

AU SABLE FORKS FREE LIBRARY: 9 Church Ln, Au Sable Forks, 12912-4400
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[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	654	644
Households	302	298
Families	205	n/a
Median Age	45.9	46.1
Median Household Income	\$48,676	\$54,593
	Average Amount Spent	Total
Apparel and Services	\$1,480.50	\$446,688
Men's	\$285.93	\$86,270
Women's	\$526.76	\$158,932
Children's	\$128.89	\$38,888
Footwear	\$301.59	\$90,993
Watches & Jewelry	\$68.39	\$20,633
Apparel Products and Services	\$120.51	\$36,361
Computer		
Computers and Hardware for Home Use	\$138.10	\$41,667
Portable Memory	\$3.82	\$1,153
Computer Software and Accessories	\$25.38	\$7,658
Entertainment & Recreation	\$2,077.30	\$626,750
Fees and Admissions	\$506.58	\$152,844
Membership Fees for Clubs	\$140.11	\$42,274
Fees for Participant Sports, excl. Trips	\$60.17	\$18,153
Admission to Movie/Theatre/Opera/Ballet	\$36.33	\$10,963
Admission to Sporting Events, excl. Trips	\$38.42	\$11,592
Fees for Recreational Lessons	\$81.25	\$24,516
Dating Services	\$0.64	\$194
TV/Video/Audio	\$868.35	\$261,993
Cable and Satellite Television Services	\$641.61	\$193,582
Televisions	\$86.05	\$25,961
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.68	\$2,015
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.11	\$4,257
Video Game Hardware/Accessories	\$30.30	\$9,142
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.84	\$3,572
Rental of Video Cassettes and DVDs	\$12.96	\$3,909
Installation of Televisions	n/a	n/a
Audio	\$55.20	\$16,655
Rental and Repair of TV/Radio/Sound Equipment	\$1.69	\$509
Pets	\$542.54	\$163,693
Toys and Games	\$67.07	\$20,235
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$124.49	\$37,559
Photo Equipment and Supplies	\$35.33	\$10,660
Reading	\$75.26	\$22,708
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,940.18	\$2,093,951
Food At Home	\$4,379.67	\$1,321,411
Bakery and Cereal Products	\$594.84	\$179,473
Meats, Poultry, Fish, and Eggs	\$954.57	\$288,008
Dairy Products	\$455.67	\$137,483
Fruits and Vegetables	\$831.39	\$250,842
Snacks and Other Food At Home	\$2,072.93	\$625,432
Food Away from Home	\$2,560.50	\$772,539
Alcoholic Beverages	\$482.37	\$145,538
Nonalcoholic Beverages at Home	\$426.57	\$128,701
Health		
Nonprescription Drugs	\$60.96	\$18,393
Prescription Drugs	\$108.33	\$32,683
Eyeglasses and Contact Lenses	\$53.24	\$16,065
Home		
Utilities, Fuel and Public Services	\$3,560.67	\$1,074,305
Household Furnishings and Equipment		
Household Textiles	\$98.38	\$29,682
Furniture	\$384.64	\$116,052
Rugs	\$21.83	\$6,588
Major Appliances	\$165.69	\$49,992
Housewares	\$56.63	\$17,085
Small Appliances	\$36.82	\$11,108
Luggage	\$6.27	\$1,892
Telephones and Accessories	\$61.75	\$18,630
Household Operations		
Lawn and Garden	\$198.79	\$59,978
Moving/Storage/Freight Express	\$44.26	\$13,354
Housekeeping Supplies	\$685.56	\$206,843
Insurance		
Vehicle Insurance	\$885.30	\$267,108
Life/Other Insurance	\$319.76	\$96,475
Health Insurance	\$2,351.37	\$709,443
Personal Care Products	\$356.78	\$107,647
School Books and Supplies	\$60.12	\$18,139
Smoking Products	\$346.28	\$104,478
Transportation		
Vehicle Purchases (Net Outlay)	\$3,158.93	\$953,094
Gasoline and Motor Oil	\$2,598.27	\$783,934
Vehicle Maintenance and Repairs	\$842.80	\$254,286
Travel		
Airline Fares	\$330.46	\$99,706
Lodging on Trips	\$330.24	\$99,639
Auto/Truck/Van Rental on Trips	\$17.22	\$5,195
Food and Drink on Trips	\$240.71	\$72,625

