

## Top Twenty Dominant Segments - 2015

## LandScape Segmentation Resource Manual

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Group Quarters	3,562	88.3%	88.3%	301	60.9%	60.9%
2	Pastoral Vistas	431	10.7%	99.0%	176	35.6%	96.6%
3	Farmers Circle	42	1.0%	100.0%	17	3.4%	100.0%

## Landscape Neighborhood Group

	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,035</b>	<b>100%</b>	<b>494</b>	<b>100%</b>
<b>Specialties</b>	<b>3,562</b>	<b>88.3%</b>	<b>301</b>	<b>60.9%</b>
Golden Heritage	0	0.0%	0	0.0%
East Meets West	0	0.0%	0	0.0%
Group Quarters	3,562	88.3%	301	60.9%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	0	0.0%	0	0.0%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%
<b>Living with Nature</b>	<b>431</b>	<b>10.7%</b>	<b>176</b>	<b>35.6%</b>
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	431	10.7%	176	35.6%
Terra Firma	0	0.0%	0	0.0%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%
<b>Working with Nature</b>	<b>42</b>	<b>1.0%</b>	<b>17</b>	<b>3.4%</b>
Land Barons	0	0.0%	0	0.0%
Fertile Acres	0	0.0%	0	0.0%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	42	1.0%	17	3.4%
Crops and Tractors	0	0.0%	0	0.0%
<b>African American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
<b>Creme de la Creme</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Empire Builders	0	0.0%	0	0.0%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,035</b>	<b>100%</b>	<b>494</b>	<b>100%</b>
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%
<b>Going it Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%
<b>Hispanic American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%
<b>Married in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
<b>Retired in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
<b>Seasoned Urban Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%
<b>Single in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
<b>Struggling Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
<b>Thriving Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%
Apprentices	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,035</b>	<b>100%</b>	<b>494</b>	<b>100%</b>
<b>Unnamed</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Unnamed	0	0.0%	0	0.0%
<b>Urban Cliff Climbers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
<b>Urban Cliff Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%
Strapped	0	0.0%	0	0.0%

**Top Twenty Dominant Segments - 2015**

[LandScape Segmentation Resource Manual](#)

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Group Quarters	3,562	80.6%	80.6%	301	46.6%	46.6%
2	Pastoral Vistas	720	16.3%	96.8%	289	44.7%	91.3%
3	Farmers Circle	136	3.1%	99.9%	54	8.4%	99.7%
4	Fertile Acres	4	0.1%	100.0%	2	0.3%	100.0%

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,422</b>	<b>100%</b>	<b>646</b>	<b>100%</b>
<b>Specialties</b>	<b>3,562</b>	<b>80.6%</b>	<b>301</b>	<b>46.6%</b>
Golden Heritage	0	0.0%	0	0.0%
East Meets West	0	0.0%	0	0.0%
Group Quarters	3,562	80.6%	301	46.6%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	0	0.0%	0	0.0%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,422</b>	<b>100%</b>	<b>646</b>	<b>100%</b>
<b>Living with Nature</b>	<b>720</b>	<b>16.3%</b>	<b>289</b>	<b>44.7%</b>
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	720	16.3%	289	44.7%
Terra Firma	0	0.0%	0	0.0%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%
<b>Working with Nature</b>	<b>140</b>	<b>3.2%</b>	<b>56</b>	<b>8.7%</b>
Land Barons	0	0.0%	0	0.0%
Fertile Acres	4	0.1%	2	0.3%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	136	3.1%	54	8.4%
Crops and Tractors	0	0.0%	0	0.0%
<b>African American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
<b>Creme de la Creme</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Empire Builders	0	0.0%	0	0.0%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%
<b>Going it Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%
<b>Hispanic American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,422</b>	<b>100%</b>	<b>646</b>	<b>100%</b>
<b>Married in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
<b>Retired in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
<b>Seasoned Urban Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%
<b>Single in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
<b>Struggling Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
<b>Thriving Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%
Apprentices	0	0.0%	0	0.0%
<b>Unnamed</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Unnamed	0	0.0%	0	0.0%
<b>Urban Cliff Climbers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
<b>Urban Cliff Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>4,422</b>	<b>100%</b>	<b>646</b>	<b>100%</b>
Strapped	0	0.0%	0	0.0%

### Top Twenty Dominant Segments - 2015

[LandScape Segmentation Resource Manual](#)

Rank	Segment	Population	Percent	Cumulative Percent	Households	Percent	Cumulative Percent
1	Group Quarters	3,562	69.6%	69.6%	301	33.2%	33.2%
2	Pastoral Vistas	960	18.8%	88.3%	374	41.2%	74.4%
3	Farmers Circle	281	5.5%	93.8%	106	11.7%	86.1%
4	Fertile Acres	262	5.1%	98.9%	106	11.7%	97.8%
5	Terra Firma	55	1.1%	100.0%	20	2.2%	100.0%

