

CHAMPLAIN MEMORIAL LIBRARY: 148 Elm St, Champlain, 12919-5317
 Ring 1 mile radius, 44.98582, -73.440667

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	1,131	1,156
Households	501	512
Families	320	n/a
Median Age	42.7	43.8
Median Household Income	\$48,671	\$53,263
	Average Amount Spent	Total
Apparel and Services	\$1,474.51	\$739,109
Men's	\$273.78	\$137,233
Women's	\$528.97	\$265,149
Children's	\$134.13	\$67,234
Footwear	\$302.59	\$151,673
Watches & Jewelry	\$63.73	\$31,946
Apparel Products and Services	\$121.42	\$60,861
Computer		
Computers and Hardware for Home Use	\$135.82	\$68,082
Portable Memory	\$3.80	\$1,904
Computer Software and Accessories	\$25.32	\$12,692
Entertainment & Recreation	\$2,019.25	\$1,012,163
Fees and Admissions	\$468.03	\$234,601
Membership Fees for Clubs	\$126.57	\$63,442
Fees for Participant Sports, excl. Trips	\$55.72	\$27,928
Admission to Movie/Theatre/Opera/Ballet	\$34.32	\$17,202
Admission to Sporting Events, excl. Trips	\$33.60	\$16,843
Fees for Recreational Lessons	\$75.94	\$38,067
Dating Services	\$0.59	\$296
TV/Video/Audio	\$865.66	\$433,917
Cable and Satellite Television Services	\$639.92	\$320,767
Televisions	\$86.92	\$43,571
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.05	\$3,031
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.36	\$7,198
Video Game Hardware/Accessories	\$30.40	\$15,241
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.83	\$5,930
Rental of Video Cassettes and DVDs	\$13.41	\$6,723
Installation of Televisions	n/a	n/a
Audio	\$53.98	\$27,058
Rental and Repair of TV/Radio/Sound Equipment	\$1.76	\$880
Pets	\$542.53	\$271,949
Toys and Games	\$67.20	\$33,682
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$111.41	\$55,845
Photo Equipment and Supplies	\$31.62	\$15,851
Reading	\$74.62	\$37,404
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Goods and Services	Average Amount Spent	Total
Food	\$7,033.95	\$3,525,820
Food At Home	\$4,500.64	\$2,255,980
Bakery and Cereal Products	\$613.87	\$307,707
Meats, Poultry, Fish, and Eggs	\$982.96	\$492,714
Dairy Products	\$472.62	\$236,906
Fruits and Vegetables	\$852.94	\$427,542
Snacks and Other Food At Home	\$2,123.84	\$1,064,589
Food Away from Home	\$2,533.30	\$1,269,838
Alcoholic Beverages	\$473.40	\$237,297
Nonalcoholic Beverages at Home	\$437.64	\$219,368
Health		
Nonprescription Drugs	\$61.54	\$30,849
Prescription Drugs	\$110.90	\$55,591
Eyeglasses and Contact Lenses	\$51.20	\$25,664
Home		
Utilities, Fuel and Public Services	\$3,587.06	\$1,798,039
Household Furnishings and Equipment		
Household Textiles	\$101.00	\$50,627
Furniture	\$394.42	\$197,708
Rugs	\$22.46	\$11,259
Major Appliances	\$163.15	\$81,780
Housewares	\$56.06	\$28,098
Small Appliances	\$36.87	\$18,481
Luggage	\$6.32	\$3,166
Telephones and Accessories	\$66.20	\$33,183
Household Operations		
Lawn and Garden	\$204.44	\$102,477
Moving/Storage/Freight Express	\$47.57	\$23,845
Housekeeping Supplies	\$690.52	\$346,129
Insurance		
Vehicle Insurance	\$894.71	\$448,479
Life/Other Insurance	\$298.45	\$149,600
Health Insurance	\$2,398.51	\$1,202,271
Personal Care Products	\$358.32	\$179,612
School Books and Supplies	\$61.73	\$30,941
Smoking Products	\$367.29	\$184,109
Transportation		
Vehicle Purchases (Net Outlay)	\$3,093.01	\$1,550,396
Gasoline and Motor Oil	\$2,633.75	\$1,320,187
Vehicle Maintenance and Repairs	\$838.40	\$420,255
Travel		
Airline Fares	\$311.53	\$156,159
Lodging on Trips	\$302.57	\$151,663
Auto/Truck/Van Rental on Trips	\$16.79	\$8,417
Food and Drink on Trips	\$226.17	\$113,371

