

DANNEMORA FREE LIBRARY: 40 Emmons St, Saranac, 12981
Ring 1 mile radius, 44.713639, -73.722058

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	4,035	4,036
Households	495	495
Families	360	n/a
Median Age	40.2	40.8
Median Household Income	\$50,979	\$56,365
	Average Amount Spent	Total
Apparel and Services	\$1,660.01	\$821,185
Men's	\$313.44	\$155,056
Women's	\$583.07	\$288,434
Children's	\$155.34	\$76,845
Footwear	\$340.75	\$168,562
Watches & Jewelry	\$73.63	\$36,424
Apparel Products and Services	\$133.83	\$66,204
Computer		
Computers and Hardware for Home Use	\$153.25	\$75,812
Portable Memory	\$4.25	\$2,104
Computer Software and Accessories	\$27.59	\$13,650
Entertainment & Recreation	\$2,264.73	\$1,120,329
Fees and Admissions	\$543.23	\$268,729
Membership Fees for Clubs	\$147.01	\$72,723
Fees for Participant Sports, excl. Trips	\$64.51	\$31,912
Admission to Movie/Theatre/Opera/Ballet	\$37.94	\$18,766
Admission to Sporting Events, excl. Trips	\$39.76	\$19,669
Fees for Recreational Lessons	\$90.41	\$44,726
Dating Services	\$0.67	\$333
TV/Video/Audio	\$945.38	\$467,667
Cable and Satellite Television Services	\$689.24	\$340,954
Televisions	\$96.48	\$47,727
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.36	\$3,640
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.25	\$8,040
Video Game Hardware/Accessories	\$35.71	\$17,663
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.47	\$6,663
Rental of Video Cassettes and DVDs	\$14.91	\$7,375
Installation of Televisions	n/a	n/a
Audio	\$61.42	\$30,384
Rental and Repair of TV/Radio/Sound Equipment	\$1.82	\$900
Pets	\$597.40	\$295,523
Toys and Games	\$77.30	\$38,240
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$139.16	\$68,840
Photo Equipment and Supplies	\$39.56	\$19,568
Reading	\$79.64	\$39,397
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,730.55	\$3,824,186
Food At Home	\$4,906.92	\$2,427,382
Bakery and Cereal Products	\$666.00	\$329,460
Meats, Poultry, Fish, and Eggs	\$1,073.97	\$531,277
Dairy Products	\$512.27	\$253,412
Fruits and Vegetables	\$932.31	\$461,198
Snacks and Other Food At Home	\$2,319.79	\$1,147,567
Food Away from Home	\$2,823.62	\$1,396,804
Alcoholic Beverages	\$532.63	\$263,482
Nonalcoholic Beverages at Home	\$477.44	\$236,182
Health		
Nonprescription Drugs	\$65.52	\$32,413
Prescription Drugs	\$118.17	\$58,456
Eyeglasses and Contact Lenses	\$57.42	\$28,404
Home		
Utilities, Fuel and Public Services	\$3,888.88	\$1,923,773
Household Furnishings and Equipment		
Household Textiles	\$107.29	\$53,077
Furniture	\$426.87	\$211,168
Rugs	\$23.81	\$11,779
Major Appliances	\$179.18	\$88,636
Housewares	\$62.47	\$30,901
Small Appliances	\$40.62	\$20,094
Luggage	\$6.87	\$3,398
Telephones and Accessories	\$69.69	\$34,476
Household Operations		
Lawn and Garden	\$216.68	\$107,190
Moving/Storage/Freight Express	\$47.73	\$23,612
Housekeeping Supplies	\$748.79	\$370,417
Insurance		
Vehicle Insurance	\$990.58	\$490,026
Life/Other Insurance	\$338.76	\$167,578
Health Insurance	\$2,572.01	\$1,272,337
Personal Care Products	\$392.54	\$194,183
School Books and Supplies	\$66.47	\$32,882
Smoking Products	\$385.62	\$190,759
Transportation		
Vehicle Purchases (Net Outlay)	\$3,552.56	\$1,757,401
Gasoline and Motor Oil	\$2,918.53	\$1,443,752
Vehicle Maintenance and Repairs	\$928.22	\$459,178
Travel		
Airline Fares	\$352.69	\$174,469
Lodging on Trips	\$343.69	\$170,017
Auto/Truck/Van Rental on Trips	\$18.29	\$9,046
Food and Drink on Trips	\$257.15	\$127,208

