

ESSEX BELDEN NOBLE MEMORIAL LIBRARY: 2759 Essex Rd, Essex, 12936
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[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	122	119
Households	68	66
Families	38	n/a
Median Age	51.7	52.8
Median Household Income	\$51,255	\$57,976
	Average Amount Spent	Total
Apparel and Services	\$1,251.82	\$84,793
Men's	\$244.52	\$16,562
Women's	\$453.69	\$30,731
Children's	\$104.99	\$7,112
Footwear	\$249.31	\$16,887
Watches & Jewelry	\$59.58	\$4,036
Apparel Products and Services	\$103.30	\$6,997
Computer		
Computers and Hardware for Home Use	\$115.34	\$7,813
Portable Memory	\$3.25	\$220
Computer Software and Accessories	\$22.15	\$1,500
Entertainment & Recreation	\$2,133.84	\$144,536
Fees and Admissions	\$443.75	\$30,058
Membership Fees for Clubs	\$124.98	\$8,466
Fees for Participant Sports, excl. Trips	\$52.56	\$3,560
Admission to Movie/Theatre/Opera/Ballet	\$33.03	\$2,237
Admission to Sporting Events, excl. Trips	\$33.80	\$2,290
Fees for Recreational Lessons	\$68.95	\$4,670
Dating Services	\$0.57	\$39
TV/Video/Audio	\$1,093.21	\$74,049
Cable and Satellite Television Services	\$903.54	\$61,202
Televisions	\$72.77	\$4,929
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.37	\$364
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$11.58	\$784
Video Game Hardware/Accessories	\$24.04	\$1,628
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$9.76	\$661
Rental of Video Cassettes and DVDs	\$10.85	\$735
Installation of Televisions	n/a	n/a
Audio	\$47.12	\$3,192
Rental and Repair of TV/Radio/Sound Equipment	\$1.42	\$96
Pets	\$466.26	\$31,582
Toys and Games	\$56.38	\$3,819
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$101.73	\$6,891
Photo Equipment and Supplies	\$28.88	\$1,956
Reading	\$66.42	\$4,499
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$5,768.87	\$390,756
Food At Home	\$3,606.87	\$244,313
Bakery and Cereal Products	\$488.13	\$33,064
Meats, Poultry, Fish, and Eggs	\$780.48	\$52,866
Dairy Products	\$378.57	\$25,642
Fruits and Vegetables	\$688.07	\$46,607
Snacks and Other Food At Home	\$1,708.52	\$115,727
Food Away from Home	\$2,162.00	\$146,444
Alcoholic Beverages	\$398.56	\$26,997
Nonalcoholic Beverages at Home	\$348.26	\$23,589
Health		
Nonprescription Drugs	\$55.10	\$3,732
Prescription Drugs	\$95.85	\$6,493
Eyeglasses and Contact Lenses	\$44.02	\$2,982
Home		
Utilities, Fuel and Public Services	\$4,272.64	\$289,409
Household Furnishings and Equipment		
Household Textiles	\$86.49	\$5,858
Furniture	\$327.03	\$22,152
Rugs	\$19.22	\$1,302
Major Appliances	\$147.74	\$10,007
Housewares	\$47.81	\$3,238
Small Appliances	\$30.68	\$2,078
Luggage	\$5.64	\$382
Telephones and Accessories	\$51.21	\$3,469
Household Operations		
Lawn and Garden	\$174.13	\$11,795
Moving/Storage/Freight Express	\$39.70	\$2,689
Housekeeping Supplies	\$591.31	\$40,053
Insurance		
Vehicle Insurance	\$727.24	\$49,260
Life/Other Insurance	\$279.94	\$18,962
Health Insurance	\$2,031.93	\$137,634
Personal Care Products	\$303.49	\$20,557
School Books and Supplies	\$47.55	\$3,221
Smoking Products	\$289.03	\$19,577
Transportation		
Vehicle Purchases (Net Outlay)	\$2,547.25	\$172,539
Gasoline and Motor Oil	\$2,113.25	\$143,142
Vehicle Maintenance and Repairs	\$699.57	\$47,385
Travel		
Airline Fares	\$298.07	\$20,190
Lodging on Trips	\$290.71	\$19,691
Auto/Truck/Van Rental on Trips	\$14.58	\$988
Food and Drink on Trips	\$203.59	\$13,790