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,714	1,750
Households	734	749
Families	473	n/a
Median Age	42.8	43.9
Median Household Income	\$50,358	\$55,127

	Average Amount Spent	Total
Apparel and Services	\$1,536.41	\$1,127,548
Men's	\$287.15	\$210,737
Women's	\$549.17	\$403,030
Children's	\$139.67	\$102,499
Footwear	\$315.56	\$231,582
Watches & Jewelry	\$66.80	\$49,021
Apparel Products and Services	\$126.10	\$92,546
Computer		
Computers and Hardware for Home Use	\$141.67	\$103,967
Portable Memory	\$3.96	\$2,909
Computer Software and Accessories	\$26.27	\$19,282
Entertainment & Recreation	\$2,104.27	\$1,544,299
Fees and Admissions	\$491.33	\$360,581
Membership Fees for Clubs	\$133.03	\$97,627
Fees for Participant Sports, excl. Trips	\$58.27	\$42,767
Admission to Movie/Theatre/Opera/Ballet	\$35.85	\$26,309
Admission to Sporting Events, excl. Trips	\$35.47	\$26,029
Fees for Recreational Lessons	\$80.15	\$58,819
Dating Services	\$0.61	\$451
TV/Video/Audio	\$897.36	\$658,559
Cable and Satellite Television Services	\$662.15	\$485,946
Televisions	\$90.28	\$66,252
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.35	\$4,657
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.93	\$10,955
Video Game Hardware/Accessories	\$31.83	\$23,357
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.33	\$9,052
Rental of Video Cassettes and DVDs	\$13.90	\$10,204
Installation of Televisions	n/a	n/a
Audio	\$56.36	\$41,362
Rental and Repair of TV/Radio/Sound Equipment	\$1.81	\$1,327
Pets	\$563.82	\$413,782
Toys and Games	\$69.86	\$51,266
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$118.35	\$86,858
Photo Equipment and Supplies	\$33.41	\$24,519
Reading	\$77.27	\$56,707
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Goods and Services	Average Amount Spent	Total
Food	\$7,304.74	\$5,360,857
Food At Home	\$4,665.00	\$3,423,585
Bakery and Cereal Products	\$636.06	\$466,797
Meats, Poultry, Fish, and Eggs	\$1,018.55	\$747,503
Dairy Products	\$489.32	\$359,107
Fruits and Vegetables	\$884.35	\$649,016
Snacks and Other Food At Home	\$2,202.49	\$1,616,377
Food Away from Home	\$2,639.74	\$1,937,269
Alcoholic Beverages	\$494.58	\$362,966
Nonalcoholic Beverages at Home	\$453.58	\$332,878
Health		
Nonprescription Drugs	\$63.90	\$46,894
Prescription Drugs	\$114.74	\$84,210
Eyeglasses and Contact Lenses	\$53.36	\$39,161
Home		
Utilities, Fuel and Public Services	\$3,713.97	\$2,725,634
Household Furnishings and Equipment		
Household Textiles	\$104.53	\$76,713
Furniture	\$409.22	\$300,325
Rugs	\$23.28	\$17,082
Major Appliances	\$170.32	\$124,996
Housewares	\$58.46	\$42,901
Small Appliances	\$38.31	\$28,117
Luggage	\$6.58	\$4,829
Telephones and Accessories	\$69.01	\$50,643
Household Operations		
Lawn and Garden	\$211.41	\$155,149
Moving/Storage/Freight Express	\$49.19	\$36,101
Housekeeping Supplies	\$716.71	\$525,986
Insurance		
Vehicle Insurance	\$928.46	\$681,384
Life/Other Insurance	\$310.40	\$227,801
Health Insurance	\$2,481.18	\$1,820,907
Personal Care Products	\$372.33	\$273,245
School Books and Supplies	\$64.43	\$47,286
Smoking Products	\$379.63	\$278,608
Transportation		
Vehicle Purchases (Net Outlay)	\$3,225.35	\$2,367,041
Gasoline and Motor Oil	\$2,736.15	\$2,008,022
Vehicle Maintenance and Repairs	\$871.19	\$639,355
Travel		
Airline Fares	\$326.08	\$239,306
Lodging on Trips	\$317.01	\$232,652
Auto/Truck/Van Rental on Trips	\$17.46	\$12,812
Food and Drink on Trips	\$236.66	\$173,682

