

March 2017

Self-Defense, Seeds, Advocacy, and More



Ask the Lawyer

The Northern New York Library Network has acquired the services of an attorney to offer its members timely input on intellectual property, digital rights management, vendor contracts, first amendment, civil rights, and other legal issues that can impact library operations. Questions sent to “Ask the Lawyer!” service will be reviewed by NNYLN staff, and sent to counsel for responses. This project is being offered in collaboration with the Western New York Library Resources Council, and is now available.

CEFLS member libraries should contact their library's consultant if they are interested in accessing this service. To learn more about this service, or to Ask the Lawyer, go to [this site](#).



Attribution and You

Did you want to use a photo you found online for a presentation or on a website? A simple copy-and-paste can be tempting, but you could get yourself in a bit of hot water depending on the situation. Jump over to Creative Commons and use their search tools to find photos on [flickr](#), [Google](#), or [Wikimedia Commons](#) to find the photo that's right for you. If you use [flickr](#), tinker with the license settings to your advantage. The safest route is to use "Commercial use & mods allowed" or "U.S. Government works" (U.S. Government photos are in the public domain), but always check if the photographer requires attribution. If so, adding "Photo by [photographer] via [URL]" under the picture covers it. If you're using [Google](#), make sure to select the proper "Usage rights" under "Tools". You'll get a lot of photos, and some that might be edited or not properly licensed, so a little extra work in checking the source is advised. And, of course, check the attribution requirements. [Wikimedia Commons](#) has a lot of public domain and free-to-use photos that only occasionally need attribution. It's limited compared to the previous options, but easier to use properly. A good rule of thumb is if you're unsure if an image requires attribution, add it anyway. If you're looking for stock photos, [Pixabay](#) and [Pexels](#) are great sources that require no attribution.



Save IMLS

Here's a pressing call to action from ALA to help the Institute for Museum and Library Services:

The time is NOW! If you're a librarian, a library worker, anyone who cares about libraries, does business with a library, or if you depend on your library for accurate information, then [your Congressperson needs to hear from you – and at least five more people that you mobilize – TODAY!](#) At least \$210 million in federal library funding is on the budget-cutter's chopping block. Our champions in Congress need your help to save it and the Institute for Museum and Library Services (IMLS), the agency that distributes most of those funds to every state in the country. [Everything you need is at ALA's Legislative Action Center now.](#)

Help Support IMLS



Nutrition and Health

March is chalk-full of health observances! Thinking about highlighting some of them with an

activity or two? Anja has a few great ideas that you could try out:

March topics and some additional info from CEFLS:

National Nutrition Month

- Check out this link for activity sheets that you can use with kids: <https://www.choosemyplate.gov/kids-activity-sheets>

Patient Safety Awareness Week

- Do you know any nurses who might be interested in presenting on this topic at your library?
- For some good questions to ask your doctor: <https://www.ahrq.gov/patients-consumers/patient-involvement/ask-your-doctor/index.html>

National Cheerleader Safety Month

- Maybe you could invite a group of cheerleaders from a local school to come to your library and have them present a program about cheerleading!
- Did you know that we have a great selection of books on cheerleading in our System?

If you have questions or need help brainstorming ideas, please e-mail Lydia Collins (NNLM MAR Consumer Health Coordinator) at lydia@pitt.edu

NN/LM MAR



Early Literacy Kits

CEFLS recently received a grant of \$500 from the Stewart's Holiday Match Campaign to create five Early Literacy Kits for circulation to member libraries. The kits will provide fun, hands on activities for young children and their families, and are designed to help children gain an understanding that reading can be for enjoyment (*through use of fictional stories*) as well as to increase their knowledge (*through reading non-fiction books*).

The kits encourage parents to read aloud with their child. Reading together promotes a positive feeling towards books and reading. Reading aloud is one of the most important activities for a child to successfully learn to read. Children may also gain pre-reading skills (*left to right progression, letter/sound knowledge, phonemic awareness, rhyming, syllables, and more*). Parents will hopefully learn about the joy of being involved in their child's education and continue active support through each grade level. Many parents are not sure how to help their little one learn; these packs have many of the resources they need. The themed kits contain items that focus on the five early literacy activities that promote early literacy. They are: **talking, writing, reading, singing and playing**. Books, games, puzzles, puppets and manipulatives are some of the items included as well as ideas for activities. These will be shared with our member libraries to be used in their programs or for their patrons to check out and use at home.

Contact Karen for More Info



Alzheimer's and Dementia Survey

ASCLA/ALA is looking for libraries that work with people with Alzheimer's and dementia:

In 2015, the Alzheimer's and Related Interest Group (IGARD) of ASCLA/ALA conducted its first *National Survey of Current Practices* ([Excel spreadsheet](#)).

Since that time, many more libraries across the country have begun offering programs and services directly to persons living with dementia in their communities. IGARD would like to update its previous survey in order to get an up-to-date picture of what libraries are doing in this important area of service.