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>5,120</b>	<b>100%</b>	<b>907</b>	<b>100%</b>
<b>Specialties</b>	<b>3,562</b>	<b>69.6%</b>	<b>301</b>	<b>33.2%</b>
Golden Heritage	0	0.0%	0	0.0%
East Meets West	0	0.0%	0	0.0%
Group Quarters	3,562	69.6%	301	33.2%
Doublewides	0	0.0%	0	0.0%
Centurions	0	0.0%	0	0.0%
Legacy Years	0	0.0%	0	0.0%
Collegian	0	0.0%	0	0.0%
Undefined	0	0.0%	0	0.0%
<b>Living with Nature</b>	<b>1,015</b>	<b>19.8%</b>	<b>394</b>	<b>43.4%</b>
Country Villas	0	0.0%	0	0.0%
Pastoral Vistas	960	18.8%	374	41.2%
Terra Firma	55	1.1%	20	2.2%
Stock in Trade	0	0.0%	0	0.0%
Rough and Ready	0	0.0%	0	0.0%
The Outback	0	0.0%	0	0.0%
Cornucopia	0	0.0%	0	0.0%
<b>Working with Nature</b>	<b>543</b>	<b>10.6%</b>	<b>212</b>	<b>23.4%</b>
Land Barons	0	0.0%	0	0.0%
Fertile Acres	262	5.1%	106	11.7%
Breadbasket	0	0.0%	0	0.0%
Farmers Circle	281	5.5%	106	11.7%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>5,120</b>	<b>100%</b>	<b>907</b>	<b>100%</b>
Crops and Tractors	0	0.0%	0	0.0%
<b>African American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gentry	0	0.0%	0	0.0%
Thriving	0	0.0%	0	0.0%
Metro Strivers	0	0.0%	0	0.0%
City Core	0	0.0%	0	0.0%
Between jobs	0	0.0%	0	0.0%
<b>Creme de la Creme</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Empire Builders	0	0.0%	0	0.0%
Grand Masters	0	0.0%	0	0.0%
Marquis Class	0	0.0%	0	0.0%
The Sweet Life	0	0.0%	0	0.0%
Urban Squires	0	0.0%	0	0.0%
Regents	0	0.0%	0	0.0%
<b>Going it Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Hard Act to Follow	0	0.0%	0	0.0%
S* seeking S*	0	0.0%	0	0.0%
Solo Acts	0	0.0%	0	0.0%
Making Ends Meet	0	0.0%	0	0.0%
<b>Hispanic American</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Family Coming of Age	0	0.0%	0	0.0%
Los Padres	0	0.0%	0	0.0%
Young Families	0	0.0%	0	0.0%
The Godparents	0	0.0%	0	0.0%
The Singles	0	0.0%	0	0.0%
Hard Workers	0	0.0%	0	0.0%
<b>Married in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Bonds and Babies	0	0.0%	0	0.0%
Great Generations	0	0.0%	0	0.0%
Couples with Capital	0	0.0%	0	0.0%
Kith and Kin	0	0.0%	0	0.0%
Sublime Suburbia	0	0.0%	0	0.0%
<b>Retired in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Stocks and Scholars	0	0.0%	0	0.0%
Marmalade and Money	0	0.0%	0	0.0%
Stately Suburbs	0	0.0%	0	0.0%
<b>Seasoned Urban Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gray Eminence	0	0.0%	0	0.0%
Fall Years	0	0.0%	0	0.0%
Still in the Game	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc

Landscape Neighborhood Group	Population		Households	
	Number	Percent	Number	Percent
<b>Total:</b>	<b>5,120</b>	<b>100%</b>	<b>907</b>	<b>100%</b>
<b>Single in the Suburbs</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Educated Earners	0	0.0%	0	0.0%
Suburban Singles	0	0.0%	0	0.0%
Proud Parent	0	0.0%	0	0.0%
<b>Struggling Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Urban Moms	0	0.0%	0	0.0%
Apron Strings	0	0.0%	0	0.0%
Widows & Widowers	0	0.0%	0	0.0%
<b>Thriving Alone</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Gurus	0	0.0%	0	0.0%
Wizards	0	0.0%	0	0.0%
Apprentices	0	0.0%	0	0.0%
<b>Unnamed</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Unnamed	0	0.0%	0	0.0%
<b>Urban Cliff Climbers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Charmed Life	0	0.0%	0	0.0%
Sitting Pretty	0	0.0%	0	0.0%
Kindred Spirit	0	0.0%	0	0.0%
Middle of the Road	0	0.0%	0	0.0%
White Collar Status	0	0.0%	0	0.0%
Blue Collar Starts	0	0.0%	0	0.0%
<b>Urban Cliff Dwellers</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
Social Whirls	0	0.0%	0	0.0%
Managing Business	0	0.0%	0	0.0%
Nest Builders	0	0.0%	0	0.0%
Gainfully employed	0	0.0%	0	0.0%
Strapped	0	0.0%	0	0.0%

Source: Synergos Technologies, Inc