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	2,193	2,232
Households	906	922
Families	589	n/a
Median Age	42.9	44.0
Median Household Income	\$51,430	\$56,327

	Average Amount Spent	Total
Apparel and Services	\$1,610.81	\$1,458,954
Men's	\$303.08	\$274,508
Women's	\$574.59	\$520,421
Children's	\$146.13	\$132,350
Footwear	\$330.58	\$299,415
Watches & Jewelry	\$70.89	\$64,208
Apparel Products and Services	\$131.50	\$119,103
Computer		
Computers and Hardware for Home Use	\$148.79	\$134,764
Portable Memory	\$4.16	\$3,766
Computer Software and Accessories	\$27.53	\$24,931
Entertainment & Recreation	\$2,209.31	\$2,001,032
Fees and Admissions	\$522.71	\$473,430
Membership Fees for Clubs	\$141.74	\$128,376
Fees for Participant Sports, excl. Trips	\$61.73	\$55,912
Admission to Movie/Theatre/Opera/Ballet	\$38.02	\$34,433
Admission to Sporting Events, excl. Trips	\$38.06	\$34,469
Fees for Recreational Lessons	\$85.91	\$77,812
Dating Services	\$0.64	\$584
TV/Video/Audio	\$933.48	\$845,482
Cable and Satellite Television Services	\$687.26	\$622,471
Televisions	\$94.11	\$85,237
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.71	\$6,076
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.56	\$14,097
Video Game Hardware/Accessories	\$33.32	\$30,177
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.93	\$11,714
Rental of Video Cassettes and DVDs	\$14.48	\$13,119
Installation of Televisions	n/a	n/a
Audio	\$59.33	\$53,741
Rental and Repair of TV/Radio/Sound Equipment	\$1.87	\$1,691
Pets	\$590.10	\$534,468
Toys and Games	\$73.18	\$66,283
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$127.20	\$115,213
Photo Equipment and Supplies	\$35.82	\$32,440
Reading	\$80.62	\$73,024
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,619.96	\$6,901,604
Food At Home	\$4,851.16	\$4,393,821
Bakery and Cereal Products	\$661.03	\$598,714
Meats, Poultry, Fish, and Eggs	\$1,057.84	\$958,114
Dairy Products	\$508.45	\$460,513
Fruits and Vegetables	\$920.24	\$833,486
Snacks and Other Food At Home	\$2,292.57	\$2,076,441
Food Away from Home	\$2,768.80	\$2,507,779
Alcoholic Beverages	\$520.72	\$471,628
Nonalcoholic Beverages at Home	\$471.51	\$427,056
Health		
Nonprescription Drugs	\$67.11	\$60,786
Prescription Drugs	\$119.09	\$107,859
Eyeglasses and Contact Lenses	\$56.17	\$50,874
Home		
Utilities, Fuel and Public Services	\$3,859.21	\$3,495,386
Household Furnishings and Equipment		
Household Textiles	\$108.82	\$98,557
Furniture	\$426.47	\$386,264
Rugs	\$24.26	\$21,970
Major Appliances	\$179.65	\$162,716
Housewares	\$61.32	\$55,535
Small Appliances	\$39.99	\$36,224
Luggage	\$6.92	\$6,267
Telephones and Accessories	\$71.29	\$64,566
Household Operations		
Lawn and Garden	\$220.31	\$199,541
Moving/Storage/Freight Express	\$51.05	\$46,241
Housekeeping Supplies	\$747.85	\$677,351
Insurance		
Vehicle Insurance	\$968.90	\$877,559
Life/Other Insurance	\$326.05	\$295,311
Health Insurance	\$2,579.64	\$2,336,446
Personal Care Products	\$388.76	\$352,115
School Books and Supplies	\$67.27	\$60,929
Smoking Products	\$392.67	\$355,655
Transportation		
Vehicle Purchases (Net Outlay)	\$3,388.06	\$3,068,660
Gasoline and Motor Oil	\$2,857.04	\$2,587,701
Vehicle Maintenance and Repairs	\$911.04	\$825,155
Travel		
Airline Fares	\$345.25	\$312,702
Lodging on Trips	\$336.91	\$305,153
Auto/Truck/Van Rental on Trips	\$18.40	\$16,663
Food and Drink on Trips	\$250.84	\$227,194

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).