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,220	1,194
Households	521	511
Families	353	n/a
Median Age	46.0	46.3
Median Household Income	\$48,835	\$54,767
	Average Amount Spent	Total
Apparel and Services	\$1,598.04	\$832,887
Men's	\$307.53	\$160,284
Women's	\$569.98	\$297,068
Children's	\$138.98	\$72,434
Footwear	\$326.55	\$170,197
Watches & Jewelry	\$73.19	\$38,145
Apparel Products and Services	\$129.52	\$67,506
Computer		
Computers and Hardware for Home Use	\$148.81	\$77,557
Portable Memory	\$4.16	\$2,168
Computer Software and Accessories	\$27.43	\$14,297
Entertainment & Recreation	\$2,225.94	\$1,160,144
Fees and Admissions	\$542.56	\$282,780
Membership Fees for Clubs	\$149.73	\$78,041
Fees for Participant Sports, excl. Trips	\$64.06	\$33,386
Admission to Movie/Theatre/Opera/Ballet	\$39.07	\$20,365
Admission to Sporting Events, excl. Trips	\$41.12	\$21,434
Fees for Recreational Lessons	\$87.37	\$45,537
Dating Services	\$0.69	\$359
TV/Video/Audio	\$926.93	\$483,109
Cable and Satellite Television Services	\$682.73	\$355,835
Televisions	\$92.67	\$48,297
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.22	\$3,761
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.20	\$7,921
Video Game Hardware/Accessories	\$32.62	\$17,002
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.79	\$6,669
Rental of Video Cassettes and DVDs	\$14.03	\$7,312
Installation of Televisions	n/a	n/a
Audio	\$59.41	\$30,964
Rental and Repair of TV/Radio/Sound Equipment	\$1.82	\$947
Pets	\$584.70	\$304,743
Toys and Games	\$72.25	\$37,654
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$133.67	\$69,669
Photo Equipment and Supplies	\$38.07	\$19,839
Reading	\$80.87	\$42,148
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

Goods and Services	Average Amount Spent	Total
Food	\$7,494.97	\$3,906,332
Food At Home	\$4,734.73	\$2,467,711
Bakery and Cereal Products	\$643.50	\$335,391
Meats, Poultry, Fish, and Eggs	\$1,031.27	\$537,489
Dairy Products	\$492.76	\$256,825
Fruits and Vegetables	\$899.29	\$468,704
Snacks and Other Food At Home	\$2,240.33	\$1,167,648
Food Away from Home	\$2,760.24	\$1,438,620
Alcoholic Beverages	\$520.76	\$271,416
Nonalcoholic Beverages at Home	\$461.23	\$240,390
Health		
Nonprescription Drugs	\$65.54	\$34,157
Prescription Drugs	\$116.76	\$60,857
Eyeglasses and Contact Lenses	\$57.41	\$29,923
Home		
Utilities, Fuel and Public Services	\$3,808.68	\$1,985,058
Household Furnishings and Equipment		
Household Textiles	\$105.68	\$55,080
Furniture	\$416.77	\$217,217
Rugs	\$23.79	\$12,398
Major Appliances	\$179.09	\$93,340
Housewares	\$60.97	\$31,778
Small Appliances	\$39.83	\$20,762
Luggage	\$6.79	\$3,537
Telephones and Accessories	\$66.52	\$34,669
Household Operations		
Lawn and Garden	\$214.45	\$111,771
Moving/Storage/Freight Express	\$48.24	\$25,142
Housekeeping Supplies	\$738.98	\$385,150
Insurance		
Vehicle Insurance	\$954.75	\$497,611
Life/Other Insurance	\$339.41	\$176,898
Health Insurance	\$2,541.56	\$1,324,645
Personal Care Products	\$384.67	\$200,486
School Books and Supplies	\$65.10	\$33,930
Smoking Products	\$373.84	\$194,841
Transportation		
Vehicle Purchases (Net Outlay)	\$3,412.96	\$1,778,812
Gasoline and Motor Oil	\$2,807.19	\$1,463,090
Vehicle Maintenance and Repairs	\$907.64	\$473,055
Travel		
Airline Fares	\$354.46	\$184,740
Lodging on Trips	\$353.75	\$184,373
Auto/Truck/Van Rental on Trips	\$18.49	\$9,639
Food and Drink on Trips	\$259.18	\$135,085