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	248	241
Households	124	120
Families	70	n/a
Median Age	51.7	52.8
Median Household Income	\$51,255	\$57,976
	Average Amount Spent	Total
Apparel and Services	\$1,391.09	\$171,957
Men's	\$271.77	\$33,595
Women's	\$504.24	\$62,331
Children's	\$116.63	\$14,417
Footwear	\$276.92	\$34,231
Watches & Jewelry	\$66.35	\$8,202
Apparel Products and Services	\$114.79	\$14,190
Computer		
Computers and Hardware for Home Use	\$128.28	\$15,858
Portable Memory	\$3.62	\$447
Computer Software and Accessories	\$24.62	\$3,043
Entertainment & Recreation	\$2,378.72	\$294,041
Fees and Admissions	\$494.23	\$61,093
Membership Fees for Clubs	\$139.20	\$17,207
Fees for Participant Sports, excl. Trips	\$58.51	\$7,232
Admission to Movie/Theatre/Opera/Ballet	\$36.79	\$4,548
Admission to Sporting Events, excl. Trips	\$37.69	\$4,659
Fees for Recreational Lessons	\$76.84	\$9,498
Dating Services	\$0.63	\$78
TV/Video/Audio	\$1,220.86	\$150,914
Cable and Satellite Television Services	\$1,010.07	\$124,858
Televisions	\$80.86	\$9,995
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$5.96	\$737
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$12.85	\$1,588
Video Game Hardware/Accessories	\$26.69	\$3,299
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$10.85	\$1,341
Rental of Video Cassettes and DVDs	\$12.05	\$1,489
Installation of Televisions	n/a	n/a
Audio	\$52.43	\$6,481
Rental and Repair of TV/Radio/Sound Equipment	\$1.58	\$196
Pets	\$518.29	\$64,068
Toys and Games	\$62.67	\$7,747
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$113.22	\$13,996
Photo Equipment and Supplies	\$32.11	\$3,969
Reading	\$73.82	\$9,125
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,405.23	\$791,771
Food At Home	\$4,002.34	\$494,742
Bakery and Cereal Products	\$541.63	\$66,953
Meats, Poultry, Fish, and Eggs	\$865.82	\$107,027
Dairy Products	\$420.11	\$51,932
Fruits and Vegetables	\$763.59	\$94,389
Snacks and Other Food At Home	\$1,895.98	\$234,369
Food Away from Home	\$2,402.89	\$297,029
Alcoholic Beverages	\$442.90	\$54,749
Nonalcoholic Beverages at Home	\$386.34	\$47,757
Health		
Nonprescription Drugs	\$61.17	\$7,561
Prescription Drugs	\$106.44	\$13,157
Eyeglasses and Contact Lenses	\$48.93	\$6,048
Home		
Utilities, Fuel and Public Services	\$4,768.38	\$589,435
Household Furnishings and Equipment		
Household Textiles	\$96.09	\$11,878
Furniture	\$363.71	\$44,959
Rugs	\$21.40	\$2,646
Major Appliances	\$164.30	\$20,310
Housewares	\$53.13	\$6,568
Small Appliances	\$34.08	\$4,212
Luggage	\$6.28	\$776
Telephones and Accessories	\$56.89	\$7,032
Household Operations		
Lawn and Garden	\$193.59	\$23,931
Moving/Storage/Freight Express	\$44.15	\$5,458
Housekeeping Supplies	\$656.90	\$81,202
Insurance		
Vehicle Insurance	\$807.11	\$99,770
Life/Other Insurance	\$311.20	\$38,468
Health Insurance	\$2,255.70	\$278,834
Personal Care Products	\$337.03	\$41,662
School Books and Supplies	\$52.81	\$6,528
Smoking Products	\$320.64	\$39,635
Transportation		
Vehicle Purchases (Net Outlay)	\$2,829.20	\$349,726
Gasoline and Motor Oil	\$2,345.49	\$289,933
Vehicle Maintenance and Repairs	\$776.85	\$96,029
Travel		
Airline Fares	\$331.98	\$41,038
Lodging on Trips	\$323.73	\$40,018
Auto/Truck/Van Rental on Trips	\$16.24	\$2,007
Food and Drink on Trips	\$226.52	\$28,001

