

ALTONA READING CENTER: 3124 Miner Farm Rd, Altona, 12910-2025
 Ring 1 mile radius, 44.888389, -73.654661

[Spending Patterns Data Resource Manual](#)

Demographic	2015	2020
Population	674	674
Households	127	127
Families	83	n/a
Median Age	38.2	39.1
Median Household Income	\$45,155	\$50,212
	Average Amount Spent	Total
Apparel and Services	\$1,437.09	\$182,578
Men's	\$283.09	\$35,966
Women's	\$508.28	\$64,576
Children's	\$128.92	\$16,379
Footwear	\$283.93	\$36,072
Watches & Jewelry	\$58.78	\$7,468
Apparel Products and Services	\$117.44	\$14,921
Computer		
Computers and Hardware for Home Use	\$123.37	\$15,674
Portable Memory	\$3.68	\$468
Computer Software and Accessories	\$25.37	\$3,224
Entertainment & Recreation	\$1,914.98	\$243,291
Fees and Admissions	\$406.63	\$51,661
Membership Fees for Clubs	\$111.53	\$14,170
Fees for Participant Sports, excl. Trips	\$50.65	\$6,435
Admission to Movie/Theatre/Opera/Ballet	\$29.04	\$3,690
Admission to Sporting Events, excl. Trips	\$26.12	\$3,318
Fees for Recreational Lessons	\$60.60	\$7,699
Dating Services	\$0.49	\$62
TV/Video/Audio	\$859.20	\$109,158
Cable and Satellite Television Services	\$639.38	\$81,231
Televisions	\$83.51	\$10,609
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.23	\$791
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$14.27	\$1,812
Video Game Hardware/Accessories	\$30.97	\$3,935
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$11.97	\$1,520
Rental of Video Cassettes and DVDs	\$13.01	\$1,652
Installation of Televisions	n/a	n/a
Audio	\$50.50	\$6,416
Rental and Repair of TV/Radio/Sound Equipment	\$1.51	\$192
Pets	\$513.99	\$65,301
Toys and Games	\$66.97	\$8,509
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$102.84	\$13,066
Photo Equipment and Supplies	\$32.30	\$4,104
Reading	\$70.16	\$8,914
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$6,920.35	\$879,208
Food At Home	\$4,456.96	\$566,242
Bakery and Cereal Products	\$603.78	\$76,708
Meats, Poultry, Fish, and Eggs	\$978.85	\$124,359
Dairy Products	\$465.22	\$59,104
Fruits and Vegetables	\$849.44	\$107,919
Snacks and Other Food At Home	\$2,104.28	\$267,342
Food Away from Home	\$2,463.40	\$312,966
Alcoholic Beverages	\$456.06	\$57,940
Nonalcoholic Beverages at Home	\$437.32	\$55,560
Health		
Nonprescription Drugs	\$62.31	\$7,917
Prescription Drugs	\$114.02	\$14,486
Eyeglasses and Contact Lenses	\$48.06	\$6,106
Home		
Utilities, Fuel and Public Services	\$3,533.89	\$448,969
Household Furnishings and Equipment		
Household Textiles	\$96.55	\$12,266
Furniture	\$353.17	\$44,869
Rugs	\$17.74	\$2,253
Major Appliances	\$150.44	\$19,113
Housewares	\$54.47	\$6,921
Small Appliances	\$36.60	\$4,650
Luggage	\$5.11	\$650
Telephones and Accessories	\$72.18	\$9,170
Household Operations		
Lawn and Garden	\$177.73	\$22,581
Moving/Storage/Freight Express	\$39.97	\$5,078
Housekeeping Supplies	\$655.30	\$83,253
Insurance		
Vehicle Insurance	\$891.86	\$113,308
Life/Other Insurance	\$295.07	\$37,488
Health Insurance	\$2,386.45	\$303,190
Personal Care Products	\$356.42	\$45,283
School Books and Supplies	\$56.09	\$7,126
Smoking Products	\$362.49	\$46,054
Transportation		
Vehicle Purchases (Net Outlay)	\$3,040.84	\$386,328
Gasoline and Motor Oil	\$2,617.65	\$332,563
Vehicle Maintenance and Repairs	\$815.51	\$103,608
Travel		
Airline Fares	\$275.55	\$35,007
Lodging on Trips	\$267.06	\$33,930
Auto/Truck/Van Rental on Trips	\$14.96	\$1,900
Food and Drink on Trips	\$201.92	\$25,653