If you are one of these innovative libraries, please self-identify by completing this brief survey - <https://www.surveymonkey.com/r/2017-library-dementia-survey>. If you responded to the earlier survey, we would appreciate an updated response. Results of this updated survey will be accumulated and posted on the [IGARD Web page](#) before ALA's Annual Conference in June.

Alzheimer's and Dementia Survey



Hands-On Book Repair Workshop

Join us at CEFLS Headquarters on Wednesday, May 31 for a three hour workshop that allows time for hands-on by participants. This workshop is designed to demonstrate quick and easy techniques for extending shelf life on general circulating materials. Prevention is the key, but we will be addressing specific, common repairs: re-inserting loose pages, broken spines, torn header caps, ripped and torn pages.

Each participant is asked to bring:

- one or two paperback books, preferably new or new-like, to demonstrate covering techniques
- a hardbound book with a book jacket to demonstrate application of book jacket covers
- a stapled book or magazine; one hardbound book that needs repair
- and a “naked” hardbound book; i.e., a hardbound book that does NOT have a book jacket cover.

Each participant will be provided with a *free* sample packet of materials.

All participants will be entered into a drawing for a Deluxe Paperback Protection Kit (retail value \$113.00).

A light lunch will be provided by CEFLS at 1:15.

NOTE: We need a minimum of 12 participants to offer this workshop. Please let us know you can attend on [this poll by Monday, April 3](#).

RSVP ASAP



Preservation Assistance Grants

[Julie](#) is willing to apply for grants to NEH for up to \$6,000 on behalf of those who are interested in Preservation Assistance.

Why apply for the NEH Preservation Assistance Grant (PAG)?

- Develop your staff and volunteer skills - by using grant funds to attend existing trainings or to develop a custom on-site workshop with an expert.
- PAG funding can kickstart your preservation program with a Preservation Needs Assessment. Need a roadmap? Start here!
- A PAG-funded Preservation Needs Assessment can lay the groundwork for more funding in the future.
- Get your digital collections on the right track with a PAG-funded digital preservation consultation.
- The easy five-page grant application is a great way for small organizations to gain confidence in grant writing.
- Already completed a preservation needs assessment grant? Reapply for a PAG to follow through on recommended priorities.

Contact [Julie](#) if you have questions or would like to apply.

Contact Julie



Seeds?

Hundreds of libraries in the U.S. and Canada (yes, [literally hundreds](#)) are creating seed libraries these days. These new maker-esq projects usually include a collection of seeds and beans that patrons can take home to test out their green thumbs. Some allow patrons to "check out" the seeds on their own, providing packets to take with them while others make it a more traditional material check out process, mostly to keep track of the general interest. What do you think? Would you like to see this type of project sprout up in your library? (I'm so sorry for that pun. It hurt a little to type it, but I couldn't resist.) Check out [Seed Libraries](#) to learn about getting it started and let us know if you want to get one rolling. Perhaps we can help!

Seed Libraries



Routes to Recovery

We've been hard at work on a unique project here at CEFLS: *Routes to Recovery*. Much like our *Community Connections* (for people being released from correctional facilities) and *Pathways to Success*

(for adults wanting better employment opportunities) booklets, we're designing a booklet for those who are fighting addiction and the workers and loved ones supporting them, thanks to a grant from the [National Network of Libraries of Medicine \(NN/LM\)](#) and support from [SPARCC](#). These booklets will include a short survey in the back of them which users are encouraged to send back to CEFLS headquarters via the mail, online, or through their nearest library. (It's our hope that these booklets - which are slated to be dispersed in many, many different locations in the North Country - will also drive new people to visit their library.) So, if you do receive these surveys, please place them in the van delivery to help them find their way to us. Also, for the first time for our system, *Routes to Recovery* will be available as a free app on Apple and Android devices. We're looking forward to launching this new resource in print and on smart devices in the very near future.

NN/LM



Safety, Security, and Self-Defense

Mark your calendars for Friday, May 26, 2017. From 9:00 AM to 12:00 PM, Saranac Lake Free Library will be hosting Safety, Security, & Self-Defense for the Workplace. From [NNYLN's website](#):

Description: This workshop will focus on safety and security specifically tailored for the unique circumstances of libraries, with a brief tutorial on practical, hands-on self-defense techniques. We will examine methods for increasing your

library's and your personal safety. This includes how to use customer service to meet your safety and security goals, increasing your basic personal safety knowledge, and briefly discussing how to use the ability to read body language to your advantage.

Presenter: April McCloud is a black belt in Tsunami Ryu karate-do. She is the Senior Department Assistant at the Lorette Wilmot Library, Nazareth College.

After lunch, from 1:00 to 2:00 PM, a second session, Active Shooter: What Can You Do?, will be held:

Description: An active shooter is an individual actively engaged in killing or attempting to kill people in a confined and populated area. All employees can help prevent and prepare for potential active shooter situations. This workshop provides guidance to individuals, including managers and employees, so that they can prepare to respond to an active shooter situation. This workshop is designed for non-law enforcement employees.

Presenter: Troy J. Granmoe is a Lieutenant with the Troop H, Office of Emergency Management Detail New York State Police.