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	522	508
Households	244	238
Families	148	n/a
Median Age	51.4	52.7
Median Household Income	\$64,686	\$72,717
	Average Amount Spent	Total
Apparel and Services	\$1,463.92	\$356,782
Men's	\$286.19	\$69,750
Women's	\$527.69	\$128,606
Children's	\$124.01	\$30,222
Footwear	\$293.30	\$71,481
Watches & Jewelry	\$67.92	\$16,553
Apparel Products and Services	\$120.43	\$29,351
Computer		
Computers and Hardware for Home Use	\$132.78	\$32,360
Portable Memory	\$3.81	\$928
Computer Software and Accessories	\$25.81	\$6,291
Entertainment & Recreation	\$2,336.24	\$569,379
Fees and Admissions	\$503.77	\$122,778
Membership Fees for Clubs	\$141.97	\$34,601
Fees for Participant Sports, excl. Trips	\$59.93	\$14,607
Admission to Movie/Theatre/Opera/Ballet	\$37.56	\$9,153
Admission to Sporting Events, excl. Trips	\$37.58	\$9,159
Fees for Recreational Lessons	\$77.50	\$18,888
Dating Services	\$0.64	\$155
TV/Video/Audio	\$1,140.22	\$277,890
Cable and Satellite Television Services	\$918.58	\$223,872
Televisions	\$85.26	\$20,780
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.28	\$1,529
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$13.73	\$3,347
Video Game Hardware/Accessories	\$28.41	\$6,925
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.41	\$2,782
Rental of Video Cassettes and DVDs	\$12.69	\$3,094
Installation of Televisions	n/a	n/a
Audio	\$54.37	\$13,250
Rental and Repair of TV/Radio/Sound Equipment	\$1.64	\$399
Pets	\$542.37	\$132,184
Toys and Games	\$65.66	\$16,003
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$116.12	\$28,300
Photo Equipment and Supplies	\$33.75	\$8,226
Reading	\$77.13	\$18,797
Catered Affairs	n/a	n/a

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Goods and Services	Average Amount Spent	Total
Food	\$6,818.37	\$1,661,745
Food At Home	\$4,296.83	\$1,047,206
Bakery and Cereal Products	\$581.05	\$141,610
Meats, Poultry, Fish, and Eggs	\$932.74	\$227,323
Dairy Products	\$450.54	\$109,804
Fruits and Vegetables	\$818.84	\$199,564
Snacks and Other Food At Home	\$2,034.70	\$495,889
Food Away from Home	\$2,521.54	\$614,540
Alcoholic Beverages	\$468.30	\$114,131
Nonalcoholic Beverages at Home	\$416.15	\$101,423
Health		
Nonprescription Drugs	\$65.25	\$15,904
Prescription Drugs	\$113.07	\$27,556
Eyeglasses and Contact Lenses	\$51.15	\$12,465
Home		
Utilities, Fuel and Public Services	\$4,519.46	\$1,101,463
Household Furnishings and Equipment		
Household Textiles	\$101.55	\$24,749
Furniture	\$377.84	\$92,085
Rugs	\$21.84	\$5,324
Major Appliances	\$170.55	\$41,566
Housewares	\$55.71	\$13,578
Small Appliances	\$35.95	\$8,761
Luggage	\$6.38	\$1,555
Telephones and Accessories	\$61.59	\$15,011
Household Operations		
Lawn and Garden	\$202.33	\$49,310
Moving/Storage/Freight Express	\$46.02	\$11,217
Housekeeping Supplies	\$692.14	\$168,686
Insurance		
Vehicle Insurance	\$866.15	\$211,095
Life/Other Insurance	\$325.01	\$79,209
Health Insurance	\$2,397.82	\$584,386
Personal Care Products	\$356.70	\$86,934
School Books and Supplies	\$56.02	\$13,654
Smoking Products	\$343.99	\$83,836
Transportation		
Vehicle Purchases (Net Outlay)	\$3,011.33	\$733,909
Gasoline and Motor Oil	\$2,517.85	\$613,639
Vehicle Maintenance and Repairs	\$827.62	\$201,704
Travel		
Airline Fares	\$338.27	\$82,442
Lodging on Trips	\$330.61	\$80,576
Auto/Truck/Van Rental on Trips	\$16.72	\$4,074
Food and Drink on Trips	\$234.64	\$57,185

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).