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Demographic	2015	2020
Population	950	951
Households	227	227
Families	151	n/a
Median Age	38.7	39.8
Median Household Income	\$46,241	\$51,361
	Average Amount Spent	Total
Apparel and Services	\$1,542.41	\$349,920
Men's	\$302.72	\$68,676
Women's	\$544.82	\$123,601
Children's	\$138.81	\$31,490
Footwear	\$306.00	\$69,420
Watches & Jewelry	\$64.68	\$14,674
Apparel Products and Services	\$125.77	\$28,532
Computer		
Computers and Hardware for Home Use	\$134.43	\$30,498
Portable Memory	\$3.98	\$902
Computer Software and Accessories	\$27.25	\$6,181
Entertainment & Recreation	\$2,068.70	\$469,318
Fees and Admissions	\$448.86	\$101,831
Membership Fees for Clubs	\$122.49	\$27,789
Fees for Participant Sports, excl. Trips	\$55.58	\$12,608
Admission to Movie/Theatre/Opera/Ballet	\$32.09	\$7,280
Admission to Sporting Events, excl. Trips	\$29.78	\$6,756
Fees for Recreational Lessons	\$68.60	\$15,562
Dating Services	\$0.53	\$120
TV/Video/Audio	\$915.83	\$207,770
Cable and Satellite Television Services	\$679.31	\$154,112
Televisions	\$89.73	\$20,357
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.71	\$1,522
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.23	\$3,455
Video Game Hardware/Accessories	\$33.09	\$7,507
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$12.86	\$2,918
Rental of Video Cassettes and DVDs	\$13.96	\$3,168
Installation of Televisions	n/a	n/a
Audio	\$54.85	\$12,444
Rental and Repair of TV/Radio/Sound Equipment	\$1.63	\$369
Pets	\$554.69	\$125,841
Toys and Games	\$71.77	\$16,282
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$114.16	\$25,899
Photo Equipment and Supplies	\$35.15	\$7,974
Reading	\$75.13	\$17,044
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Goods and Services	Average Amount Spent	Total
Food	\$7,404.37	\$1,679,800
Food At Home	\$4,754.11	\$1,078,547
Bakery and Cereal Products	\$644.52	\$146,221
Meats, Poultry, Fish, and Eggs	\$1,042.61	\$236,532
Dairy Products	\$496.75	\$112,696
Fruits and Vegetables	\$905.26	\$205,374
Snacks and Other Food At Home	\$2,245.38	\$509,400
Food Away from Home	\$2,650.26	\$601,253
Alcoholic Beverages	\$493.75	\$112,014
Nonalcoholic Beverages at Home	\$465.28	\$105,557
Health		
Nonprescription Drugs	\$66.33	\$15,048
Prescription Drugs	\$120.76	\$27,395
Eyeglasses and Contact Lenses	\$52.34	\$11,874
Home		
Utilities, Fuel and Public Services	\$3,767.70	\$854,763
Household Furnishings and Equipment		
Household Textiles	\$103.27	\$23,428
Furniture	\$382.21	\$86,710
Rugs	\$19.35	\$4,391
Major Appliances	\$163.24	\$37,034
Housewares	\$58.87	\$13,356
Small Appliances	\$39.25	\$8,903
Luggage	\$5.68	\$1,288
Telephones and Accessories	\$76.12	\$17,269
Household Operations		
Lawn and Garden	\$192.96	\$43,777
Moving/Storage/Freight Express	\$43.94	\$9,967
Housekeeping Supplies	\$704.01	\$159,717
Insurance		
Vehicle Insurance	\$952.95	\$216,193
Life/Other Insurance	\$318.07	\$72,159
Health Insurance	\$2,538.57	\$575,916
Personal Care Products	\$379.89	\$86,183
School Books and Supplies	\$60.74	\$13,780
Smoking Products	\$385.22	\$87,393
Transportation		
Vehicle Purchases (Net Outlay)	\$3,277.58	\$743,571
Gasoline and Motor Oil	\$2,801.87	\$635,649
Vehicle Maintenance and Repairs	\$877.46	\$199,066
Travel		
Airline Fares	\$302.32	\$68,587
Lodging on Trips	\$294.45	\$66,801
Auto/Truck/Van Rental on Trips	\$16.37	\$3,715
Food and Drink on Trips	\$221.18	\$50,177

