	\$417.39	\$77,170
Fruits and Vegetables	\$760.36	\$140,581
Snacks and Other Food At Home	\$1,884.31	\$348,384
Food Away from Home	\$2,341.47	\$432,908
Alcoholic Beverages	\$428.86	\$79,290
Nonalcoholic Beverages at Home	\$385.06	\$71,193
Health		
Nonprescription Drugs	\$62.21	\$11,502
Prescription Drugs	\$108.29	\$20,021
Eyeglasses and Contact Lenses	\$46.59	\$8,614
Home		
Utilities, Fuel and Public Services	\$3,465.71	\$640,764
Household Furnishings and Equipment		
Household Textiles	\$95.93	\$17,736
Furniture	\$349.66	\$64,648
Rugs	\$20.14	\$3,724
Major Appliances	\$157.96	\$29,205
Housewares	\$52.54	\$9,713
Small Appliances	\$34.42	\$6,364
Luggage	\$5.83	\$1,078
Telephones and Accessories	\$60.20	\$11,130
Household Operations		
Lawn and Garden	\$191.22	\$35,353
Moving/Storage/Freight Express	\$42.81	\$7,915
Housekeeping Supplies	\$649.13	\$120,015
Insurance		
Vehicle Insurance	\$812.61	\$150,241
Life/Other Insurance	\$304.22	\$56,246
Health Insurance	\$2,206.40	\$407,934
Personal Care Products	\$333.68	\$61,694
School Books and Supplies	\$51.16	\$9,460
Smoking Products	\$326.12	\$60,295
Transportation		
Vehicle Purchases (Net Outlay)	\$2,795.68	\$516,884
Gasoline and Motor Oil	\$2,359.75	\$436,286
Vehicle Maintenance and Repairs	\$766.23	\$141,665
Travel		
Airline Fares	\$305.72	\$56,523
Lodging on Trips	\$301.90	\$55,817
Auto/Truck/Van Rental on Trips	\$15.92	\$2,943
Food and Drink on Trips	\$212.24	\$39,240

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).