



## Ten Tips

WebJunction hosted Jennifer Pearson, Director of the [Marshall County Memorial Library](#) in Tennessee, who presented [Beyond the Job Description: Ten Practical Tips for the New Rural Library Director](#). The presentation was filled with a great deal of useful things to consider not only as a new librarian, but veterans of the field, too. Check out the [full hour webinar](#) for free to get all the tidbits. Here are the highlights:

1. Think about what your community needs and how the library can fulfill those.
  - Ask your patrons and *non-patrons* what they really want and need for you to have the most value for your community.
2. Don't try to do everything at once.
  - Multitasking is great, but you have to focus on priorities.
3. Stuff takes time.
  - Don't expect change to happen overnight. You have to work and wait to establish trust and relationships to build upon your vision first.
4. Figure out your staff.
  - Find the right fit for your staff and volunteers. What are they (or you) good and bad at. What are their passions? Fit them into the roles that will make them value the work they do.
5. Make yourself known to the community.
  - Civic organizations, boards, programs, clubs, etc. Get outside of your library to show off why people should go inside.

6. Ask for help.
  - Business owners, community leaders, elected officials, and people who get things done. Gain their friendship and trust to help your library flourish.
7. Don't bulldoze your way in.
  - Politics are easy, but they're necessary. Know what's going on in your community to keep involved. Compromise when you have to and drop it when you need to. If your funders don't have the money, don't ask for it.
8. You win some, you lose some.
  - You can't win every battle and losses can be valuable learning opportunities. Find out why you won or lost, and use that info to help you down the road.
9. Own your successes and your failures.
  - Celebrate winning and thank those who helped. Always acknowledge your staff and volunteers and make sure everyone in the community knows about it. Take responsibility for your losses, too, and figure out why they happened.
10. The library is a reflection of you.
  - You are the face of the library, inside and outside of the building. Which is why you have to have a clear vision of what you want your library to be and show that in yourself. Get out of the building and present that to your community.

That's just a basic breakdown and interpretation of the webinar. You can view the whole presentation at [WebJunction's website](#).

### Beyond the Job Description



Promising Programs



Trustee Training

The [Young Adult Library Services Association \(YALSA\)](#) has collected

Save the date: October 5, 2016! From 3:00 PM to 7:15 PM at Schroon Lake

the top ten summer programs for young adults submitted by librarians around the nation. Check them out below and see what other resources [YALSA](#) has available.

- [B-Town Teens](#)
- [Create It! Camp](#)
- [Escape the Library](#)
- [Movie Club](#)
- [Robot Extravaganza](#)
- [Start Up Cecil: Teen Small Business Contest](#)
- [Teen Filmmaking Workshop](#)
- [Snap and Chat Robot Maker-Overs](#)
- [Survive the Zombie Apocalypse: Maker Edition](#)
- [NCLab Coding Camps](#)

Young Adult Library Services  
Association



Easy eBooks

Have you heard about [Open eBooks](#) yet? It's a program headed by Digital Public Library of America, The New York Public Library, and First Book. Through a free app for iOS and Android, children of all ages have unlimited access to a catalog of titles and are allowed to check out 10 at a time. Any person who works in a library that serves at least 70% of children from in-need families can

Public Library, Andy Robinson will be returning to the region for another session of his popular Board Trustee Training, handy for not only trustee members, but directors as well. His newest session will focus largely on fundraising and leadership.

Andy Robinson



Snoopy Support

September is library card sign-up month! The American Library Association brings us [a group of promotional material](#) to entice people of all ages to sign up. Who better to help out than everyone's favorite beagle, The Flying Ace and Joe Cool himself, Snoopy. His trusty friend Woodstock and the ol' blockhead Charlie Brown make cameos on some of the materials as well. Take a look at [all the goodies available](#).

Library Card Sign-Up Month

sign up with First Book at [firstbook.org/openebooks](http://firstbook.org/openebooks). Once signed up, educators can request access codes for Open eBooks at [fbmarketplace.org/openebooks](http://fbmarketplace.org/openebooks). Each access code provides the user to choose from titles from Bloombury, Candlewick, Cricket Media, Hachette, HarperCollins, Lee & Low, Macmillan, National Geographic, Penguin Random House, and Simon & Schuster in a library or at home.

### Open eBooks



### Family Fun

On August 26, 2016, Karen and David attended Family Fun Day at the Ted K. Center in Plattsburgh. The day was filled with activities for kids, free books, crafts, and promoting Summer Reading in the area.

### Family Fun Day



### Sustainable Skills

The New York State Library will be hosting a free webinar for trustees: [Sustainable Thinking for the Future of Libraries](#), presented by Mid-Hudson Library System's Coordinator for Library Sustainability, Rebekkah Smith Aldrich on Thursday, September 8, from 2:00 PM – 3:00 PM.

### Sustainable Thinking for Future Libraries



### Dozer Dollars

Congratulations to [Keeseville Free Library for getting \\$600](#) and [Dannemora Free Library for getting \\$1,200](#) from the [Kiwanis Breakfast Club of Plattsburgh](#) for volunteering at the [10th Annual Dozerfest!](#) A great example of how getting outside of your library can go a long way and foster relationships in the community.



## Coming Construction

It's construction season and we're working with applicants to get the ball rolling on State aid for some much needed improvements. A brand new [construction page](#) has been added to [cefls.org](http://cefls.org) under [For library staff](#) with a checklist of things you'll need to apply for aid along with some useful links. [Julie](#) (518-563-5190 ext. 18) and [David](#) (518-563-5190 ext. 22) at CEFLS are still available if you have any further questions on the topic.

## State Aid for Library Construction



## September Safety

September is Emergency Preparedness Month. You might already know that we at CEFLS are no strangers to Emergency Preparedness. Anja has been distributing a tablet setup at many member libraries featuring our

## Plattsburgh Dozerfest



## Timely Training

Registration for the [Library Assistant/Technician training program](#) taking place at CEFLS on September 13, 20, and 27 is open to individuals already working or newly hired in libraries, or people interested in working in public and academic libraries. To receive a certificate, the individual must complete the entire 18 hour program.

The course is offered on the same day over the course of three weeks (e.g. three consecutive Tuesdays), and each class is six hours long. Each will take place at CEFLS Headquarters.

**Tuesday, September 13, 2016**

9:00 AM - 4:00 PM

**Tuesday, September 20, 2016**

9:00 AM - 4:00 PM

**Tuesday, September 27, 2016**

9:00 AM - 4:00 PM

CEFLS has received a generous grant from NNYLN to help with the course fee. For NYLA members, the fee is usually \$215, and \$255 for nonmembers. **Follow these steps to**

[newest website](#) thanks to funding in part by [NN/LM](#). We're also sharing Ready.gov's resources on [their website](#). It's also good to have a plan. Are you prepared?

### Emergency Preparedness



### Coloring Clubs

When you do a quick search on Amazon.com, you'll probably find about 40,861 titles under "Coloring Books for Grown-Ups". Indeed, adult coloring has become a large trend in the past few months, and not just in the U.S. Coloring books are the norm in Spain and France, too. Coloring has been [reported as a great way to de-stress](#) and have proven to be a positive tool in mental healthcare. But how can libraries help? (After all, we don't want everyone to start drawing in all our bestselling novels.) [Many libraries are starting up adult coloring clubs](#) and sessions that meet regularly to sit down, listen to relaxing music, and fill pages with color. Some have even simply placed the supplies for coloring in quiet areas around their libraries, allowing patrons young and old to doodle at their leisure.

receive a \$100 stipend for this course:

1. Go to the [Library Assistants Training Program page](#) and click "Register Now".
2. As you go through the form, select "send as check" as the form of payment.
3. The online registration form will still list the full rate. **If you are a NYLA member, send a check for \$115 to NYLA at the address provided. If you are not a NYLA member, send a check for \$155 to NYLA at the address provided.**
4. **Send a copy of your check to Michael** at CEFLS so he can reconcile the NYLA bill.

If you have already registered and paid by credit card, contact Michael at CEFLS.

### Library Assistants Training Program



### New Niche

Have you told your patrons about Niche Academy yet? Available at any time while on [cefls.org](#), tutorials for [OverDrive](#), [OneClickdigital](#), [Rocket Languages](#), and more are a click away thanks to the green tag on the right of the page. Interactive

## Coloring for Grown-Ups Programs



### Periodicals Perchance?

Getting rid of old issues of magazines? Maybe you have a stack of old copies lying around? Gwen Egan is requesting magazines to be able to distribute in correctional facilities and would love to take them off your hands. If you want to donate your old magazines to the cause, you can send them via van delivery. Please mark any boxes or bags with "Correctional Donations" so we can tell them apart from the usual interlibrary loans. Feel free to email [David](#) or [Julie](#) for more info.

Email David



### Artistic Assistance

The New York State Council of on the Arts (NYSCA) and the Preservation League of New York

instructions will guide anyone through the process of downloading [ebooks](#), using [a database](#) to find scholarly articles, or even use [Goodreads](#) to find new titles to read.

## Niche Academy



### Planetary Programs

Help kids explore the solar system with fun, interactive programs designed by some people who know a bit about space: NASA. [Explore Mars - Activities for Kids](#) is a brand new Hot Topic filled with detailed guides on how to make great programs that teach kids about the importance of space, finding life on other planets, how science explains what's happened in the solar system and here on Earth, and plenty more. [Recreate meteor showers](#) using trays of flower and cocoa then toss golf balls and marbles at them. [Create new lifeforms](#) with pipe cleaners and beads and find out if they'd survive the harsh environment of Mars. [Build a rover](#) with cardboard, straws, and rubber bands to explore regions previously unseen and put them to the test. All of these activities and more were designed for [Explore! Space Science Activities](#) by members of the [Lunar and Planetary Institute](#), [Universities Space Research](#)

State (PLNYS) has just announced the availability of the Technical Assistance Grant (TAG). The grant supports professional services of architects, engineers, and other design and preservation professionals working with non-profit groups and municipalities to preserve their buildings, structures, and other resources that serve an arts and/or cultural function. Applications are not available online, so potential applicants should call the Preservation League at (518) 462-5658 ext. 10. Check out the guidelines at the [Preservation League of New York State's website](#).

Preservation League of NYS



Liked Links

- [Rikers Island Opens Its First Ever Permanent Public Library](#)
- [New report on family engagement in public libraries from Harvard Family Research Project and the Public Library Association](#)

[Association](#), and the [National Aeronautics and Space Administration](#).

Explore Mars - Activities for Kids



Employment Education

Thanks to another collaboration with Suzanne Orlando, we've released a revamped version of [Job Search and Career Resources](#) Hot Topic. [Resumes and interviews](#), [starting a small business](#), [apprenticeship and volunteering](#), [veterans](#), [immigrants and new Americans](#), and many more are now covered.

Job Search and Career Resources



## Scorching Subjects



Affordable  
Care Act



Career  
Resources



Cyberbullying

### Hot Topics



## Seminar Savings

Free grant writing seminars will be held throughout Clinton, Essex, Franklin and Hamilton counties thanks to the [Adirondack Lake Center for the Arts](#). Call **518-708-3606** to complete the required preregistration. All applicants **must** attend one of the scheduled seminars or request a consultation with the Grant Coordinator to be eligible to apply for the 2017 granting cycle.

### **Saturday, September 10**

1:30 PM - Stafford Room, Strand Center for the Arts, Plattsburgh

### **Monday, September 12**

7:00 PM - Newcomb Chamber of Commerce at Newcomb Fire Hall

### **Saturday, September 17**

11:00 AM - BluSeed Studios, Saranac Lake

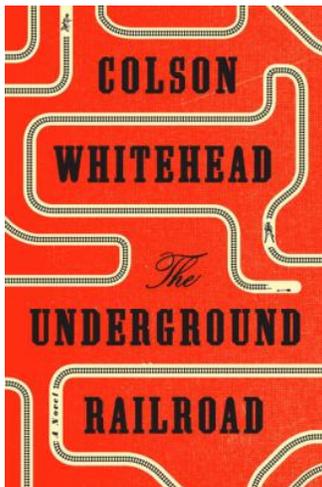
The deadline for submitting 2017 grant applications is October 24, 2016.  
If you cannot attend a seminar, please email and make an appointment to meet with the Grant Coordinator, [Kathleen Recchia](#).

*Decentralization Grants are made possible through the New York State Council of the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.*

Adirondack Lakes Center for the Arts

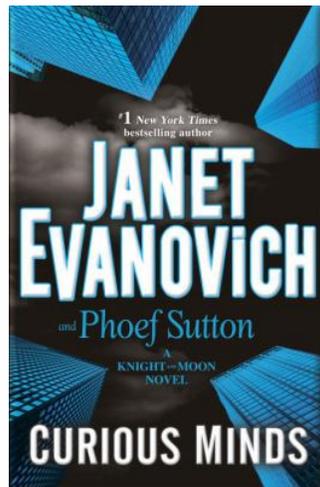


New and Noteworthy



**[The Underground Railroad](#)**

by Colson Whitehead  
*Fiction*



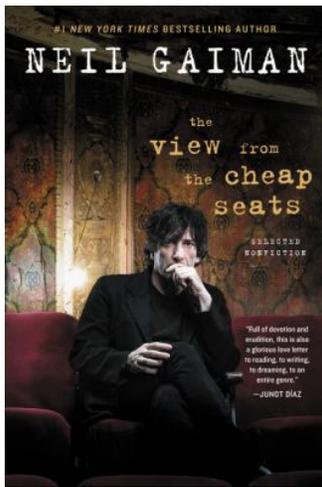
**[Curious Minds](#)**

by Janet Evanovich  
and Phoef Sutton  
*Fiction*



**[The Incredible Adventures of Cinnamon Girl](#)**

by Melissa Keil  
*Graphic Novel*

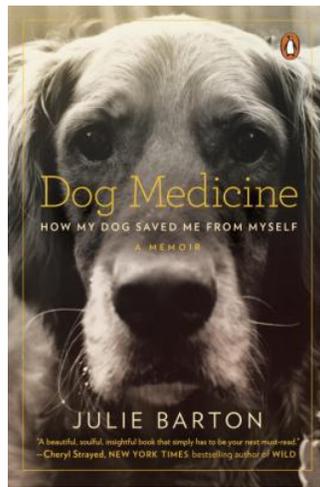


[The View from the Cheap Seats](#)

by Neil Gaiman

Nonfiction

[Ebook available on Overdrive](#)



[Dog Medicine: How My Dog Saved Me from Myself](#)

by Julie Barton

Nonfiction

[E-audiobook available on OverDrive](#)



[America Again: Re-becoming the Greatness We Never Weren't](#)

by Stephen Colbert

Nonfiction

[E-audiobook available on OverDrive](#)

More New Titles



[Share Something](#)

Don't be shy! The Pathfinder is meant to share useful information across member libraries in a timely and condensed manner, but doesn't replace the Trailblazer, which is meant to share stories from around the System. Do you have something to contribute to the Pathfinder? Contact [David Fuller](#) and it could be in our next issue.

Past Pathfinder Issue



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