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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Demographic	2015	2020
Population	1,333	1,334
Households	368	368
Families	250	n/a
Median Age	39.1	40.2
Median Household Income	\$46,821	\$51,965
	Average Amount Spent	Total
Apparel and Services	\$1,601.42	\$589,195
Men's	\$312.46	\$114,960
Women's	\$564.73	\$207,776
Children's	\$145.19	\$53,419
Footwear	\$320.00	\$117,733
Watches & Jewelry	\$67.86	\$24,966
Apparel Products and Services	\$130.57	\$48,040
Computer		
Computers and Hardware for Home Use	\$141.09	\$51,910
Portable Memory	\$4.13	\$1,520
Computer Software and Accessories	\$28.08	\$10,330
Entertainment & Recreation	\$2,155.29	\$792,975
Fees and Admissions	\$475.41	\$174,912
Membership Fees for Clubs	\$129.84	\$47,771
Fees for Participant Sports, excl. Trips	\$58.26	\$21,437
Admission to Movie/Theatre/Opera/Ballet	\$33.85	\$12,453
Admission to Sporting Events, excl. Trips	\$32.09	\$11,805
Fees for Recreational Lessons	\$73.91	\$27,191
Dating Services	\$0.57	\$209
TV/Video/Audio	\$946.30	\$348,162
Cable and Satellite Television Services	\$700.53	\$257,737
Televisions	\$93.17	\$34,280
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$6.99	\$2,574
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$15.83	\$5,825
Video Game Hardware/Accessories	\$34.37	\$12,647
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.30	\$4,892
Rental of Video Cassettes and DVDs	\$14.50	\$5,335
Installation of Televisions	n/a	n/a
Audio	\$57.22	\$21,053
Rental and Repair of TV/Radio/Sound Equipment	\$1.69	\$623
Pets	\$576.31	\$212,036
Toys and Games	\$74.33	\$27,348
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$120.55	\$44,354
Photo Equipment and Supplies	\$36.72	\$13,508
Reading	\$77.78	\$28,616
Catered Affairs	n/a	n/a

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Goods and Services	Average Amount Spent	Total
Food	\$7,665.95	\$2,820,458
Food At Home	\$4,918.62	\$1,809,659
Bakery and Cereal Products	\$666.87	\$245,356
Meats, Poultry, Fish, and Eggs	\$1,078.58	\$396,830
Dairy Products	\$513.62	\$188,973
Fruits and Vegetables	\$935.31	\$344,120
Snacks and Other Food At Home	\$2,324.60	\$855,268
Food Away from Home	\$2,747.33	\$1,010,799
Alcoholic Beverages	\$513.77	\$189,025
Nonalcoholic Beverages at Home	\$481.35	\$177,099
Health		
Nonprescription Drugs	\$69.25	\$25,479
Prescription Drugs	\$124.08	\$45,652
Eyeglasses and Contact Lenses	\$54.48	\$20,046
Home		
Utilities, Fuel and Public Services	\$3,897.44	\$1,433,945
Household Furnishings and Equipment		
Household Textiles	\$107.10	\$39,404
Furniture	\$399.27	\$146,900
Rugs	\$20.39	\$7,501
Major Appliances	\$171.05	\$62,934
Housewares	\$61.21	\$22,522
Small Appliances	\$40.55	\$14,918
Luggage	\$6.03	\$2,217
Telephones and Accessories	\$75.83	\$27,899
Household Operations		
Lawn and Garden	\$202.88	\$74,643
Moving/Storage/Freight Express	\$45.97	\$16,914
Housekeeping Supplies	\$731.99	\$269,315
Insurance		
Vehicle Insurance	\$986.58	\$362,981
Life/Other Insurance	\$331.20	\$121,856
Health Insurance	\$2,611.40	\$960,787
Personal Care Products	\$393.08	\$144,624
School Books and Supplies	\$63.89	\$23,505
Smoking Products	\$398.76	\$146,711
Transportation		
Vehicle Purchases (Net Outlay)	\$3,402.67	\$1,251,912
Gasoline and Motor Oil	\$2,901.63	\$1,067,569
Vehicle Maintenance and Repairs	\$910.83	\$335,114
Travel		
Airline Fares	\$318.37	\$117,133
Lodging on Trips	\$309.73	\$113,957
Auto/Truck/Van Rental on Trips	\$17.16	\$6,315
Food and Drink on Trips	\$232.37	\$85,494

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).