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	4,423	4,420
Households	646	645
Families	471	n/a
Median Age	41.4	42.2
Median Household Income	\$51,477	\$56,938
	Average Amount Spent	Total
Apparel and Services	\$1,683.31	\$1,086,979
Men's	\$319.92	\$206,587
Women's	\$592.07	\$382,324
Children's	\$155.94	\$100,697
Footwear	\$344.70	\$222,585
Watches & Jewelry	\$75.32	\$48,637
Apparel Products and Services	\$135.40	\$87,436
Computer		
Computers and Hardware for Home Use	\$154.94	\$100,051
Portable Memory	\$4.35	\$2,812
Computer Software and Accessories	\$28.28	\$18,260
Entertainment & Recreation	\$2,300.71	\$1,485,657
Fees and Admissions	\$553.20	\$357,222
Membership Fees for Clubs	\$149.75	\$96,699
Fees for Participant Sports, excl. Trips	\$65.64	\$42,388
Admission to Movie/Theatre/Opera/Ballet	\$39.03	\$25,204
Admission to Sporting Events, excl. Trips	\$40.62	\$26,229
Fees for Recreational Lessons	\$91.47	\$59,068
Dating Services	\$0.68	\$440
TV/Video/Audio	\$958.11	\$618,689
Cable and Satellite Television Services	\$698.88	\$451,295
Televisions	\$97.84	\$63,182
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.42	\$4,788
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.32	\$10,536
Video Game Hardware/Accessories	\$35.56	\$22,964
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.66	\$8,822
Rental of Video Cassettes and DVDs	\$15.10	\$9,749
Installation of Televisions	n/a	n/a
Audio	\$62.54	\$40,384
Rental and Repair of TV/Radio/Sound Equipment	\$1.86	\$1,202
Pets	\$609.55	\$393,612
Toys and Games	\$78.13	\$50,451
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$139.67	\$90,188
Photo Equipment and Supplies	\$40.18	\$25,946
Reading	\$81.14	\$52,398
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,845.67	\$5,066,244
Food At Home	\$4,972.29	\$3,210,794
Bakery and Cereal Products	\$674.70	\$435,677
Meats, Poultry, Fish, and Eggs	\$1,087.06	\$701,956
Dairy Products	\$519.22	\$335,282
Fruits and Vegetables	\$944.67	\$610,009
Snacks and Other Food At Home	\$2,352.04	\$1,518,800
Food Away from Home	\$2,873.38	\$1,855,450
Alcoholic Beverages	\$542.49	\$350,304
Nonalcoholic Beverages at Home	\$483.89	\$312,468
Health		
Nonprescription Drugs	\$66.90	\$43,200
Prescription Drugs	\$120.78	\$77,990
Eyeglasses and Contact Lenses	\$58.59	\$37,835
Home		
Utilities, Fuel and Public Services	\$3,945.68	\$2,547,872
Household Furnishings and Equipment		
Household Textiles	\$109.19	\$70,507
Furniture	\$434.84	\$280,791
Rugs	\$24.41	\$15,763
Major Appliances	\$182.79	\$118,034
Housewares	\$63.55	\$41,035
Small Appliances	\$41.33	\$26,691
Luggage	\$7.03	\$4,538
Telephones and Accessories	\$71.62	\$46,248
Household Operations		
Lawn and Garden	\$221.32	\$142,916
Moving/Storage/Freight Express	\$49.36	\$31,871
Housekeeping Supplies	\$760.67	\$491,194
Insurance		
Vehicle Insurance	\$1,006.96	\$650,232
Life/Other Insurance	\$345.65	\$223,198
Health Insurance	\$2,620.42	\$1,692,103
Personal Care Products	\$398.17	\$257,110
School Books and Supplies	\$66.94	\$43,226
Smoking Products	\$391.53	\$252,827
Transportation		
Vehicle Purchases (Net Outlay)	\$3,617.75	\$2,336,117
Gasoline and Motor Oil	\$2,968.49	\$1,916,866
Vehicle Maintenance and Repairs	\$946.45	\$611,158
Travel		
Airline Fares	\$359.88	\$232,386
Lodging on Trips	\$352.44	\$227,581
Auto/Truck/Van Rental on Trips	\$18.94	\$12,227
Food and Drink on Trips	\$262.59	\$169,563