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,770	1,748
Households	761	753
Families	518	n/a
Median Age	46.4	47.3
Median Household Income	\$51,320	\$57,672
	Average Amount Spent	Total
Apparel and Services	\$1,594.86	\$1,213,436
Men's	\$308.44	\$234,672
Women's	\$567.30	\$431,629
Children's	\$138.95	\$105,721
Footwear	\$324.74	\$247,079
Watches & Jewelry	\$73.90	\$56,230
Apparel Products and Services	\$129.34	\$98,407
Computer		
Computers and Hardware for Home Use	\$148.78	\$113,200
Portable Memory	\$4.12	\$3,133
Computer Software and Accessories	\$27.40	\$20,846
Entertainment & Recreation	\$2,240.96	\$1,705,014
Fees and Admissions	\$547.89	\$416,859
Membership Fees for Clubs	\$151.53	\$115,290
Fees for Participant Sports, excl. Trips	\$65.07	\$49,507
Admission to Movie/Theatre/Opera/Ballet	\$39.26	\$29,867
Admission to Sporting Events, excl. Trips	\$41.54	\$31,607
Fees for Recreational Lessons	\$87.93	\$66,901
Dating Services	\$0.70	\$532
TV/Video/Audio	\$934.71	\$711,166
Cable and Satellite Television Services	\$690.07	\$525,032
Televisions	\$92.86	\$70,649
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.17	\$5,457
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.21	\$11,574
Video Game Hardware/Accessories	\$32.62	\$24,817
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.77	\$9,717
Rental of Video Cassettes and DVDs	\$13.98	\$10,638
Installation of Televisions	n/a	n/a
Audio	\$59.62	\$45,365
Rental and Repair of TV/Radio/Sound Equipment	\$1.82	\$1,386
Pets	\$585.65	\$445,590
Toys and Games	\$72.24	\$54,967
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$134.57	\$102,383
Photo Equipment and Supplies	\$38.13	\$29,012
Reading	\$81.16	\$61,752
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,467.01	\$5,681,214
Food At Home	\$4,704.82	\$3,579,627
Bakery and Cereal Products	\$638.71	\$485,955
Meats, Poultry, Fish, and Eggs	\$1,025.37	\$780,145
Dairy Products	\$489.51	\$372,441
Fruits and Vegetables	\$892.99	\$679,424
Snacks and Other Food At Home	\$2,227.62	\$1,694,866
Food Away from Home	\$2,762.18	\$2,101,584
Alcoholic Beverages	\$520.88	\$396,311
Nonalcoholic Beverages at Home	\$458.11	\$348,549
Health		
Nonprescription Drugs	\$65.87	\$50,114
Prescription Drugs	\$116.68	\$88,779
Eyeglasses and Contact Lenses	\$57.46	\$43,721
Home		
Utilities, Fuel and Public Services	\$3,831.06	\$2,914,835
Household Furnishings and Equipment		
Household Textiles	\$105.78	\$80,481
Furniture	\$415.31	\$315,985
Rugs	\$23.56	\$17,926
Major Appliances	\$179.52	\$136,584
Housewares	\$61.04	\$46,440
Small Appliances	\$39.56	\$30,097
Luggage	\$6.80	\$5,172
Telephones and Accessories	\$67.14	\$51,087
Household Operations		
Lawn and Garden	\$215.20	\$163,732
Moving/Storage/Freight Express	\$47.81	\$36,376
Housekeeping Supplies	\$738.39	\$561,797
Insurance		
Vehicle Insurance	\$954.24	\$726,026
Life/Other Insurance	\$345.63	\$262,968
Health Insurance	\$2,532.22	\$1,926,621
Personal Care Products	\$383.78	\$291,998
School Books and Supplies	\$64.22	\$48,861
Smoking Products	\$371.10	\$282,350
Transportation		
Vehicle Purchases (Net Outlay)	\$3,418.77	\$2,601,146
Gasoline and Motor Oil	\$2,800.00	\$2,130,358
Vehicle Maintenance and Repairs	\$909.32	\$691,848
Travel		
Airline Fares	\$357.80	\$272,230
Lodging on Trips	\$357.86	\$272,278
Auto/Truck/Van Rental on Trips	\$18.59	\$14,144
Food and Drink on Trips	\$260.25	\$198,008

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).