There's no charge for either workshop, but registration is required.

Workshop Registration



Women's History

Let's celebrate all that women have done in the country and beyond, as well as reflect on how women contribute to society on a daily basis. We've updated our [Women's History libguide](#) to help with just that. We're also planning on adding some new titles on [OverDrive](#) that we'll feature on social media when the time comes!

Women's History



NN/LM Workshops

Coming up on Wednesday, April 26, Kate Flewelling from National Network of Libraries of Medicine (NN/LM) will be at CEFLS to host two workshops:

10:00 AM to 12:00 PM

**WNYLRC Workshop: NLM's Online Playground:
K-12 Science and Health Education Resources**

Description: Teachers, administrators, parents and students have a variety of concerns related to health information including those related to diseases, disorders, conditions, symptoms, tests, and treatments. Librarians and other community-based service providers can help them find what they need with guidance from this course!

This presentation will introduce free K-12 resources from the National Library of Medicine (NLM). Resources span a variety of subjects including biology, careers, chemistry, environmental health, forensics and medical

technology, general health, genetics, health information tutorials, and HIV/AIDS.

1:00 PM to 3:00 PM

WNYLRC Workshop: Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community (Afternoon session)

Description: This presentation will provide an overview of ideas to conduct health outreach and create health programs for libraries and community/faith based organizations. Participants will learn how to integrate resources from the National Library of Medicine (NLM) and other reputable agencies to introduce community members to NLM resources in fun and engaging ways. Examples of programs for children, teens, adults and seniors using NLM and other National Institutes of Health center and office resources will be shared.



1,000 Books Before Kindergarten

[1,000 Books Before Kindergarten](#) promotes reading to newborns, infants, and toddlers and seeks to encourage parent-child bonding through reading. They even have [a page](#) full of printable logging pages and certificates to reward children with, along with links to apps to use to keep track of what they've read. We've taken the liberty of ordering a collection of material and promotional items to support the initiative. So, if you'd like some, contact [Karen](#) (563-5190 ext. 20) at CEFLS.



Fake News

Between mainstream news, politics, and a large amount of social media posts, fake news is a big topic. And libraries, being the purveyors of credible sources, have a big roll to play in regards to fake news. Anne de la Chapelle from Plattsburgh Public Library shared [a great article from The Christian Science Monitor](#) about it and Karen Glass over at Keene Valley Library had a presentation about the topic featuring [Brian Mann of North Country Public Radio](#) that drew a big, engaged crowd. Do you think that a similar presentation at your library might work?

We're currently toiling away on a libguide on the topic of fake news to release in the near future, as well. (And doing research into the topic has revealed some terrifying examples of disinformation making the rounds on the Internet.) So keep your eyes peeled for that.



Addiction Article

Did you see the [February 25, 2017 edition](#) of The Sun Community News? Well, that issue contained the first article that came from our collaboration with the newspaper to feature how libraries can help with the problems of addiction in the area. It featured a few resources that people could use if a loved one was ready to get help and materials that people could find in any of the libraries in the area.

Addiction Article



Funding for New Immigrant Programs

Thinking about offering a program for new immigrants to achieve English literacy and proficiency? Vernon Library Supplies is offering up to \$5,000 in grant funding for just such an occasion. Submit your application by October 31, 2017 for a chance to get a cut!

Vernon Library Supplies Grant



Need Summer Reading Program Ideas?

BUILD A BETTER WORLD™

The folks at the [Collaborative Summer Library Program \(CSLP\)](#) have kindly rounded up [all three of their webinars](#) covering Early Literacy Programs, Children's Programs, and Teen Programs.

CSLP Webinars



Advocacy in Albany

We heard the call to Albany for Advocacy Day and sent Ewa, Karen, and Anja to visit with our (and your) government representatives. (They ran into some familiar faces, too, like Schroon Lake's Jane Bouchard.) Ewa brought examples of our resources booklets to Betty Little, including Community Connections - for people returning to our region from a correctional facility - Pathways to Success - for adult new learners looking for more educational and economic opportunities - and a draft of our as-yet-unreleased Routes to Recovery - for those who are fighting addiction and for the workers and loved ones supporting them. If you haven't gotten a chance to contact your representatives, you can do so in less than two minutes thanks to [NYLA's Online Advocacy Center](#).



Advocacy in Albany



Go Blue



We went blue on March 3, 2017 to support colorectal cancer awareness and partnered with Cancer Services Programs of Clinton, Essex, and Franklin counties. You should already received the bags of materials for you to set up a display, too. We'll be featuring information on [our Facebook page](#) all month!



CEFLS on Facebook

“If you have a garden and a library, you
have everything you need.”

- Cicero

Share Something

Don't be shy! The Pathfinder is meant to share useful information across member libraries in a timely and condensed manner, but doesn't replace the Trailblazer, which is meant to share stories from around the System. Do you have something to contribute to the Pathfinder? Contact [David Fuller](#) and it could be in our next issue.

Past Pathfinder Issue



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