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	5,121	5,115
Households	907	905
Families	670	n/a
Median Age	42.7	43.6
Median Household Income	\$54,217	\$59,900
	Average Amount Spent	Total
Apparel and Services	\$1,736.70	\$1,574,806
Men's	\$332.52	\$301,520
Women's	\$611.71	\$554,687
Children's	\$159.32	\$144,465
Footwear	\$354.40	\$321,367
Watches & Jewelry	\$78.86	\$71,505
Apparel Products and Services	\$138.99	\$126,030
Computer		
Computers and Hardware for Home Use	\$159.66	\$144,779
Portable Memory	\$4.52	\$4,100
Computer Software and Accessories	\$29.47	\$26,721
Entertainment & Recreation	\$2,379.90	\$2,158,051
Fees and Admissions	\$576.11	\$522,407
Membership Fees for Clubs	\$156.02	\$141,472
Fees for Participant Sports, excl. Trips	\$68.18	\$61,827
Admission to Movie/Theatre/Opera/Ballet	\$41.07	\$37,241
Admission to Sporting Events, excl. Trips	\$42.57	\$38,602
Fees for Recreational Lessons	\$95.13	\$86,259
Dating Services	\$0.69	\$624
TV/Video/Audio	\$984.70	\$892,909
Cable and Satellite Television Services	\$718.00	\$651,074
Televisions	\$100.53	\$91,155
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.64	\$6,927
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.65	\$15,101
Video Game Hardware/Accessories	\$36.06	\$32,696
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$14.11	\$12,798
Rental of Video Cassettes and DVDs	\$15.52	\$14,073
Installation of Televisions	n/a	n/a
Audio	\$64.98	\$58,921
Rental and Repair of TV/Radio/Sound Equipment	\$1.92	\$1,743
Pets	\$632.49	\$573,528
Toys and Games	\$80.40	\$72,907
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$144.77	\$131,270
Photo Equipment and Supplies	\$41.84	\$37,942
Reading	\$84.13	\$76,290
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$8,084.62	\$7,330,992
Food At Home	\$5,109.09	\$4,632,838
Bakery and Cereal Products	\$692.80	\$628,223
Meats, Poultry, Fish, and Eggs	\$1,114.13	\$1,010,272
Dairy Products	\$533.75	\$483,992
Fruits and Vegetables	\$971.37	\$880,823
Snacks and Other Food At Home	\$2,420.40	\$2,194,774
Food Away from Home	\$2,975.52	\$2,698,153
Alcoholic Beverages	\$563.65	\$511,107
Nonalcoholic Beverages at Home	\$496.92	\$450,598
Health		
Nonprescription Drugs	\$69.59	\$63,104
Prescription Drugs	\$124.97	\$113,319
Eyeglasses and Contact Lenses	\$61.01	\$55,324
Home		
Utilities, Fuel and Public Services	\$4,056.26	\$3,678,146
Household Furnishings and Equipment		
Household Textiles	\$112.76	\$102,245
Furniture	\$449.16	\$407,287
Rugs	\$25.41	\$23,042
Major Appliances	\$190.25	\$172,520
Housewares	\$65.80	\$59,663
Small Appliances	\$42.62	\$38,646
Luggage	\$7.32	\$6,635
Telephones and Accessories	\$74.75	\$67,783
Household Operations		
Lawn and Garden	\$230.96	\$209,428
Moving/Storage/Freight Express	\$51.70	\$46,876
Housekeeping Supplies	\$784.86	\$711,695
Insurance		
Vehicle Insurance	\$1,039.17	\$942,302
Life/Other Insurance	\$359.86	\$326,317
Health Insurance	\$2,705.87	\$2,453,639
Personal Care Products	\$410.10	\$371,872
School Books and Supplies	\$68.34	\$61,974
Smoking Products	\$402.27	\$364,769
Transportation		
Vehicle Purchases (Net Outlay)	\$3,745.86	\$3,396,683
Gasoline and Motor Oil	\$3,064.71	\$2,779,029
Vehicle Maintenance and Repairs	\$979.81	\$888,476
Travel		
Airline Fares	\$374.95	\$339,997
Lodging on Trips	\$370.07	\$335,572
Auto/Truck/Van Rental on Trips	\$20.06	\$18,194
Food and Drink on Trips	\$273.93	\$248,394

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).