

Top Twenty Dominant Segments - 2015

LandScape Segmentation Resource Manual

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Fertile Acres	118	96.7%	96.7%	66	97.1%	97.1%
2	Legacy Years	4	3.3%	100.0%	2	2.9%	100.0%

Landscape Neighborhood Group

	Population		Households	
	Number	Percent	Number	Percent
Total:	122	100%	68	100%
Working with Nature	118	96.7%	66	97.1%
Land Barons	0	0.0%	0	0.0%
Fertile Acres	118	96.7%	66	97.1%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	0	0.0%	0	0.0%
Crops and Tractors	0	0.0%	0	0.0%
Specialties	4	3.3%	2	2.9%
Golden Heritage	0	0.0%	0	0.0%
East Meets West	0	0.0%	0	0.0%
Group Quarters	0	0.0%	0	0.0%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	4	3.3%	2	2.9%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%
African American	0	0.0%	0	0.0%
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
Creme de la Creme	0	0.0%	0	0.0%
Empire Builders	0	0.0%	0	0.0%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%
Going it Alone	0	0.0%	0	0.0%
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	122	100%	68	100%
Hispanic American	0	0.0%	0	0.0%
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%
Living with Nature	0	0.0%	0	0.0%
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	0	0.0%	0	0.0%
Terra Firma	0	0.0%	0	0.0%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%
Married in the Suburbs	0	0.0%	0	0.0%
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
Retired in the Suburbs	0	0.0%	0	0.0%
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
Seasoned Urban Dwellers	0	0.0%	0	0.0%
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%
Single in the Suburbs	0	0.0%	0	0.0%
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
Struggling Alone	0	0.0%	0	0.0%
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
Thriving Alone	0	0.0%	0	0.0%
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	122	100%	68	100%
Apprentices	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Urban Cliff Climbers	0	0.0%	0	0.0%
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
Urban Cliff Dwellers	0	0.0%	0	0.0%
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%
Strapped	0	0.0%	0	0.0%

Top Twenty Dominant Segments - 2015

[LandScape Segmentation Resource Manual](#)

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Fertile Acres	244	98.4%	98.4%	122	98.4%	98.4%
2	Legacy Years	4	1.6%	100.0%	2	1.6%	100.0%

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	248	100%	124	100%
Working with Nature	244	98.4%	122	98.4%
Land Barons	0	0.0%	0	0.0%
Fertile Acres	244	98.4%	122	98.4%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	0	0.0%	0	0.0%
Crops and Tractors	0	0.0%	0	0.0%
Specialties	4	1.6%	2	1.6%
Golden Heritage	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	248	100%	124	100%
East Meets West	0	0.0%	0	0.0%
Group Quarters	0	0.0%	0	0.0%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	4	1.6%	2	1.6%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%
African American	0	0.0%	0	0.0%
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
Creme de la Creme	0	0.0%	0	0.0%
Empire Builders	0	0.0%	0	0.0%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%
Going it Alone	0	0.0%	0	0.0%
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%
Hispanic American	0	0.0%	0	0.0%
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%
Living with Nature	0	0.0%	0	0.0%
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	0	0.0%	0	0.0%
Terra Firma	0	0.0%	0	0.0%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	248	100%	124	100%
Married in the Suburbs	0	0.0%	0	0.0%
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
Retired in the Suburbs	0	0.0%	0	0.0%
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
Seasoned Urban Dwellers	0	0.0%	0	0.0%
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%
Single in the Suburbs	0	0.0%	0	0.0%
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
Struggling Alone	0	0.0%	0	0.0%
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
Thriving Alone	0	0.0%	0	0.0%
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%
Apprentices	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Urban Cliff Climbers	0	0.0%	0	0.0%
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
Urban Cliff Dwellers	0	0.0%	0	0.0%
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	248	100%	124	100%
Strapped	0	0.0%	0	0.0%

Top Twenty Dominant Segments - 2015

LandScape Segmentation Resource Manual

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Fertile Acres	313	60.2%	60.2%	151	62.1%	62.1%
2	Legacy Years	128	24.6%	84.8%	58	23.9%	86.0%
3	Farmers Circle	60	11.5%	96.3%	25	10.3%	96.3%
4	Empire Builders	19	3.7%	100.0%	9	3.7%	100.0%
5	Golden Heritage	0	0.0%	100.0%	0	0.0%	100.0%

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	520	100%	243	100%
Working with Nature	373	71.7%	176	72.4%
Land Barons	0	0.0%	0	0.0%
Fertile Acres	313	60.2%	151	62.1%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	60	11.5%	25	10.3%
Crops and Tractors	0	0.0%	0	0.0%
Specialties	128	24.6%	58	23.9%
Golden Heritage	0	0.0%	0	0.0%
East Meets West	0	0.0%	0	0.0%
Group Quarters	0	0.0%	0	0.0%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	128	24.6%	58	23.9%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%
Creme de la Creme	19	3.7%	9	3.7%
Empire Builders	19	3.7%	9	3.7%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	520	100%	243	100%
African American	0	0.0%	0	0.0%
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
Going it Alone	0	0.0%	0	0.0%
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%
Hispanic American	0	0.0%	0	0.0%
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%
Living with Nature	0	0.0%	0	0.0%
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	0	0.0%	0	0.0%
Terra Firma	0	0.0%	0	0.0%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%
Married in the Suburbs	0	0.0%	0	0.0%
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
Retired in the Suburbs	0	0.0%	0	0.0%
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
Seasoned Urban Dwellers	0	0.0%	0	0.0%
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
Total:	520	100%	243	100%
Single in the Suburbs	0	0.0%	0	0.0%
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
Struggling Alone	0	0.0%	0	0.0%
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
Thriving Alone	0	0.0%	0	0.0%
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%
Apprentices	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Unnamed	0	0.0%	0	0.0%
Urban Cliff Climbers	0	0.0%	0	0.0%
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
Urban Cliff Dwellers	0	0.0%	0	0.0%
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%
Strapped	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc